



Economic Forum 2022

Tarnów, Poland
28-29 NOVEMBER, **2022**

Publisher

Foundation Institute for Eastern Studies

ul. Solec 85

00-382 Warsaw

Tel.: +48 22 583 11 00

Fax: +48 22 583 11 50

e-mail: forum@isw.org.pl

www.forum-ekonomiczne.pl

Layout

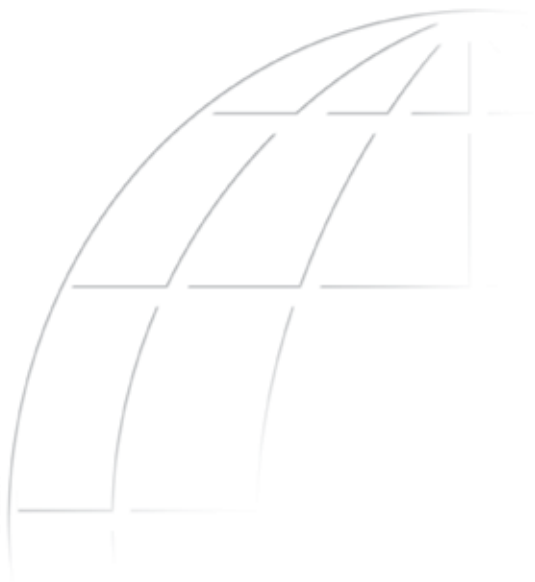
Foundation Institute for Eastern Studies

Tarnów 2022



Economic Forum 2022

Tarnów, Poland
28-29 NOVEMBER, 2022



Organizer

EASTERN INSTITUTE

Main Partner



Table of Contents

Programme	5
List of Participants	29



Programme

12:30 - 13:30 PLENARY SESSIONS

The Future is Now. An Economy without Crystal Ball Gazing

Technological change will not happen without social and environmental changes that affect the business world, companies and the labor market. During the panel we will look for answers to the questions: how do we prepare our organizations for what the Fourth Industrial Revolution brings? How, using scenarios of the future, do we change our organizations and the workplaces themselves? What are the key challenges for managers arising from digitization and its impact on people and business? What are the implications of demographic change for the future labor market? Organizational solutions, trends and future scenarios will be used to analyze whether we are actively co-creating change, or are we leaving it for the indefinite future?

Moderator:

- **Bogusław Chrabota** - Editor-in-Chief, Gremi Media S.A. , Poland

Speakers:

- **Ryszard Florek** - CEO, FAKRO, Poland
- **Malgorzata Jarosinska-Jedynak** - Secretary of State, Ministry of Development Funds and Regional Policy, Poland
- **Grzegorz W. Kolodko** - Professor, Kozminski University , Poland
- **Piotr Wachowiak** - Rector, SGH Warsaw School of Economics, Poland
- **Krzysztof Zuba** - ZAKŁADY METALOWE "DEZAMET" S.A , Poland
- **Henryk Labedz** - President of the Board, Zakłady Mechaniczne Tarnów S.A., Poland

20:30 - 22:00 GALA DINNER

13:40 - 14:50 DISCUSSION PANEL

How to Optimize the Expenses in the Healthcare System?

Despite a law that will increase the funds allocated to health care, its financing in Poland remains a challenge, and the situation is exacerbated by the shortage of medical personnel and an aging population. Therefore, mechanisms are needed to increase spending efficiency, and funds should go first to those facilities that can make the best use of them. Consolidation, purchasing groups, consortia. These are just selected ways to optimize spending in health care. But are they effective?

Moderator:

- **Wojciech Kozak** - Member, Malopolska Region Assembly, Poland

Speakers:

- **Robert Dziedzic** - Deputy Director for Economic and Financial Affairs, National Health Fund, Branch in Malopolskie Voivodeship, Poland
- **Małgorzata Kołpa** - Rector, Akademia Nauk Stosowanych w Tarnowie, Poland
- **Marcin Kuta** - Director of the Hospital, Specialist Hospital for them. Edward Szczeklik in Tarnów, Poland
- **Andrzej Matyja** - Vice-President, The Regional Chamber of Physicians and Dentists in Cracow, Poland
- **Maciej Milkowski** - Undersecretary of State, Ministry of Health, Poland
- **Adam Styczen** - Dyrektor, Samodzielny Publiczny Zakład Opieki Zdrowotnej w Myslenicach, Poland

14:50 - 15:40 LUNCH BREAK

15:40 - 16:50 THEMATIC BLOCK**Infrastructure - the Key to Regional Development**

Our country's favorable geographic location is of great importance to the transportation industry. For years, carriage by road has reigned supreme in Poland, with air transport gaining increasing importance. How should we invest in the development of airport and road infrastructure so that its strengthening directly translates into regional expansion? Can Poland's infrastructure keep up with the challenges posed by reality?

PRESENTATION

Geohazards - is this a Problem to Local Governments?

Host:

- **Leszek Jankowski** - Professor, Polish Geological Institute, National Research Institute, Poland

DISCUSSION PANEL

Infrastructure - the Key to Regional Development

Moderator:

- **Adam Wyszynski** - Editor-in-Chief, PKB24, Poland

Speakers:

- **Tadeusz Arkit** - Councillor , Malopolska Region Assembly, Poland
- **Daniel Beger** - President, City of Swietochlowice, Poland
- **Wieslaw Krajewski** - Deputy, Sejm, Poland
- **Tadeusz Kwiatkowski** - Vice-President, City of Tarnow, Poland
- **Ryszard Poltorak** - President of the Management Board, CP RE Sp. z o.o., Poland

17:00 - 18:10 THEMATIC BLOCK

Family Business - Competitive Advantage or Obstacle for Development?

Family businesses are the oldest way of doing business. They are one of the cornerstones of the global economy. Their business is based on combining traditional values with innovation and modern forms of management. What constitutes their competitive advantage and where is the line between a great development opportunity and the destructive impact of family dependencies? Why is running a family business a great opportunity on the one hand, and quite a challenge on the other? How to achieve a balance, is there a "happy medium"?

TALK

Private, State, Cooperative and Municipal - Does the Form of Ownership Affect Business Operations?

Speakers:

- **Arkadiusz Urban** - President of the Board, National Property Stock, Poland

DISCUSSION PANEL

Infrastructure - the Key to Regional Development

Moderator:

- **Bożena Damasiewicz** - Organizational and Administrative Director, FAKRO, Poland

Speakers:

- **Jan Duda** - Deputy, Sejm, Poland
- **Andrzej Grygiel** - CEO, GRAND Andrzej Grygiel, Poland
- **Rafał Kunaszyk** - CEO, Co-Owner, Eurokreator, Poland
- **Marek Rzepka** - President of the Board, Chamber of Commerce and Industry in Tarnow, Poland
- **Stanisław Tracz** - Owner, Zakład Przetwórstwa Owoców i Warzyw - Stanisław Tracz, Poland

18:20 - 19:20 DISCUSSION PANEL

Sports Industry, Is It Possible to Make Money from Physical Activity?

From multimillion-dollar sponsorship contracts with the world's best teams and athletes to the retail sale of goods for amateurs of active leisure, the wide range of sports companies' offerings makes them an excellent promoter of physical activity, while creating another industry. Also, the organization of sports events, not only of international, but also of local rank, can bring tangible financial benefits to the organizer and partners. How to make money on sports? How to effectively promote sports?

Moderator:

- **Jacek Szczesny** - Managing Director, former Sports Journalist, Ekorynek.com , Poland

Speakers:

- **Daniel Balut** - Member of the Board of Directors, Unia Tarnow ZZSA, Poland
- **Mirosław Bieniecki** - President, The Butcher's Race Foundation, Poland
- **Dariusz Chorczyk** - Mayor, City of Piwniczna-Zdroj , Poland
- **Janusz Koziol** - Plenipotentiary of the Mayor of Krakow, City of Krakow, Poland
- **Ireneusz Ras** - Deputy, Chairman of the Association Tak, Polska!, Sejm, Poland

19:30 - 20:30 DISCUSSION PANEL**Social Policy and Economic Development**

Social insurance provides benefits to compensate for lost income or increased needs. Protection is financed by contributions, with a state guarantee, and has a positive impact on the country's economic development. Contribution preferences are being introduced to facilitate the development of small and start-up entrepreneurs, as well as IT changes to improve the quality of customer service. The situation of the Social Insurance Fund depends on the state of the economy. Currently, the capacity of the Social Insurance Fund is high, but it is facing demographic challenges and the need to rationalize sickness insurance rules.

Moderator:

Lukasz Salwarowski - Editor-in-Chief, Głos Seniora, Poland

Speakers:

Jan Bartoszek - Director, RDN Małopolska, Poland

Krzysztof Gawkowski - Deputy, Chairman of the Left Parliamentary Club, Sejm, Poland

Pawel Jaroszek - Member of the Board, Social Insurance Institution, Poland

Agnieszka Scigaj - Minister, Chancellery of the Prime Minister, Poland

20:30 - 22:00 GALA DINNER

12:30 - 13:30 PLENARY SESSIONS**13:40 - 14:40** DISCUSSION PANEL

Innovations in Energy Sector - Obstacles and Challenges for Next Decades

Energy efficiency and security today are closely linked to the development of innovation in the sector. Thanks to new technologies, the energy market is changing the industrial potential and competitiveness of the sector. What are the prospects for the development of innovation in the energy industry? How to implement new ideas and where to look for modern solutions?

