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343 Empowerement Instead of Fear: Technology and Society
344 Europe for Citizens, Citizens for Europe. Cooperation between Local Governments in the EU
Conference rooms location

Pijalnia
Building A

Plenarna

- Media Zone
- Plenary Sessions
- Silver Economy
- Special Events

WC
Nowy Dom Zdrojowy Building B

Conference rooms location
Conference rooms location

Dom Forum Building C
Nowy Dom Forum  Building D

- Cafe Biedronka
- Google
- Partners Zone
- AmCham Diner
- Rzeczpospolita

Conference rooms location
Stary Dom Zdrojowy Building E
The Pavilion of the Małopolska Region

- Stare Łazienki
  - Building G
- Building F
  - 1st Floor
  - 2nd Floor
  - Kraków
  - Tarnów
  - Partners Zone
  - VIP Room
### FIXED EXHIBITIONS SEPTEMBER 5–7

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### ACCOMPANYING EVENTS SEPTEMBER 5

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<td>Deptak</td>
<td>Exhibition opening Fighting Solidarity</td>
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<td>18:00</td>
<td>Stare Łazienki Mineralne, ground floor</td>
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<td>19:00</td>
<td>Stary Dom Zdrojowy, Sala Balowa</td>
<td>Gala of the Economic Forum New Culture of New Europe</td>
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<td>20:30</td>
<td>Nowy Dom Zdrojowy, Sala Marmurowa</td>
<td>Discussion the Fighting Solidarity</td>
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<td>20:45</td>
<td>Dom Forum, Sala Kiepura</td>
<td>Saul Singer Start—Up Nation: The Story of Israel’s Economic Miracle— Meeting with the author</td>
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<td>21:30</td>
<td>Pijalnia</td>
<td>Gala Awards of the 27th Economic Forum</td>
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<td>Pijalnia</td>
<td>AUKSO Chamber Orchestra of the City of Tychy Concert</td>
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<td>22:30</td>
<td>Dom Forum, Sala Koncertowa</td>
<td>Georgian evening with the concert of Rustavi</td>
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<td>22:30</td>
<td>Nowy Dom Zdrojowy, Sala Marmurowa</td>
<td>Magda Brudzińska Klezmer Trio Concert</td>
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For more detailed information refer to the Cultural Events brochure
SEPTEMBER 5
13:30—15:00  Plenary Session

Unfinished Integration – Aspirations of European Countries

60 years ago, the founders of the European Communities decided to unite the continent along the economic, legal and political lines. Today, Europe is at a turning point in its history. However, the European Union still has its enlargement agenda open. What is the outlook for the future of the European integration? How to reach an agreement between the interests of the member states and that of other European countries?

Speakers:
Andrzej Duda, President of the Republic of Poland
Giorgi Margvelashvili, President of Georgia
Gjorge Ivanov, President of the Republic of Macedonia
SEPTEMBER 5
17:40—18:40  Plenary Session

Growth Recovery Plan for Europe

Panelists will discuss the issues at stake for the economic recovery of the European Union, in particular:
- deepening of the EU internal services market
- European public investment strategy
- fight against tax havens and VAT mafia
- deployment of 5G services across Europe
- accelerated construction of the Single Digital Market

Moderator:
Pawel Dobrowolski, Chief Economist, Polish Development Fund, PFR, Poland

Speakers:
Arup Banerji, Regional Director for the European Union Countries, Europe and Central Asia, The World Bank
Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance, Poland
Vazil Hudak, Vice-President, European Investment Bank
SEPTEMBER 5
19:45—20:45

Plenary Sessions
Dom Forum, Building C – Koncertowa

The Role of the Modern State in the Formation of the Innovative Economy

How to build an innovation model of the economy – should the state be the initiator, the creator, the main player or perhaps the passive observer? What role in the creation of start–up and innovation friendly ecosystem should be played by individual state institutions, state–owned companies, local governments? Cooperation of large and small enterprises – is partnership of SMEs with corporations possible? How should it look like? What are the barriers and challenges today?

