

ECONOMIC FORUM



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November 28-29, 2022

The Economic Forum will be an opportunity to debate the key problems of the European economy, which recently has been exposed to the negative effects of pandemic restrictions, and today has to face the huge challenges related to the war in Ukraine. The first edition of the Forum will take place in Tarnów, the second largest agglomeration in Małopolska, a city on poviats rights located at the crossroads of important European trade routes. Tarnów along with its neighboring municipalities, as part of the Tarnów Agglomeration, have been cooperating for many years for the benefit of *sensu largo* economic development and initiating pro-investment projects. The commune of Tarnów can be proud of being granted such awards as the Krakow Technology Park Award in the category: Best prepared investment areas and the top prize in the Małopolskie Voivodeship in the 9th National Competition "The Medal-Worth Land", organized by the Polish Investment and Trade Agency.

The present challenges will be addressed by over 400 guests of the Forum, including representatives of the private sector, parliamentarians, experts and economists from Central and Eastern Europe. Dozens of events will take place during the Forum: debates, plenary sessions, talks, presentations and thematic blocks. A wide group of experts will debate on such key issues as: energy security, reindustrialisation, digital economy, electric revolution in the automotive industry or climate policy.

Date: November 28-29, 2022
Venue: Tarnów, Concert Hall of the Music School Complex

ITENARY:

Day 1: Plenary session
Program blocks, panel discussions, workshops, lectures, presentations,
Awards gala, gala dinner

Day 2: Plenary session
Program blocks, panel discussions, workshops, lectures, presentations

TOPICS OF THE ECONOMY FORUM:

- The Future is Now. An Economy without Crystal Ball Gazing
- How to Optimize the Expenses in the Healthcare System?
- Infrastructure - the Key to Regional Development
- Building Trademark on Local, Regional and International Level
- How to Encourage SMEs to Increase Investment Spending?
- Export and Expansion of Polish Companies - Aspirations, Climate, Barriers and Opportunities
- Family Business - Competitive Advantage or Obstacle for Development?

Foundation Institute for Eastern Studies

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- At the Dawn of the Economic Crisis. Who Can Benefit from it?
- Impact of Investments Made by Local Governments on the Economic Development of the Region
- Invest in... How to Increase Investment Attractiveness?
- The Role of the Arms Industry in Today's International Relations
- Sports Industry, Is It Possible to Make Money from Physical Activity?
- Innovations in Energy Sector - Obstacles and Challenges for Next Decades
- Industrial monoculture is not a monopoly. How to build a regional (intelligent) specialisation?
- Social Policy and Economic Development
- Cultural Industry as a Way to Regional Development
- Private, National, Cooperative and Communal – Does the Ownership Type Affect How Businesses Function?
- Sustainable Development versus Global Challenges
- Carpathian Brand – Ambitions versus Possibilities
- Culture or Religion. What Do We Need In Business?
- Silver Economy - Development of Services for Seniors
- Financial Challenges of Local Governments in the Face of the Economic Crisis

FORUM GUESTS:

Nearly 400 people representing the private sector, both from Poland and other countries, representatives of public administration, experts and media from Central and Eastern Europe.

ORGANIZERS:



Tarnów City Hall

INSTYTUT WSCHODNI

Foundation Institute for Eastern Studies
Organizer of the Economic Forum
in Karpacz

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