Moderator:

- **Jakub Kajmowicz** - Editor-in-Chief, Energetyka24.com, Poland

Speakers:

- **Krzysztof Ksiezopolski** - Assistant Professor, Department of Public Policy, SGH Warsaw School of Economics, Poland
- **Jakub Kupecki** - Director, Institute of Power Engineering, Poland
- **Andrzej Mroz** - Mayor, Wierzchoslawice Municipality Office, Poland
- **Waldemar Skomudek** - Vice-President of the Board for the Operator, TAURON Dystrybucja S.A., Poland
- **Mikolaj Skotniczny** - Member of the Foundation Council, Europe Energy Transition Foundation, Poland
- **Slawomir Smiech** - Professor, Cracow University of Economics, Poland
- **Wojciech Wiatr** - Chairman of the Board, Control Process S.A., Poland

14:50 - 15:40 LUNCH BREAK

15:40 - 16:50 THEMATIC BLOCK**Sustainable Development versus Global Challenges**

Sustainable development is becoming a key factor shaping our strategic outlook. Sustainable tourism, the circular economy, environmental consciousness and ethical supply chains are at the heart of new industrial thinking that aims to increase competitiveness while addressing major global issues such as climate change or growing social inequality. This panel will examine the current state of sustainable development and how to take advantage of joining forces across sectors to contribute to solving the biggest challenges of our time.

PRESENTATION

**Presentation of Michał Kolanko's Book
"Gamechanger Behind the Scenes
of Politics"****Host:**

- **Michał Kolanko** - Journalist, Rzeczpospolita, Poland

DISCUSSION PANEL

Sustainable Development versus Global Challenges**Moderator:**

- **Lesław Kretowicz** - CEO, ISBnews Informacyjny Serwis Biznesowy sp. z o.o., Poland

Speakers:

- **Zygmunt Fura** - Chairman of the Scientific Board, Polish Ecologic Club Malopolska, Poland
- **Katarina Hazuchova** - Independent Environmental Analyst, GPoT, SIOV, Slovakia
- **Bogusław Sonik** - Deputy, Sejm, Poland
- **Andrii Zablovskiy** - Head of the Secretariat of Entrepreneurs Council, Cabinet of Ministers of Ukraine, Ukraine

17:00 - 18:10 THEMATIC BLOCK**Geopolitical and Economic Consequences of the War in Ukraine**

On February 24, we woke up to a new reality. Ukraine was brutally attacked by Russia, and Europe was forced to revise its "business as usual" policy. What reality do we live in after 9 months of war, and what may the future hold? Will Europe change its perception of Russia and common security after shock therapy? Will we be able to overcome difficulties and usher in a new golden era of European solidarity and prosperity?

PRESENTATION

Presentation of Michal Lubina's Book "Bear in the Embrace of the Dragon. How Russia Became China's Little Brother"

Host:

- **Michał Lubina** - Associate Professor, Jagiellonian University, Poland

DISCUSSION PANEL

Geopolitical and Economic Consequences of the War in Ukraine

Moderator:

- **Jan Rokita** - Publicist, Poland

Speakers:

- **Lukasz Adamski** - Deputy Director, Mieroszewski Centre, Poland
- **Pawel Kowal** - Deputy, Sejm, Poland
- **Roman Matys** - Head, International Investment Office, Ukraine
- **Bogdan Pek** - Councillor, Malopolska Region Assembly, Poland
- **Marcin Swiecicki** - President, European Movement Forum, Poland

18:20 - 19:20 DISCUSSION PANEL

Impact of Investments Made by Local Governments on the Economic Development of the Region

The local government sector is an important public investor. In Poland, local government has an increasingly high position and a growing independence. For several years it has been able to realize its own vision of development, setting a hierarchy of local needs and local investment. What kind of investment is most effective for the development of the region and the country? How should the state interact with local government in the field of investment? What does the future of local government investment look like?

Moderator:

- **Pawel Czurylo** - Deputy Editor-in-Chief, Dziennik Gazeta Prawna, Poland

Speakers:

- **Bogna Gawronska-Nowak** - Professor, Institute of Urban and Regional Development, Poland
- **Kazimierz Karolczak** - Chairman of the Board, Metropolis GZM, Poland
- **Stefan Kolawinski** - Mayor, City of Bochnia, Poland
- **Boguslaw Kosmider** - Deputy Mayor of the City of Krakow, City of Krakow, Poland
- **Grzegorz Kubalski** - Deputy Director, Association of Polish Counties, Poland
- **Victor Nesterenko** - Vice-President, Polish-Ukrainian Agrarian Association, Ukraine
- **Olga Wesolowska** - Company Owner, ROSA Pool, Poland

19:30 - 20:30 DISCUSSION PANEL**Carpathian Brand – Ambitions versus Possibilities**

The Carpathian Mountains, despite their rich, diverse culture and magnificent natural assets, are still undiscovered by tourists. There is still a lack of thoughtful tourist promotion of the region, which has all the qualities to become one of Europe's most popular tourist destinations. Are the set goals achievable? How to promote and invest in the Carpathian Brand?

Moderator:

- **Wojciech Gizicki** - Associate Professor, Vice-Dean, The John Paul II Catholic University of Lublin, Poland

Speakers:

- **Dawid Lasek** - General Secretary, Association of the Carpathian Euroregion Poland, Poland
- **Anna Pieczarka** - Deputy, Sejm, Poland
- **Jozef Polacko** - President, Carpathian Euroregion Slovakia-North, Slovakia
- **Krzysztof Staszewski** - President of the Board, Podkarpackie Development Fund LLC, Poland
- **Bogusław Waksmundzki** - Chairman, Tatry Euroregion Council, Poland

20:30 - 22:00 GALA DINNER

17:00 - 18:00 PLENARY SESSIONS**Who Rules the World at the Beginning of the 21st Century?**

Who and what is ruling the world at the beginning of the 21st century? Is it money, knowledge, power, access to strategic resources and technology? Is the system ruled by the global hegemon - the United States of America - collapsing before our eyes? Is the upheaval of the world order only a temporary crisis, or is it the beginning of a new era - a multi-polar world- where the voice of emerging powers will be heard ever louder?

Moderator:

- **Jan Rokita** - Publicist, Poland

Speakers:

- **Igor Tsependa** - Rector, Vasyl Stefanyk Precarpathian National University, Ukraine
- **Henryk Domanski** - Professor of Sociology, Institute of Philosophy & Sociology, Polish Academy of Sciences, Poland
- **Grzegorz W. Kolodko** - Professor, Kozminski University , Poland
- **Jacek Majchrowski** - Mayor, City of Krakow , Poland
- **Stanislaw Mazur** - Rector, Cracow University of Economics, Poland

18:15 - 19:15 AWARD CEREMONY

9:40 - 11:00 THEMATIC BLOCK

Cultural Industry as a Way to Regional Development

Cultural industries contribute to the socio-economic revival of cities and regions, change their image, and generate new jobs. They set a new paradigm for regional and local development, that the creation of good conditions for attracting creative people and types of activities is becoming increasingly necessary. How can the development of creative industries in the regions be supported?

TALK

War in Ukraine Through the Eyes of a Military

Special guest:

- **Waldemar Skrzypczak** - Advisor, WS Consulting, Poland

DISCUSSION PANEL

Cultural Industry as a Way to Regional Development

Moderator:

- **Włodzimierz Dlubacz** - Professor of Philosophy, The John Paul II Catholic University of Lublin, Poland

Speakers:

- **Davit Japaridze** - Owner, Director, Caucasus Investment Group, Georgia
- **Bogdan Kaczmar** - Director, The Regional Museum in Rzeszów, Poland
- **Krystian Rzemien** - Head of the Exposure and Animation Team, Podkarpackie Science Center "Lukasiewicz", Poland
- **Andrzej Szczerski** - Director, Muzeum Narodowe w Krakowie, Poland
- **Andrzej Szpunar** - Archaeologist, Museologist, Poland

11:10 - 12:20 THEMATIC BLOCK**History - an Asset or a Barrier to Economic Development in the Region**

Throughout history, regions have passed from Polish to foreign hands and from foreign to Polish. They were managed differently, which affected their level of development and also their current economic characteristics. Are historical pasts a barrier to economic development? Or, on the contrary, do they represent the strength of the region and the entrepreneurship of its inhabitants?

PRESENTATION

**Presentation of Bartosz Borkowski's Book
"Towards War"**

Host:

- **Bartosz Borkowski** - Author, Oblicza XX Wieku, Poland

DISCUSSION PANEL

History - an Asset or a Barrier to Economic Development in the Region

Moderator:

- **Leszek Zegzda** - Coordinator for the Development of the Tourism Strategy of the Małopolska Region, Malopolska Tourist Organisation, Poland

Speakers:

- **Dawid Chrobak** - Mayor, City of Zakliczyn, Poland
- **Tadeusz Matuszkiewicz** - Rector, College of Management and Economy, Poland
- **Piotr Pasek** - Director, Diocesan Museum in Tarnow, Poland
- **Adam Pawlus** - District Governor, Jaslo District, Poland
- **Nelli Rokita Arnold** - Volunteer, SIEMACHA Association, Poland

12:30 - 13:40 THEMATIC BLOCK**Silver Economy - Development of Services for Seniors**

The so-called silver economy is a system of services and products aimed at the elderly, who are the consumers and recipients of these offerings. Services and products for the elderly could even become the third largest industry in our economy. An aging population is an opportunity for industry, commerce and the broad service sector. And senior workers will be the best way to fill vacancies in many companies.