Moderator:
Boguslaw Chrabota, Editor–in–Chief, Rzeczpospolita, Poland

Special guest:
Saul Singer, Singer Strategies Ltd, Writer, Israel

Speakers:
Nikodem Boncza Tomaszewski, CEO, Exatel, Poland
Jadwiga Emilewicz, Undersecretary of State, Ministry of Development, Poland
Agnieszka Hryniewicz–Bieniek, Country Director, Google, Poland
Wiktor Janicki, General Manager, Roche Polska Sp. z o.o., Poland
Noemi Malska, COO, HiProMine S.A., Poland
Marek Metrycki, Managing Partner, Poland, Deloitte, Poland
HSH Prince Michael of Liechtenstein, Founder and Chairman, Geopolitical Intelligence Services AG, Liechtenstein
Ryszard Petru, Chairman, Nowoczesna Political Party, Poland
5 SEPTEMBER
20:30—21:30 Plenary Session

How to Succeed in Business? The Polish Champions

The business effectiveness determines various changes and every single one of these changes can influence the specified initiative. Which factors determine the success of your business? Does the recipe for success exist? Why some people are more successful than others? What the Polish entrepreneurs should know in order to use their potential properly?

Special guest:
Beata Szydlo, Prime Minister, Poland

Moderator:
Filip Grzegorczyk, President of the Board, CEO, TAURON Polska Energia S.A., Poland

Speakers:
Michal Mrozek, CEO, HSBC Bank Polska S.A., Poland
Jorgen Bang–Jensen, Chairman of the Board, PLAY, Denmark
Steven Harman, Vice President, Amazon Customer Fulfillment Europe, Amazon, USA
SEPTEMBER 5

15:15—16:15 Discussion Panel

Partner: KGHM Polska Miedź S.A.

Poland, Go Global. The Role of Polish Champions in Supporting Foreign Expansion of SMEs

Can Polish enterprises help small and medium sized companies on the foreign markets? If yes, what kind of companies could do that, considering an entity’s size? What is the role of analytical institutions and think – tanks in preparing guidelines and supporting large investment projects?

The need to create an appropriate analytical foundation supporting the international expansion of Polish enterprises will be addressed during the panel discussion. The preliminary concept of the “Poland GoGlobal” program, planned by KGHM Polska Miedź S.A. and the KGHM Polska Miedź Foundation, will be presented as an example of this kind of solution. Also, the way in which this kind of program can support both small and medium sized enterprises in their international expansion plans on the one hand, and large investment and infrastructure projects on the other, will be discussed.

Moderator:
Wojciech Zurawski, Journalist, Thompson Reuters, Poland

Speakers:
Jacek Bartosiak, Director of Wargaming and Simulations, The Casimir Pulaski Foundation, Poland
Miroslaw Bendzera, CEO, FAMUR S.A., Poland
Radoslaw Domagalski–Labedzki, President & CEO, KGHM Polska Miedź S.A., Poland
Stanislaw Karczewski, Speaker, Senate, Poland
SEPTEMBER 5
16:25—17:25 Discussion Panel

The 21st Century Journalist. Who’s That? Can One Exist without Social Media Nowadays?

A blogger? A vlogger? Who can be called a journalist today? Is the author of materials ordered by the advertisers still a true journalist? How to tell apart the journalist writing from pure online blog product placements? Can a journalist exist in the modern media world without having scored 20K Twitter of Facebook followers?