TALK

Talking about "Solidarność Walcząca"

Special guest:

- **Wojciech Myslecki** - Chairman of the Supervisory Board, Eko Energetyka Polska, Poland

Host:

- **Zygmunt Berdychowski** - Chairman of the Economic Forum Programme Council, Institute for Eastern Studies, Poland

DISCUSSION PANEL

Silver Economy - Development of Services for Seniors

Moderator:

- **Janusz Marszałek** - CEO, Polish Seniors Union, Poland

Speakers:

- **Wiesława Borczyk** - President of the Board, Polish Association of Universities of the Third Age, Poland
- **Lidia Jazwinska** - Chairwoman, Tarnow Council of Seniors, Poland
- **Ewa Mroz** - Head of Partnerships and Marketing, Origin Investments, Poland
- **Anna Okonska-Walkowicz** - Mayor of Krakow's Advisor for Old Age Policy, City of Krakow, Poland
- **Aldona Okraszewska** - Program Development Director, Foundation Malopolska Chamber of Local Government, Poland

13:40 - 14:30 LUNCH BREAK

14:30 - 15:40 THEMATIC BLOCK**Financial Challenges of Local Governments
in the Face of the Economic Crisis**

A pandemic, war in Ukraine, security threats - are just a few of the problems that have shaken Poland's development momentum. Local governments face unpredictable energy prices, the immigration crisis, capital flight and inflation. How to manage, how help local governments to emerge from the crisis quickly and effectively and build the happiness of our citizens?

PRESENTATION

Local Governments in the Face of War

Host:

- **Yuriy Bova** - Mayor, Trostyanets City Council, Ukraine

DISCUSSION PANEL

**Financial Challenges of Local Governments
in the Face of the Economic Crisis**

Moderator:

- **Kazimierz Barczyk** - Chairman, Association of Municipalities and Counties of Lesser Poland Voivodeship, Poland

Speakers:

- **Stanisław Bukowiec** - Deputy, Sejm, Poland
- **Rafał Kerger** - Editor-in-Chief, Portalsamorzadowy.pl, Poland
- **Mirosław Legutko** - Chairman, National Council of Regional Chambers of Audits, Poland
- **Marzena Piszczek** - Assistant Professor, Cracow University of Economics, Poland

15:50 - 16:50 DISCUSSION PANEL**Education and Development
- How to Combine Them Well?**

Increasing level of education always translates into social and economic development. Economic development can also be effectively used to build a modern information society, a society based on the cult of knowledge. How should we educate to show future generations the way to stable development? How can we use development and prosperity so that science brings great profits and an increase in living standards to everyone? What determines the synergy of education and development?

Moderator:

- **Małgorzata Kuzbida** - Assistant Professor, National Academy of Applied Sciences, Poland

Speakers:

- **Michał Adamczyk** - Chief Executive Officer, KMS Foundation, Poland
- **Marek Gorgon** - Vice-Rector for Science, AGH University of Science and Technology in Cracow, Poland
- **Małgorzata Kołpa** - Rector, Akademia Nauk Stosowanych w Tarnowie, Poland
- **Jacek Kwiatkowski** - Vice-President of the Board, Foundation Małopolska Chamber of Local Government, Poland
- **Aldona Radomska-Paluchowska** - President of the Małopolska Branch, Ko-
biety w Centrum, Poland

17:00 - 18:00 PLENARY SESSIONS**18:15 - 19:15** AWARD CEREMONY

9:40 - 11:00 THEMATIC BLOCK

Fuel for Domination

Energy (including in the dimension of climate policy), internationalization of currency, and technologies of military importance, are the three economic areas in which power is built in international relations. What are the mechanisms for turning economic successes into political power? Is economic exchange doomed by design to be a tool of political struggle? And the most important issue. Are we witnessing the arrival of a new era in which the making of international politics will be stripped of the fig leaf of slogans about the pursuit of justice and equality?

PRESENTATION

Presentation of Professor Tomasz Grosse's Book "Fuel for Domination"

Host:

- **Tomasz Grosse** - Professor, University of Warsaw, Poland

DISCUSSION PANEL

Fuel for Domination

Moderator:

- **Tomasz Grosse** - Professor, University of Warsaw, Poland

Speakers:

- **Zbigniew Gryglas** - Supervisory Board Member, Polish Energy Group (PGE), Poland
- **Jerzy Meysztowicz** - Deputy Chairman of Nowoczesna, Nowoczesna Political Party, Poland
- **Wojciech Myslecki** - Chairman of the Supervisory Board, Eko Energetyka Polska, Poland
- **Szymon Sikorski** - Plenipotentiary, University of Agriculture in Cracow, Poland
- **Waldemar Skrzypczak** - Advisor, WS Consulting, Poland

11:10 - 11:20 THEMATIC BLOCK**Cultural Routes as an Opportunity
for Tourism Development in the Region**

In Poland and Europe, there is a growing interest in cultural routes that pass through many regions or administrative units. On such routes combining scenic, historical and cultural values, tourists spend more time than in the case of visiting single towns or tourist objects, which translates into greater profits for the regions. In addition, the creation of such trails allows for greater cooperation between neighboring local governments. Why invest in creating new cultural trails? How to involve local business and communities to attract potential visitors?

PRESENTATION

Who Will Win the Elections in Poland?

Speakers:

- **Henryk Domanski** - Professor of Sociology, Institute of Philosophy & Sociology, Polish Academy of Sciences, Poland

DISCUSSION PANEL

**Cultural Routes as an Opportunity
for Tourism Development in the Region**

Moderator:

- **Agnieszka Konior** - Ph.D., Jagiellonian University, Poland

Speakers:

- **Kinga Klimek** - General Director, Hotel Klimek ****SPA, Poland
- **Tadeusz Krolczyk** - Mayor, Ochotnica Dolna Commune , Poland
- **Taras Lozynskyi** - Deputy Head of Tourism and Resort Department, Lviv Regional State Administration, Ukraine
- **Krzysztof Orzel** - Director, Diocesan Pilgrimage and Tourist Ministry ITER, Poland
- **Piotr Lyson** - Director of the Social Surveys Department , Statistics Poland , Poland

12:30 - 13:40 THEMATIC BLOCK**Building Trademark on Local, Regional and International Level**

Building a brand is a complicated, lengthy process and requires considerable financial, organizational and intellectual effort. A strong brand, is not just a good advertising and marketing campaign, rather it is a promise of high quality, predictability of the product or service, and a sign of customer attachment and loyalty. However, the benefits of owning and maintaining a good brand are invaluable.

PRESENTATION

Presentation of Grzegorz W. Kołodko's Book "War and Peace"

Speakers:

- **Grzegorz W. Kołodko** - Professor, Kozminski University, Poland

DISCUSSION PANEL

Building Trademark on Local, Regional and International Level

Moderator:

- **Wojciech Wroblewski** - Chairman of the Supervisory Board, Agency of Development of the City Cracow, Poland

Speakers:

- **Daniel Dereniowski** - President of the Board, HugeTech Sp. z o.o., Poland
- **Martin Horvath** - CEO, Branding Slovakia Consultancy, Slovakia
- **Stanislaw Kowalski** - Rector, College of Economics and Computer Science in Cracow, Poland
- **Andrzej Mochon** - President of the Board, Targi Kielce, Poland
- **Anna Nowakowska** - President of the Board, Lesser Poland Winemakers Association, Poland
- **Halyna Lytvyn** - Member of the Board, Euroregion Carpathians-Ukraine, Ukraine

13:40 - 14:30 LUNCH BREAK

14:30 - 15:40 THEMATIC BLOCK**Invest in... How to Increase Investment Attractiveness?**

The impact of a favorable investment climate on the development of cities and regions is invaluable. New investments have a positive impact on the local labor market or technological development. What is the biggest incentive to invest capital in a given region/city? What measures should be taken to maintain investment attractiveness in the eyes of investors and to attract new entrepreneurs?

TALK

**SUCCESS STORIES:
"How Targi Kielce Conquered the World"**

Speakers:

- **Andrzej Mochon** - President of the Board, Targi Kielce, Poland

DISCUSSION PANEL

Invest in... How to Increase Investment Attractiveness?

Moderator:

Tadeusz Kudlacz - Head of Institute of Economics, Akademia Nauk Stosowanych w Nowym Sączu, Poland

Speakers:

- **Roman Ciepiela** - Mayor, City of Tarnow, Poland
- **Janusz Koziol** - Plenipotentiary of the Mayor of Krakow, City of Krakow, Poland
- **Rafal Kukla** - Mayor, City of Gorlice, Poland
- **Ruslan Kulyk** - Head of International Cooperation and Promotion Department, Ternopil Regional Council, Ukraine
- **Artur Rozmus** - Chairman, Ledolux Poland, Poland
- **Krzysztof Staszewski** - President of the Board, Podkarpackie Development Fund LLC, Poland

15:50 - 16:50 DISCUSSION PANEL**How not to Be a Sucker the Sadecki Way?**

Throughout its history, the Sadecki region has produced many great people who dedicated their lives to social causes, business or public life. In order to achieve the desired goals, it was very often necessary to demonstrate above-average abilities and determination. The problems encountered required unconventional solutions, courage and determination. It was often not without the need for innovative solutions, flexibility and risk. How was this possible and how did it look in practice?

Moderator:

- **Grzegorz Malinowski** - Director, Lukaszewicz Research Network, Poland

Speakers:

- **Zygmunt Berdychowski** - Chairman of the Economic Forum Programme Council, Institute for Eastern Studies, Poland
- **Jan Golonka** - President of the Board, Owoc Łącki Sp. z o. o., Poland
- **Rafał Jakubowski** - Vice-President, Grupa Azoty JRCh sp. z o.o., Poland
- **Zbigniew Konieczek** - President of the Board, Newag S.A., Poland
- **Jan Kumorek** - President, Worker Cooperative "Piwniczanka", Poland
- **Marek Kwiatkowski** - District Governor, Nowy Sacz District, Poland

17:00 - 18:00 PLENARY SESSIONS**18:15 - 19:15** AWARD CEREMONY



List of Participants



Adamczyk Michal

Poland

Chief Executive Officer
KMS Foundation

Currently leading pre-acceleration program for early stage tech start-ups. He has 15 years of experience in management and holds engineering degree in applied computer science. Innovation expert and business trainer with 5 years of academic experience.



Adamski Lukasz

Poland

Deputy Director
Mieroszewski Centre

Historian (PhD), foreign affairs analyst, expert on Ukraine and Russia, media commentator.



Arkit Tadeusz

Poland

Councillor
Malopolska Region Assembly

Polish politician, councillor of the Regional Parliament (2018-2023). Trained mining engineer. In the Sejmik of the Lesser Poland Region he is a member of the Committee on the Environment Protection and Public Security, and Committee on Regional Development, Promotion and International Cooperation.



Bak Tadeusz

Poland

Mayor

City of Wojnicz

Associated with the lokal government of Wojnicz since 2008. Began political career as a Village Leader of Isep. Succeeded in performing duty and it resulted in electoral mandate of a councilman in the City Council of Wojnicz. In 2014 was elected for a Mayor.



Balut Daniel

Poland

Member of the Board of Directors

Unia Tarnów Żużlowa Sportowa Spółka Akcyjna

Entrepreneur, sports official.



Barczyk Kazimierz

Poland

Chairman

Association of Municipalities and Counties of Lesser Poland Voivodeship

Lawyer, vice-chairman of the Regional Assembly of the Małopolska Region, since 1991 president of the Association of Municipalities and Counties of Małopolska Region, since 1996 president of the Federation of the Regional Association of Municipalities and Districts of the Republic of Poland.



Bartus Barbara

Poland

**Deputy
Sejm**

Lawyer, Member of the Polish Parliament Vice Chairman of Legislative Committee and Extraordinary for Changes in the Codifications Member of Foreign Affairs Committee. Chairman of the Sejm and Senate Delegation to the OSCE Parliamentary Assembly. Vice Chairman, Secretary of the Parliamentary Club PiS.



Bayev Dmytro

Poland

**Member of the Board
MAIDAN Foundation**

Entrepreneur, traveler, social activist for the European integration of Ukraine and Polish-Ukrainian friendship. Founder of the Ukrainian radio station KALYNA FM in Krakow.



Bednarska Alicja

Poland

**President
Europejskie Centrum Edukacji Dualnej**



Bednarska Patrycja

Poland

Director

Europejskie Centrum Edukacji Dualnej



Beger Daniel

Poland

President

City of Swietochlowice

A graduate of the University of Szczecin and the Silesian University of Technology. A political scientist by education, a broker of technology and process optimization, also in local government, by hobby. A graduate of the WSB Academy from MBA studies.



Berdychowski Zygmunt

Poland

Chairman of the Economic Forum Programme Council

Institute for Eastern Studies

Graduated in law from the Jagiellonian University. He was a deputy of the Polish Parliament for the 1st and 3rd terms. In 1991, established the Institute for Eastern Studies, whose mission is to facilitate dialogue between East and West through high-level annual meetings, the Economic Forum being the flagship one. A climber. In 2015, won the Crown of the Earth.



Bernat Franciszek

Poland

Member of the Board

Chamber of Commerce and Industry in Tarnow

Long-time engineer/director of Grupa Azoty S.A. Currently an economic and business advisor.



Bieniecki Miroslaw

Poland

President

The Butcher's Race Foundation

Director of Bieg Rzeźnika (The Butcher's Race) and a few other mountain marathons. Sociologist.



Bilak Lidia

Ukraine

Head of Finance Department

Rivne Regional State Administration

Has graduated from Ternopil Financial and Economic Institute in 1984. Since then she has been working on top managerial positions in the regional Departments of Finance in Rivne region.



Borczyk Wiesława

Poland

President of the Board

Polish Association of Universities of the Third Age

Legal counsel. Actively participated in the work of the team for system and public administration reforms and the creation of senior citizen policy in Poland. Member of the Committee of Experts on Older Persons at the ROP and the Małopolska Council for Senior Citizens Policy.



Borkowski Bartosz

Poland

Author

Oblicza XX Wieku

Bartosz Borkowski – historian, educator. A graduate of history at the University of Warsaw. Author of the book „Ku Wojnie” and publications on the recent history of Poland. Founder and host of the „Oblicza XX Wieku” channel, one of the most popular historical channels in Poland.



Bova Yuriy

Ukraine

Mayor

Trostanets City Council

Trostanets City Mayor since 2005. Prior to this, he was a director of the private enterprise “The Mercury” for 11 years. Has a degree in engineering.



Budzowski Klemens

Poland

Rector

Andrzej Frycz Modrzewski Krakow University

Holder of a doctorate in economics, expert in foreign trade. Co-founder of Andrzej Frycz Modrzewski Krakow University. In the years 2000-2019, associate professor of the University and its Chancellor, from 2019 the Rector. Author and co-author of 133 publications in the field of foreign trade.



Bukowiec Stanisław

Poland

Deputy

Sejm

Journalist, entrepreneur, social activist, local government. From 2021 secret. gen. of the Agreement. A graduate of Polish Studies at the UJ. He was the vicemayor of Bochnia, the vicemayor of the Bochnia commune, a councilor of the Bochnia poviat and a councilor of the Małopolskie voivodship council



Buras Marian

Poland

Mayor

City of Morawica



Checiek Piotr

Poland

District Governor

Debica District Council

Worked in international corporations, The DEBICA Tire Company and KRONOSPAN Mielec Sp. z o. o. Was the CEO of PKS Dębica S.A. and the CEO of MKS sp. z o.o. Has been involved in social, local government and sports. Was President of KS WISŁOKA Dębica.



Choruzyk Dariusz

Poland

Mayor

City of Piwniczna-Zdrój

Mayor of the town and commune of Piwniczna-Zdrój. He comes from Lidzbark Warmiński and has lived in Piwniczna-Zdrój for 16 years. For 10 years he worked for FA-KRO Company as an expert on export to the East.



Chrabota Boguslaw

Poland

Editor-in-Chief

Gremi Media S.A.

Graduate and PhD student at the Law Faculty of the Jagiellonian University in Krakow. Blogger, author of books, screenplays, press publicist and columnist. Academic lecturer. Debunk in the independent press in 1986. He worked TVP. From 1993 in TV Polsat. The editor-in-chief of „Rzeczpospolita” since 2012.



Chrobak Dawid

Poland

Mayor

City of Zakliczyn

Lawyer, graduate of the Faculty of Law and Administration of the Jagiellonian University in Krakow, Legal Counsel, Legal adviser training - District Chamber of Legal Advisers in Krakow.



Ciepiela Roman

Poland

Mayor

City of Tarnow

Active in public administration since 1990, Mayor of Tarnów from 1994 till 1998, re-elected in 2014. From 2002 till 2007 expert at Małopolska Institute of Administration and Local Authorities (MISTiA) in Kraków, Vice-Marshall of Małopolska.



Dabrowski Marcin

Poland

Managing Director

ATL Accounting & Payroll Sp. z o.o.

Economist. Expert and enthusiast of financial markets. Certified European Financial Advisor of EFPA. Sales director with many years of experience in leading banks, brokerage houses and independent consulting companies. Active in the area of business law, tax consultancy and accounting.



Damasiewicz Bożena

Poland

Organizational and Administrative Director
FAKRO

President of the Think about the Future Foundation. A graduate of Real Estate and Investment, Psychology and Pedagogy, Company Finance Management, Psychology of Human Resources, Resources Management and Project Management.



Dłubacz Włodzimierz

Poland

Professor of Philosophy
The John Paul II Catholic University of Lublin

Habilitated doctor, research and teaching fellow at the John Paul II Catholic University of Lublin, and classical philosopher.



Domanski Henryk

Poland

Professor of Sociology
Institute of Philosophy & Sociology, Polish Academy of Sciences

Professor of Sociology, His main field of interests are studies on social stratification and mobility. He has authored of 40 books and many articles in these fields. Editor of the methodological quarterly Ask. Research & Methods and Chair of the Statistical Council in Central Statistical Office.



Duda Jan

Poland

**Deputy
Sejm**

Member of the Parliamentary Committees: The Committee on Environmental Protection, Natural Resources and Forestry; The Committee on Agriculture and Rural Development and Legislative Committee. Member of the editorial team and journalist of an ecological magazine Ozeon.



Dziedzina Jan

Poland

**Mayor
Lacko Commune**

In the years 1998-2014 - the Councilor of the Nowosądecki District. Since 2014 - the Head of the Łącko Commune.



Działowski Zbigniew

Poland

**Member of the District Board
Mielec District**

Has been Member of the Mielec District Board since 2018. Previously worked as the head of the Agency for Restructuring and Modernization of Agriculture in Mielec office.



Filar Zbigniew

Poland

President

Tarnow Media

He graduated from the University of Business-NLU in Nowy Sącz and postgraduate studies at the University of Information Technology and Management in Rzeszów. He was a councilor of the Tarnów Commune Council for two terms. Media enthusiast and founder of regional Internet TV portals. He hosts program



Florek Ryszard

Poland

CEO

FAKRO

President of FAKRO, the vice-leader in the roof window industry in the world. Out of concern for the Polish economic community, in 2010 he established the Think about the Future Foundation, which aims to interest Poles in knowledge of civic economy and economic rationalism.