Moderator:
Przemyslaw Bolechowski, President of the Board, Editor–in–Chief, Radio Krakow S.A., Poland

Speakers:
Krzysztof Jedlak, Editor–in–Chief, Gazeta Prawna Daily, Poland
Piotr Krasko, Journalist, TVN S.A., Poland
Ariadna Rokossovskaya, Journalist, Russian Newspaper, Russia

Commentator:
Francisco Jose Asensi Viana, Co–Founder and Lab Coordinator, Association for Audiovisual Innovation, Spain
SEPTEMBER 5

18:50—19:30

A Focus on Poland

Moderator:
Bronislaw Wildstein, Columnist, Tygodnik Sieci, Poland

Speaker:
Jaroslaw Kaczynski, President, Law and Justice, Poland
Between Engagement and Delegation of Responsibility – Different Approaches to Implementing Projects in the Public Sector

Depending on the specificity of the project, public investments are carried out autonomously, supported by private sector professionals or outsourced to external entities. Each of the above models carries risks and benefits. When should public institutions coordinate project by themselves and when outsource them? How to carry out complex investments so that the end products do not lose their relevance during the complex enforcement process and ultimately respond to the needs of citizens?

**Moderator:**

**Piotr Ceglowski,** Editor–in–Chief, Business Magazine Manager, Poland

**Speakers:**

**Michal Borny,** CEO/Founder, Britenet Ltd., Poland

**Paul Lindquist,** Member, The European Committee of the Regions (CoR), Sweden

**Rafal Pawelczak,** Vice President of the Management Board (Development), KGHM Polska Miedź S.A., Poland

**Pavel Peterka,** Analyst, Centre for Economic and Market Analysis, Czech Republic

**Maciej Zawadzki,** President of the Management Board, APCOA Parking Polska, Poland

**Participation in discussion:**

**Elena Kucheryavaya,** Vice–Director on International Cooperation, NGO Support Centre for Public Initiatives, Russia
SEPTEMBER 5
16:25—17:25 Discussion Panel

Partner: PLAY

Investments in Poland – Steeplechase

The Polish economy has been developing very dynamically in recent years, but investment in the areas of digitization and the economy 4.0. is necessary to give it a solid foundation. The key element of the state’s action should be not only GDP growth, but also the pursuit of equal opportunities. It is important in this context to identify and remove investment barriers, in particular legal and proper preparation of local governments to absorb funds. Conducting a well–thought and coordinated investment policy, from ministerial to commune level, is a prerequisite for Poland to make a “civilization jump” towards a knowledge–based economy.

Moderator:
Grzegorz Cydejko, Economic and Business Journalist, Poland

Speakers:
Jorgen Bang–Jensen, Chairman of the Board, PLAY, Denmark
Piotr Cwik, Voivode of Malopolska, Malopolska Provincial Office, Poland
Witold Czarnecki, Member, Sejm, Poland
Cezary Kazmierczak, Chairman, Union of Entrepreneurs and Employers, Poland
Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland
Kamil Kaminski, Vice–President of the Management Board Customer and Corporate Affairs, TAURON Polska Energia S.A., Polska
March 2017 saw events, which commentators deemed unimaginable just 12 months prior. The government in London officially triggered the procedure of the United Kingdom’s exit from the European Union. As Prime Minister Theresa May declared, even in case of no deal with the 27 EU member states, the country will simply return to WTO arbitration rules in its relation with the continent. What does hard Brexit mean for the world? How did it happen? Can it still be averted before 2019? Is the Conservative cabinet in control of the process, or has it entered a game which is beyond its grasp? What are the opportunities and risks for EU member states and international corporations?

Moderator: 
**Brendan Donnelly**, Director, Federal Trust for Education and Research, United Kingdom

Speakers:  
**Stephen Gethins**, Member of Parliament, Shadow SNP Spokesperson (Europe), House of Commons, United Kingdom  
**Przemyslaw Kamil Rosiak**, Partner Associate, Attorney-at-Law, D.Dobkowski sp.k. KPMG Associated Office in Poland, Poland  
**Jonathan Knott**, Ambassador, British Embassy in Warsaw, United Kingdom  
**Viktor Rudenko**, Director, Professor, Corresponding Member of RAS, Institute of Philosophy and Law, Ural Branch of the Russian Academy of Sciences, Russia  
**Francesca Traldi**, Independent Expert, Italy
Militarisation of the Black and the Baltic Sea. Two Zones – A Single Problem

Following the Russian annexation of Crimea, the fault line between Russia and NATO has increased exponentially, with numerous drills in the area. While NATO aims to ensure the security of its members on the Eastern Flank, Russia has triggered a massive program of modernizing the army and seeks to develop its A2/AD area bubbles. The Black Sea and the Baltic Sea have entered a militarization process and the danger of conflict looms from Estonia to Turkey. With such an array of capabilities on display, the risk of an accident that might trigger a war in Europe is as high as ever since the Cold War.