Fominova Andriana

Ukraine

Deputy Head

International Investment Office

Deputy Head of Investment Attraction at International Investment Office. Head of the Investment Attraction Department at the Lviv Regional State Administration (2017-2021).



Fura Zygmunt

Poland

Chairman of the Scientific Board

Polish Ecologic Club Malopolska

Chemist, PhD, former scientific worker (Jagiellonian University), co-founder of Polish Ecologic Club(PKE) in 1980, first independent eco-movement in East Block. Now chairman of Scientific Board in PKE, also journalist.



Gancarz Jozef

Poland

Member

Tarnow City Council



Gawkowski Krzysztof

Poland

Deputy, Chairman of the Left Parliamentary Club

Sejm

Member of the Polish Parliament. Chairman of the Left Parliamentary Club. Doctor of Humanities, security and cyberspace expert. University lecturer and author of crime books.



Gizicki Wojciech

Poland

Associate Professor, Vice-Dean

The John Paul II Catholic University of Lublin

Sociologist, security scientist. Research interest: international security, European integration, V4 cooperation, Three Seas Initiative. Many scholarships and conducted research inquiries in the world. The Founder of the Sądecko-Lubelski Institute (NGO). Expert during Czech Presidency in V4 (2016).



Golebiowska Ewa Marianna

Poland

Mayor

Pilzno Commune Council

Since 2010, Mayor of Pilsen. A long-time councilor of the City Council in Pilzno, she worked at the Social Insurance Institution in Dębica.



Grosse Tomasz

Poland

Professor

University of Warsaw

Sociologist, political scientist and historian. He is a professor at the University of Warsaw. He specializes in the analysis of economic policies in the EU and the Member States, as well as in public management, geo-economics, Europeanisation, EU theoretical thoughts.



Grygiel Andrzej

Poland

CEO

GRAND Andrzej Grygiel

Founder and CEO of GRAND since 1984. GRAND VERTICAL PARKING automatic car parks. Focused on development and innovation. It operates in the field of general contracting of construction investments and CNC metal structure investment.



Gryglas Zbigniew

Poland

Supervisory Board Member

Polish Energy Group (PGE)

Energy expert, former Deputy minister of the State Assets. Offshore wind proxy. Chairman of the Parliamentary Commission on Offshore Wind Energy.



Hazuchova Katarina

Slovakia

Independent Environmental Analyst

GPOt, SIOV

Independent Environmental Analyst, Researcher, Lecturer, cooperating among other with GPOt, SIOV, the alumna of IAF, ASPEN CE, Climate Reality Leadership Corps, Comenius University. She worked at the Ministry of Environment, Water Research Institute, Diplomatic corps, corporates and education.



Hemberg Serhiy

Ukraine

Deputy Head

Rivne Regional State Administration

Deputy Head of Rivne Regional State Administration since November 2019. Has two economic university degrees. From 2004 to 2019 worked as a regional manager in international banks and as the Head of the Strategy and Investment Department of Rivne City Council.



Holubowicz Piotr

Poland

CEO

SEEDiA

Co-Founder /Inventor/ An engineer of the AGH University of Science and Technology. While still studying in 2013, he founded his first startup, in which he dealt with the production of 3D printers (3dproto sp. Z o.o.). Forbes 30 under 30.



Horvath Martin

Slovakia

CEO

Branding Slovakia Consultancy

Founding partner and chief expert of Brand Slovensko 2.1 project and the brand consultant at Codes creative. Over 20 years of experience in place branding and corporate branding, public relations and marketing communication for various clients, including government bodies, private and NGO.



Hrynyuk Mariia

Ukraine

Head

„Authentic of the Hutsul Region” Foundation

Ceramic artist. Works in the style of Kos?v painted ceramics. Candidate of art history. Honored Artist of Ukraine. Founder of CO «Authentic Hutsulschyna Charity Fund». Author of the architectural object „Dzban”, which is being built according to the presidential program „Big Construction”



Japaridze Davit

Georgia

Owner, Director

Caucasus Investment Group



Jarosinska-Jedynak Malgorzata

Poland

Secretary of State

Ministry of Development Funds and Regional Policy

Secretary of State in the Ministry of Funds and Regional Policy. Madam Minister oversees the implementation of EU funds. Her duties also include coordination of the preparation of the new programming period for 2021-2027 and supervision of the Accessibility Plus Programme.



Jaroszek Pawel

Poland

Member of the Board
Social Insurance Institution

Member of the Management Board responsible inter alia for the financial liquidity of the Social Insurance Fund and the management of the assets of the Demographic Reserve Fund. Responsible for the supervision over the implementation of key projects-e-Contribution and e-Files Projects.



Jazwinska Lidia

Poland

Chairwoman
Tarnow Council of Seniors

Educator, journalist of the Independent Information Service KADR. Member of the Małopolska Senior Policy Council, member of the National Alliance of Senior Councils. Małopolska Senior Woman of the Year 2017. Organizer and promoter of activities in the field of dignified, active life of seniors.



Jedlinski Jerzy

Poland

Dean
AGH University of Science and Technology in Cracow

Professionally: MSc., physics (JU); MSc., metallurgy (AGH); PhD in chemistry (AGH); DSci in materials engineering (AGH), professor at AGH, fellow of the Humboldt Foundation. Other: local government - deputy mayor and councilor of Krakow, councilor of the Region, international bodies.



Jermak Maciej

Poland

Owner

Zdrowy Projekt Sp. z o.o.

Husband, father, entrepreneur, runner-in every dimension ULTRA An entrepreneur with 20 years of experience in various industries, the founder of a millionth company producing healthy food. Founder of a group of several dozen entrepreneurs from Tarnów, helping to develop their businesses through re



Kaczmar Bogdan

Poland

Director

The Regional Museum in Rzeszów

Historian, museologist. Since 1986 in the District Museum in Rzeszów. Secretary General of the Main Board of the Association of Polish Museologists. Currently a member of the Council for Museums and National Memorials at the Ministry of Culture.



Kaminski Adam

Poland

President of the Board

FBSerwis Karpatia Sp. z o.o.

He joined FBSerwis in 2017 as a result of the Group's acquisition of Trans-Formers Karpatia (currently FBSerwis Karpatia), which he had managed since 2004. He has over 30 years of experience in the municipal services industry, mainly in the field of waste management.



Kaminski Boguslaw

Poland

Mayor

Iwkowa Commune Council

Bogusław Kamiński – an active member of the local government, head of the commune Iwkowa since a few terms. Also involved in activities of many non-governmental organizations acting for the development of local communities, fire brigades, ecology and winemaking in Małopolska.



Karolczak Kazimierz

Poland

Chairman of the Board

Metropolis GZM

Chairman of the Board of the first metropolis in Poland. In 2013-2017 member of the management board of the Silesia Province. Supervised, among others, modernization of the Silesian Stadium. Founder of one of the first HR agency in Poland, which employed and delegated nearly 3000 people.



Kawa Agnieszka

Poland

Deputy Mayor

City of Tarnow



Kmak Sławomir

Poland

Director

SP ZOZ Hospital J. Dietla in Krynicy-Zdroju

Director of SP ZOZ Hospital im. Dr. J. Dietl from May 2011



Kokoszka Adam

Poland

President of the Board

Roleski Grupa Azoty Tarnów



Kolanko Michał

Polska

Redaktor

Rzeczpospolita

Graduate of law at the Jagiellonian University, journalist specializing in national politics, since 2017 in the daily „Rzeczpospolita”, author of the book „Gamechanger. Behind the scenes of politics”.



Kolasinski Sławomir

Poland

Treasurer

City of Tarnow



Kolawinski Stefan

Poland

Mayor

City of Bochnia

He was born in Bochnia, the graduate of the Academy of Physical Education in Krakow. For most of his professional life he was involved in education. He was the Chairman of the Board of Municipal Heat Supply Company in Bochnia. He has been the Mayor of the town of Bochnia since 2010.



Kolodko Grzegorz W.

Poland

Professor

Kozminski University

An intellectual and politician, one of the main architects of Polish economic reforms, deputy prime minister and minister of finance. Director of the TIGER Transformation, Integration and Globalization Economic Research at the Kozminski University. The most frequently quoted Polish economist.



Konior Agnieszka

Poland

Ph.D.

Jagiellonian University

Assistant professor at the Institute of Culture of the Jagiellonian University. President of the Cultural Organization Research Institute - IBOK association. She is interested in issues related to the management of cultural heritage, cultural tourism and research methodology in culture.



Kornas Bogusław

Poland

Journalist

Tarnow Media

Born 1987 Director, camcorder and photographer. Author of reportages, film etudes and trailers for theater performances. Director, cinematographer and screenwriter of the film „TodMachine”. The film was presented at national and international festivals. The main creator of the film „Returns”.



Kosmider Bogusław

Poland

Deputy Mayor of the City of Krakow

City of Krakow

Bogusław Kośmider - Deputy Mayor of the City of Krakow for Residents Service. Economist, local government official and politician, long-time Krakow councilor, in 2010–2018 Chairman of the Krakow City Council.



Kowal Paweł

Poland

**Deputy
Sejm**

Professor in Institute of Political Studies of the PAS, political scientist, historian, columnist, expert on eastern policy. 2009-2014—member of the European Parliament, Chairman of UE del to EU-Ukraine Parliamentary Com. Author of numerous publications on the transformation processes in Central Europe.