Moderator:
Cosmin Ionita, Director of Research Programs, New Strategy Center, Romania

Speakers:
Mustafa Aydin, Rector, Kadir Has University, Turkey
Oleg Barna, Deputy, Supreme Council, Ukraine
Igor Korotchenko, Editor–in–Chief, National Defense Publishing House Ltd, Russia
Victor Micula, Secretary of State, Ministry of Foreign Affairs, Romania
Grzegorz Napieralski, Senator, Senate, Poland
SEPTEMBER 5
15:30—15:45  introduction

Partner:  Sejm

Inauguration of the “Europe of the Carpathians” Conference

A Film and An Introduction

Marek Kuchcinski, Speaker, Sejm, Poland
SEPTEMBER 5
15:50—17:15 Thematic Block
Partner: Sejm

Three Seas Initiative – Cooperation of 12 States in the Region

The following issues are to be discussed during the session:
• The Three Seas as an initiative of the President of the Republic of Poland for closer commercial and economic cooperation in the region
• Towards better coordination of transport investments and expanding the network of connections
• Building a free gas market in Central Europe North – South corridor
• Strengthening cooperation on cybersecurity, telecommunications and environmental protection (* optional – depending on the specialisation of the potential panellist)
• The Three Seas Initiative as a key instrument to maintain effective EU cohesion and unity policy

Moderator:
Piotr Naimski, Government’s Plenipotentiary for Strategic Energy Infrastructure, The Chancellery of the Prime Minister, Poland

Speakers:
Bogdan Aurescu, Advisor on International Affairs, Presidential Administration, Romania
Andrius Kubilius, former Prime Minister, Member, Seimas, Lithuania
Janos Latorcai, Deputy Speaker, National Assembly, Hungary
Domagoj Ivan Milosevic, Chairman of the European Affairs Committee, Sabor, Croatia
Krzysztof Szczerbowski, Chief of the Cabinet, Chancellery of the President, Poland
Presentation

Presentation of the Via Carpathia Concept by the Ministry of Infrastructure and Construction
SEPTEMBER 5
17:20—17:50 Special Event
Partner: Sejm

Europe of the Carpathians and Its Cities

The announcement of a city cooperation memorandum between Przemyśl, Ruzomberok, Truskavets, Sarospatak, Krynica
SEPTEMBER 5
15:15—16:15

Creating Innovations in Energy Companies

Increasing demand for energy, reduction of CO2 emissions, the need to integrate distributed energy sources and its efficient distribution are challenges the energy industry faces in the coming years with the use of innovative technologies. How can energy companies can face those challenges using innovation? What systemic solutions in the energy market are necessary to boost innovation? How to create the right environment and foundations for innovation to get tangible results?

Moderator:
Marek Wierzbowski, Partner, Prof. Wierzbowski & Partners, Poland

Speakers:
Reza S. Abhari, Professor, Director, Laboratory for Energy Conversion, ETH Zurich, Switzerland
Andrzej Kaczmarek, CEO of Projects Development and Investment Unit, Polskie Sieci Elektroenergetyczne S.A., Poland
Janusz Moroz, Head of LT B2B, innogy SE; Member of the Board, innogy Polska S.A., Poland
Jedrzej Oleszkiewicz, Innovation Office Director, PKN ORLEN S.A., Poland
Mergers and acquisitions are natural phenomena that occur under changing market conditions in various fields of economy. Last year, ten largest transactions of this type effected in Poland totalled PLN 41 billion. Past experiences indicate that apart from transaction price, the effectiveness of operations following the merger of companies is what counts most. Participants to the debate will discuss how to effect consolidation to ensure best effects thereof possible, based on selected case studies from different sectors – financial (PKO BP and Nordea), power (TAURON and Vattenfall Heat Poland) and fuel sector (PERN and OLPP).