Kowalski Stanisław

Poland

**Rector
College of Economics and Computer Science in Cracow**

Co-founders and Rector of the University of Economics and Computer Science in Krakow. Research and teaching interests: Production and service management.



Kozłowski Wiesław

Poland

**Mayor
Debno Commune**



Krajewski Wiesław

Poland

**Deputy
Sejm**

Member of Parliament in the VIIIth and IXth term of District 15 (Tarnow). Long-time local government official of Dabrowa district. From 2006 to 2010 district head of Dabrowa district. Member of 3th Commission; Energy, Climate and State Assets, Economy and Development, as well as Legislative Commission.



Kretowicz Lesław

Poland

CEO

ISBnews Informacyjny Serwis Biznesowy sp. z o.o.

Founder and president of the board of the ISB Group, which manages, among others, websites of ISBnews, isbiznes.pl and isbnews.tv. Journalist with over 20 years of experience in Puls Biznesu, Parkiet, Gazeta Prawna and Forbes.



Krolczyk Tadeusz

Poland

Mayor

Ochoznica Dolna Commune

Co-founder and former CEO of 3alink and Link Group and Arthur&Simon Ltd. Chairman of the Supervisory Board of Ochoznica-Ski Sp. z o.o. from 2017 to 2018. Social activist. Awarded with the Silver Cross of Merit. As a local government activist, develops innovative projects in the fields of culture, energy and energy clusters.



Ksiezopolski Krzysztof

Poland

**Assistant Professor, Department of Public Policy
SGH Warsaw School of Economics**

Dr Krzysztof M. Ksieżopolski is a researcher specializing in economic security, energy and climate policy and energy security. He is an assistant professor in Warsaw School of Economics.



Kubalski Grzegorz

Poland

**Deputy Director
Association of Polish Counties**

Lawyer, expert in public management in local government, local government official. Employed in the Association of Polish Counties since 2008. Among other things, also provided support to the Office of the President of the Republic of Poland and the Central Statistical Office. Member of the Board of the Legionowo District.



Kudlacz Tadeusz

Poland

**Head of Institute of Economics
Akademia Nauk Stosowanych w Nowym Sączu**

Professor of economic sciences. Member of the Committee for Spatial Economy and Regional Planning, Polish Academy of Sciences. Vice-president of the Spatial Management Association. Editor-in-Chief of the Journal: Economic Studies. Economy - Society - Environment. Author (or co-author) of over one hu



Kulyk Ruslan

Ukraine

**Head of International Cooperation and Promotion Department
Ternopil Regional Council**

Assistant-consultant to People's Deputy of Ukraine (2005-2012). The assistant of the Governor of Donetsk regional state administration (2015-2018). Studied in Stockholm International Business Institute (Sweden) and European Academy of Berlin (Germany). Master's Degree in International Economics.



Kunaszyk Rafal

Poland

**CEO, Co-Owner
Eurokreator**

The Chairman of Malopolska Branch Family Enterprise Initiative, Member of Advisory Board, educator R+D, management, development skills and competences, expert Foundation Future Industry Platform, Council of Founders Foundation Smart Development Forum, Life Science Cluster.



Kupecki Jakub

Poland

**Director
Institute of Power Engineering**

Head of Center for Hydrogen Technologies, Project manager and contractor in projects related to hydrogen technologies and nuclear power. Author of numerous technical reports, publications, patents. Recipient of numerous recognitions.



Kuta Marcin

Poland

Director of the Hospital

Specialist Hospital for them. Edward Szczeklik in Tarnów

Director of the Specialist Hospital in Tarnów. Vice-chairman of the Council of the OZPSP. For 18 years he has been managing a hospital with 185 years of history. Co-author of projects in the field of health care management and organization, for which he received, among others The Gold Cross of Merit and



Kuzbida Malgorzata

Poland

Assistant Professor

National Academy of Applied Sciences

Academic lecturer, creator of international projects related to the study of Polish-Ukrainian relations. Co-founder of the EDU Foundation - DUO dual education operating in the field of education, integration of migrants in cooperation with employers.



Kuzmenko Valeriia

Ukraine

Founder

Ecocorn

Businesswoman with over 20 years of experience. Doctor by education. Owner of several companies. Expert on sustainable development, and circular economy. Business consultant, business coach, lecturer. Ambassador of environmental protection projects.



Kwiatkowski Jacek

Poland

Vice-President of the Board

Foundation Malopolska Chamber of Local Government

Since 1990, he has been involved in local and regional development and entrepreneurship. Trainer, consultant, coach in the field of management, development, motivation, building teams. Creator of many innovative ventures. Member of the Expert Committee for Elderly People at the Human Rights Defender.



Kwiatkowski Tadeusz

Poland

Vice-President

City of Tarnow



Labeledz Henryk

Poland

President of the Board

Zakłady Mechaniczne Tarnów S.A.

A graduate of Management and Marketing at the Catholic University of Lublin. In 2018, he also completed postgraduate studies: Business Management in the Armaments Industry at the Academy of War Arts, Faculty of Management and Command.



Labedz Renata

Poland

CEO

Supreme Technical Organization - Council in Tarnów

President of the Polish Chief Technical Organization the Federation of Engineering Associations Council in Tarnów ; Member of the Economic Council in Tarnów ; Member of the Council of the Małopolska Regional Chamber of Engineers and the National Disciplinary Court.



Lasek Dawid

Poland

General Secretary

Association of the Carpathian Euroregion Poland

Secretary General, Vice President of the Association of the Carpathian Euroregion Poland. In 2016-2017, Undersecretary of State in the Ministry of Sport and Tourism.



Legutko Miroslaw

Poland

Chairman

National Council of Regional Chambers of Audits

Chairman of Regional Audit Chambers and President of the Regional Audit Chamber in Krakow, associated with the public finance sector for 28 years. Author of numerous publications, lecturer and trainer.



Leszkiewicz Jan

Poland

Prokurent

Kancelaria Prawna Denarium P.Chmiel spółka komandytowa

After retirement from the Police he started his own business in the field of B2B claims. From 2014 he was the president of the company which after its merger was listed on the NewConnect stock exchange. Currently, together with his partners he offers his experience to domestic and foreign entities



Lonczak Stanislaw

Poland

District Governor

Mielec District Council

For 16 years served as vice mayor in the Municipality of Radomyśl Wielki. Since November 19, 2018, has been serving as the District Mayor of Mielec District.



Lozynskyi Taras

Ukraine

Deputy Head of Tourism and Resort Department

Lviv Regional State Administration

Has been working in the tourism industry for over 4 years. Works on the development of tourism, resorts and recreation and their promotion on the international and domestic markets, as well as on the promotion of active tourism, gastronomy, cultural heritage and medical tourism.



Lubina Michał

Poland

Associate Professor
Jagiellonian University

Michał Lubina, associate professor at the Institute of the Middle and Far East of the Jagiellonian University. He specializes in social sciences, in the field of political science. He deals with contemporary Burma (Myanmar) and Russian-Chinese relations.



Lytvyn Halyna

Ukraine

Member of the Board
Euroregion Carpathians-Ukraine

15+ years of experience in regional development and crossborder cooperation in the Carpathian region (Ukraine). 14+ year of experience in creating interregional and municipal cooperation networks. Initiator and manager of two granting instruments for the local communities in Ukrainian Carpathians.



Majchrowski Jacek

Poland

Mayor
City of Krakow

Former Judge of the State Tribunal. Former Voivode of Kraków Region. Vice President of the Association of the Polish Cities. Member of Joint Commission of Government and Local Government. Former Executive President of the Council of European Municipalities and Regions. Former President of the OWHC.



Malinowski Grzegorz

Poland

Director

Lukasiewicz Research Network



Marszalek Janusz

Poland

CEO

Polish Seniors Union

Master of Economics - Cracow University of Economics; 1990-founder of the Children's Village near Oświęcim; 2002-2011 Mayor of the City of Oświęcim; from 2012-CEO - Polish Senior's Union; 2013-2019-Vicepresident of European Senior's Union-Brussels



Matyja Andrzej

Poland

Vice-President

The Regional Chamber of Physicians and Dentists in Cracow

Professor; General and Oncological Surgeon; Head of the 2nd Department of General Surgery, Jagiellonian University Medical College; Head of the Clinic of General, Oncological, Metabolic and Emergency Surgery, The University Hospital in Krakow
President of the Supreme Medical Council 2018-2022.



Matys Roman

Ukraine

Head

International Investment Office

President of the International Investment Office. Ukrainian economist, business consultant, city & country development expert, public figure, and human rights activist. Head of the Investment Department at the Lviv Regional State Administration (2016-2021).



Mazur Stanislaw

Poland

Rector

Cracow University of Economics

Specialist in Public Administration, Public Policy Analysis, Public Governance, Public Management, Organizational Learning. He authored over 200 research papers and books published by reputed national (PWN, Scholar) and international publishing houses (Routledge, Peter Lang Publishing).



Michalik Agnieszka

Poland

Journalist

Sądeczanin.info

A graduate of political science and journalism at the Jagiellonian University. She worked, among others, as a radio presenter and reporter and as a PR officer in the Fakro company. Currently a journalist for the Sądeczanin portal. He specializes in issues related to economics and the economy.



Michalowski Tomasz

Poland

President of the Board
„For the City” Association



Milkowski Maciej

Poland

Undersecretary of State
Ministry of Health

High-level manager in the health sector. In 2016, he was appointed the Deputy President of the National Health Fund for Finance. In Ministry of Health, he is responsible for the work of the Dep.of Drug Policy and Pharmacy, Budget and Finance, Health Policy - addictions, Treatment - tariffication.



Mochon Andrzej

Poland

President of the Board
Targi Kielce

polish manager,geologist by education,specialist in the field of the exhibition market, photographer, Honorary Consul of the Federal Republic of Germany. One of the creators of the International Defense Industry Exhibition,the flagship fair in Kielce. The mountains are his hobby.He knows 5 languages



Mroz Ewa

Poland

Head of Partnerships and Marketing
Origin Investments

She has experience implementing international projects at the intersection of private and public sectors. A lawyer by profession. In Origin Investments responsible for relations with the widely understood silver economy ecosystem, including government and non-profit organizations.



Mroz Andrzej

Poland

Mayor
Wierchoslawice Municipality Office

Mayor of Wierchoslawice. Retired Chief-brigadier of the State Fire Service. Former Commander of Province of Malopolska in State Fire Department.



Musial Jan

Poland

President of the Board
Mościckie Centrum Medyczne Sp. z o.o. in Tarnow

From 1989-1998 businessman. From 1998 to 2006 mayor of Brzesko. In 2007-2011, he was a member of the Sejm of the Republic of Poland. In 2011, Deputy President of WFOŚiGW in Kraków. From 2018 a councilor of Brzesko. Since 2017 the President of the Management Board at Mościckie Centrum Medyczne in Tarnów



Mysłowski Wojciech

Poland

Chairman of the Supervisory Board

Eko Energetyka Polska

Doktor inżynier, profesor honorowy Uniwersytetu Przyrodniczego we Wrocławiu. Autor kilkudziesięciu publikacji naukowych z zakresu telekomunikacji, informatyki przemysłowej oraz zagadnień politycznych i gospodarczych. Obecnie Przewodniczący Rady Nadzorczej Ekoenergetyka- Polska S.A.



Nesterenko Victor

Ukraine

Vice-President

Polish-Ukrainian Agrarian Association

Expert on decentralization and local development. Since 2015, he has implemented the reform of decentralization and the creation of united territorial communities. Organized educational visits to Poland of heads of communities and businesses from Ukraine.



Nowakowska Anna

Poland

CEO

Małopolskie Stowarzyszenie Winiarzy

An economist by education, she works professionally in the area of marketing and sales. She has been dealing with wine issues for ten years. Organizes wine events, enotourism trips, tastings, trainings, consulting in the selection of wines, educating and promoting wine culture in Poland.



Okonska-Walkowicz Anna

Poland

Mayor of Krakow's Advisor for Old Age Policy
City of Krakow

Pedagogue, gerontologist, in the years 2011-2013 Deputy Mayor of the City of Krakow. Currently, the Plenipotentiary of the President for Senior Policy. Member of the Gerontological Society. In 2022, was included in the Healthy Ageing list of 50 deca-deofhelthyageing.org



Okraszewska Aldona

Poland

Program Development Director
Foundation Malopolska Chamber of Local Government

Consultant and trainer. She specializes in the area of non-formal and informal adult education. Coordinator of European projects in the Erasmus Plus Program. Coordinator of the project „Local Knowledge and Education Centers for educational activation of adults”.



Opanashchuk Yuriy

Ukraine

President
Association of Hotels Union and Hotels

Honoured worker in the sphere of services of Ukraine. For many years he has run a hotel chain, but now he shares his experience with young students in Ukrainian National Universities.



Orzel Krzysztof

Poland

Director

Diocesan Pilgrimage and Tourist Ministry ITER

Catholic priest, Master of Theology, catechist of secondary schools in Tarnów and Łąck. Youth pastor and organizer of Christian cultural events. In 2009-2017, deputy director of Radio RDN Małopolska. Since 2017, pastor of the pilgrimage office, tourism and sanctuaries, traveler and pilgrim.



Pasek Piotr

Poland

Director

Diocesan Museum in Tarnow

Doctor of history and history of art, Diocesan Conservator of Monuments, academic teacher at the Faculty of Theology of the John Paul II University in Tarnów Section in Tarnów and at the Higher Theological Seminary in Tarnów - History of Art. Priest of the Tarnów diocese.



Piskor Jaromir

Czech Republic

Editor

polskodnes.cz

The Czech journalist. After 1989, Czechoslovak politician and member of the Federal assembly for the Civic forum, later for the ODS. He was a signatory of Charta 77 and was involved in the activities of the Polish-Czechoslovak solidarity. Is the publisher and editor.



Piszczek Marzena

Poland

Assistant Professor

Cracow University of Economics

Academic lecturer, manager and expert. Interests: public finance sector, local government finance, budgeting methods, new public management, corporate governance.



Polacko Jozef

Slovakia

Chairman

Carpathian Euroregion Slovakia North

1992-1994 member of the Slovak Parliament 1998-2006 Head of the Prešov Regional Office since 2006 - chancellor of the ISM Slovakia University in Prešov since 2008 - chairman of the Carpathian Euroregion Slovakia North



Polackova Anna

Slovakia

Head

Highschool ISM Slovakia Prešov



Poltorak Ryszard

Poland

**Chairman of the Council
City Hall Tarnow**

He was the Mayor of the Tarnów Commune, Deputy Governor of Tarnów, Director of the Małopolska Road Traffic Center in Tarnów, 1st Deputy Governor of Małopolska, President of the Investment Company in Can Pack Group in Kraków. He has experience in working in public administration.



Porebska Bogumila

Poland

**Deputy Mayor of the City of Tarnów
City of Tarnow**



Radomska-Paluchowska Aldona

Poland

**President of the Małopolska Branch
Kobiety w Centrum**

Specialist in educational programs, career counselor, publicist. She collaborated with NDI on the project Finding Your Voice - Women's Political Participation. Organizer of December events for Cracovians at the Potocki Palace and January's Krakow Women's Congress.



Ras Ireneusz

Poland

**Deputy, Chairman of the Association Tak, Polska!
Sejm**

Politician, member of local government, member of the Sejm of the 5th, 6th, 7th, 8th and 9th term, chairman of the Parliamentary Committee for Physical Culture, Sport and Tourism in 2011-2021, founder and chairman of Tak, Polska! Association, one of the founders of political party Centrum dla Polski.



Reichel Marek

Poland

**Vice-Rector for Science and Development
Akademia Nauk Stosowanych w Nowym Sączu**

PhD in economics, research and teaching employee at the Faculty of Economic Sciences of the University of Applied Sciences in Nowy Sącz. His research interests focus around the topics of regional and local development, innovations and entrepreneurship. The author and co-author of many articles.



Rokita Jan

Poland

Publicist

Minister-Head of the Office of the Council of Ministers (1992-1993), Member of the Sejm (1989-2007). Co-founder of the Conservative People's Party and its president (2000-2002). Vice-Chairman of the Civic Platform (2001-2003, 2005-2006) and Chairman of the Parliamentary Group (2003-2005).



Rokita Arnold Nelli

Poland

Volunteer

SIEMACHA Association

Member of the Sejm of the 6th term from the Law and Justice list, former president of the Polish section of the European Women's Union and advisor to President Lech Kaczyński. Member of the Siemacha Association, volunteer.



Romashchenko Lyudmyla

Ukraine

Professor

University of Łódź

Author of more than 420 academic papers published in periodicals of 15 countries. Editorial board member of authoritative academic journals in Ukraine, Poland, Germany, Austria, Russia etc. Translator from the Polish. Research interests: literary studies, cultural studies, sociology, economics.



Rozmus Artur

Poland

Chairman

Ledolux Poland

Active manager since 30 years, active member of employee organization Lewiatan in Podkarpatie and member of Local council for WRDS and council of NFZ, RRP.



Rzemien Krystian

Poland

Head of the Exposure and Animation Team

Podkarpackie Science Center „Lukasiewicz”

Culture manager, economist, also studied journalism, social communication and polygraphy. Over 11 years director of SOK in Nowa Dęba, then deputy director of WDK in Rzeszów. Creator of many cultural publications, for 7 years managed the „Margari-tae Baroci” Festival. Author of national and EU grants.



Rzepka Marek

Poland

President of the Board

Chamber of Commerce and Industry in Tarnow

Owner of several well-developing enterprises, i.e. Polmark - a leading manufacturer of electrical equipment in Europe, Ospel, Klikowa Arabians and Ornak Tourist Centre. Since 2020, President of the Management Board of the Chamber of Commerce and Industry in Tarnów.



Sabat Agnieszka

Poland

JadewBieszczady Editor

The Butcher's Race Foundation

Tourism specialist with an experience in management in several hotels in Bieszczady. Editor in JadewBieszczady portal.



Scigaj Agnieszka

Poland

Minister

Chancellery of the Prime Minister

Sociologist by education. The President of the Republic of Poland, Andrzej Duda, appointed her to the office of the Minister - a member of the Council of Ministers, she is responsible for social integration.



Sikorski Szymon

Poland

Plenipotentiary

University of Agriculture in Cracow

Political scientist, historian, journalist, analyst, MBA. Employee of the University of Agriculture in Krakow, member of the Polish Economic Society, Polish Ecological Club. Expert of the Future Industry Platform.



Siruk Mykola

Ukraine

First Deputy Chairman

Center For Army, Conversion And Disarmament Studies

First Deputy Chairman of Expert Council of Center for Army, Conversion and Disarmament Studies (CACDS). 2001 - 2006 – news editor of Defense Express News Agency. 2006 - 2019 – worked for daily DEN as Editor and Observer. 2019 – First Deputy Chairman of the Expert Council of CACDS.



Skomudek Waldemar

Poland

**Vice-President of the Board for the Operator
TAURON Dystrybucja S.A.**

Prof. dr hab. Eng. Waldemar Skomudek- Vice President of the Management Board for the Operator Tauron Dystrybucja S.A.



Skotniczny Mikolaj

Poland

**Member of the Foundation Council
Europe Energy Transition Foundation**

A graduate of the University of Economics in Krakow. Co-creating the family company RSF Sp. z o.o., as the director of Dwór Kombornia Hotel & SPA, and the Carpathian Wine Salon. Member of the FETE Foundation Council - responsible for the implementation and execution of the VRFB production project.



Skrzypczak Waldemar

Poland

**Owner
WS Consulting**

Lieutenant General(R). 2006-2009 Polish Army Commander. 2012-2013 Undersecretary in MOD.



Smachylo Ivanna

Ukraine

Deputy Head

Rivne Regional State Administration

Lawyer by education. Worked as a legal advisor, and judge assistant, 2015-2018 as the Head of the Territorial Department of Justice, and 2018-2019 - as the Deputy Minister of Justice.



Smiech Slawomir

Poland

Professor

Cracow University of Economics

PhD in economics, associate professor at the University of Economics, employee; winner of eight grants from the National Science Centre; Author of dozens of articles in prestigious journals; interests: sustainability, energy transition, commodity markets.



Sobczak Krzysztof

Poland

Mayor

Wieniawa Commune

I'm a graduate of the University of Life Sciences in Lublin, postgraduate studies at the Catholic University of Lublin in the field of management and finance of local government and MBA at Collegium Humanum. From 2004, I worked at ARMA as the Head of the Payments Department, and from 2014 I am the Mayor



Sonik Bogusław

Poland

**Deputy
Sejm**

Parliamentary deputy of VIII and IX term, European Parliament deputy between 2004-2014, lawyer, co-creator of Students' Solidarity Committee (1977), vice-president of NSZZ „Solidarity” in Malopolska (1980-82).). Internee during martial law.



Sowa Marek

Poland

**Deputy
Sejm**

Politician and former senior local government official, in 2006-2010 member of the Board of the Małopolska Region, then Marshal of the Małopolska Province, currently Member of Parliament.



Stadilna Yana

Ukraine

**Editor-in-Chief
International Scientific Center „Observatory”**



Suchon Miroslaw

Poland

**Deputy
Sejm**

The economist, IT specialist. The member of Economy and Development Commission, Infrastructure Commission and Defence Commission. Vice-chairman of Commission for road transport, roads, traffic safety and post sec. Professionally associated with the traffic sector. The member of the Team Multiplex Sclerosis



Swiecicki Marcin

Poland

**President
European Movement Forum**

Polish economist and politician, Minister 1989-91, Mayor of Warsaw 1994-99, OSCE Co-coordinator for Economic Activities 2002-05, chaired the EU-UNDP "Blue Ribbon" team in Kyiv 2007-11, served as the Business Ombudsman in Ukraine 2019-21



Syty Alicja

Poland

**Director
Hospital in Brzesko**

director of Samodzielny Publiczny Zespół opieki Zdrowotnej w Brzesku - a multi-specialty district hospital with a hospital emergency department, outpatient specialist care, basic health care and 24-hour night and holiday medical care.



Szarkowicz Daniel

Poland

Managing Director

Smart Projekt Recruitment Agency

Since October 2014, the Managing Director and the President of the Management Board at the Employment Agency Smart Projekt Sp. z o. o. Previously, for over 13 years, he was the owner and co-owner of a company dealing in the sale of furniture, as well as conducting vocational training.



Szczerski Andrzej

Poland

Director

Muzeum Narodowe w Krakowie

Art critic, art historian, professor of humanities, lecturer at the Institute of Art History of the Jagiellonian University. Director of the National Museum in Krakow. In 2018, he was honored with the Award of the Minister of Culture and National Heritage in the category „Protection of cultural heritage”



Szczesny Jacek

Poland

Managing Director, former Sports Journalist

Ekorynek.com

For several decades associated with the management of the largest Polish media. Currently managing the Publishing Group (Business Magazine, Ekorynek.com, Ekologia i Rynek, Dziennikprawnny.pl, Security Magazine). Expert in the field of ecology and sport.



Szefernaker Paweł

Poland

Secretary of State

Ministry of the Interior and Administration

Lawyer, from 2015 to 2018 Secretary of State in the Chancellery of the Prime Minister. Deputy Minister at the Ministry of the Interior and Administration. He supervises the governors. From April 2022 the Government Plenipotentiary for war refugees from Ukraine.



Szpunar Andrzej

Poland

Archaeologist, Museologist

Archaeologist, museologist, former director of the Museum in Tarnów. Organizer of cultural events and research projects. Author of over a hundred publications in the field of archaeology. President of the Tarnów Society of Friends of Hungary and the Tarnów Cultural Society, currently retired.



Szwiec Józef

Poland

President of the Board

WITOSPOL SP. Z O.O.

Founder and owner of the WITOSPOL Trading Company. Precursor of the production of biofuels and fuels with biocomponents in Poland. Creator of a wholesale fuel sales network. Sponsor of sports and cultural events. Decorated by the President and the Minister of Energy with high state decorations.



Urban Arkadiusz

Poland

**President of the Board
National Property Stock**

Manager with extensive experience in private sector business, government and local government administration; advisor at the Chancellery of the Prime Minister and the president of BGK, director Government Center for Strategic Studies, Mayor of Warsaw Praga, Investment Director at J.W. Construction.



Wachowiak Piotr

Poland

**Rector
SGH Warsaw School of Economics**

Director of the Institute of Management, V-ce President of the Organization and Management Committee of the Polish Academy of Sciences. Chairman of the Entrepreneurship Council at the President of the Republic of Poland.



Waksmundzki Boguslaw

Poland

**Chairman
Tatry Euroregion Council**

He has been working in local government since 1998. Head of the commune of Krościenko n.D. in 1998-2002. In the poviat self-government since 2002. Deputy Mayor of Nowy Targ County. For 20 years he has been involved in the matters of the Tatry Euroregion and the subject of Polish-Slovak relations.



Wiatr Wojciech

Poland

**Chairman of the Board
Control Process S.A.**

He started his career in Control Process S.A. company from working in Marketing and Offer Preparation department, then he took office of director of this department. Since 2007 he has performed functions of a member of Management Board. He graduated from AGH University in Krakow.



Wroblewski Wojciech

Poland

**Chairman of the Supervisory Board
Agency of Development of the City Cracow**

Sociologist, diplomat, social and local government activist with experience in state administration and work for major Polish corporations. Specialist in corporate issues, PR and crisis management.



Zablovskyi Andrii

Ukraine

**Head of the Secretariat of Entrepreneurs Council
Cabinet of Ministers of Ukraine**

Head of the Secretariat of the Council of Entrepreneurs under the Cabinet Ministers of Ukraine, Member of Expert Committee on the Development of the Artificial Intelligence under the Ministry of Digital Transformation, co-founder of NGO „European Choice of Ukraine”.



Zarebska Wioletta

Poland

Editor-in-Chief

Tarnow Media

She graduated from the former PWSZ - present ANS in Tarnow, then continued her studies at UPJPII in Krakow in the field of „Journalism and social communication“. She has been working with the Tanrowska.tv editorial team since 2016. As part of her work, she creates information content, videos and st



Zegzda Leszek

Poland

**Coordinator for the Development of the Tourism Strategy of the
Małopolska Region**

Malopolska Tourist Organisation

A local government official, graduated in theology. Former Vice-Marshal of the Małopolska Region, former President of Małopolska Tourist Organisation, Sądecki Hospice and the Sokół Gymnastic Society.



Zgorzelski Bartłomiej

Poland

CEO, Founder

BZB Projekt

The creator of the largest design studio in central Poland, who has designed the New Center of Łódź and the Łódź Fabryczna Railway Station. Creator of the „Miejskie Dialogi“ federation. Member of the Construction Committee of the Polish Chamber of Commerce, member of the PIB and ŁIPH Council.



Zubrzycki Janusz

Poland

Deputy Mayor

Lubaczow City Council

Chairman of the Lubaczów City Council 1998-2002, Mayor of Lubaczów 2002-2006, Deputy Mayor of Lubaczów since 2014. Responsible for promotion, information, contact with investors and entrepreneurs, issues of city development



Tarnów is the most important economic center of eastern Małopolska.

In Tarnów, investors can count on efficient administrative services, low investment costs and tax reliefs. Chemical, electromechanical, armaments and food processing industries have been developing in the city for several decades.

The location on the A4 motorway, with access to 2 international airports in Kraków and Rzeszów, creates good conditions for business development.

Invest in Tarnów!



FAKRO is the vice-leader of the global market of roof windows. This innovative company, proud of its research and development centre, has over 200 patent applications. Many FAKRO design solutions set new directions of development for the roof window industry in the world.

The FAKRO Group comprises 11 production and 17 distribution companies which operate in Poland and abroad. FAKRO products are available for customers in over 50 countries around the world.

Media Partners



Szerze spojrzenie
na biznes i życie codienne



TWOJE ŹRÓDŁO INFORMACJI



Republic
of Poland



European Union
European Regional
Development Fund



Project "Business Boost For Małopolska 2" co-financed by the European Union from the European Regional Development Fund as part of the Małopolska Regional Operational Programme for 2014-2020, Priority axis 3. Entrepreneurial Małopolska, Measure 3.3. Internationalisation of the Małopolska economy, Sub-measure 3.3.1 Economic promotion of Małopolska.