*Moderator:*

**Agnieszka Lakoma**, Journalist, Centrum Gospodarcze im. Mikołaja Kopernika, Poland

*Speakers:*

**Filip Grzegorczyk**, President of the Board, CEO, TAURON Polska Energia S.A., Poland

**Marcin Jastrzebski**, President of Board, Grupa LOTOS S.A., Poland

**Igor Wasilewski**, President of the Board, PERN S.A., Poland

**Filip Paszke**, Director of Brokerage House, PKO Bank Polski, Poland
SEPTEMBER 5
15:15—16:15 Discussion Panel

Partner: GetBack S.A.

Supporting banks’ Procedures for the disposal of overdue receivables

How do overdue receivables come into existence? What are the costs of this debt for the bank and the customer and how to reduce the costs of servicing debts of this kind? How do overdue receivables affect the economy? There is no doubt that banks need procedures to facilitate disposal of “bad debts”. The panellists will discuss how banks may change their procedures in this respect.

Moderator:
Andrzej Stec, Editor–in–Chief, Rzeczpospolita/Parkiet, Poland

Speakers:
Sylwester Grochowina, Partner, KPMG in Poland, Poland
Konrad Kakolewski, President of the Management Board, GetBack S.A., Poland
Barbara Rudziks, Member of Management Board, BEST S.A., Poland
Ilona Wolyniec, Director of the Division of Customer Relations and Strategic Project Financing, PKO Bank Polski
SEPTEMBER 5

16:25—17:25 Discussion Panel

Partner: Serbian Bitcoin Association


It is said that modern business or local government cannot function without the use of modern technology. Innovations change, as well as simplify the day–to–day running of business and access to their services. In addition, the public establishment increasingly relies on modern technologies to upgrade its activities and to make access to the services offered by these institutions (electronic signatures, electronic voting etc.) easier for the citizens. What challenges and threats arising from the blockchain revolution do modern political actors face? How to lead a business based on new databases? What are the benefits of blockchain revolution adoption for our business/local government?

Moderator:
Nikola Cvijovic, Co–founder, Serbian Bitcoin Association, Serbia

Speakers:
Stefano Da Empoli, President, Institute for Competitiveness (I–Com), Italy
Aleksandar Matanovic, CEO, MCM 965 d.o.o., Serbia
George Papageorgiou, Researcher, University in Nicosia, Greece
Damian Puczynski, President of the Management Board, Dazumi, Poland
Carsten Schürmann, Associate Professor, IT University of Copenhagen, Denmark
SEPTEMBER 5
18:50—19:30 Discussion Panel

Partner:  Karma Clutch

National Program Poland 3.0

We are now witnessing a fundamental change in the world economic space. Traditional business models are subject to time constraints, responding to the challenges of digital transformation, automation of production and transport, and the growing importance of knowledge as a “geopolitical resource.” We want to focus on how to build innovation centers, what should be the role of clusters, and how to shape transport policy, both from the perspective of citizens and industry.

Moderator:
Bogdan Wegrzynek, President of the Board, Polish National Cluster of Innovative Enterprises, Poland

Speakers:
Jacek Bartosiak, Senior Fellow, Potomac Foundation, Washington
Jaroslaw Chudziak, Vice–President of the Board, Accenture, Poland
Katarzyna Gierczak–Grupinska, President of the Board, Fundacja Firmy Rodzinne, Early Warning Europe Coordinator
Angelika Jaroslawska, Poland 3.0 Project Coordinator; President of the Board, Karma Clucth Ltd., Poland

Humanoid Robot Pepper
SEPTEMBER 5

15:15—16:15 Discussion Panel

Partner: EY


The Healthcare Forum at the Economic Forum has been with us since 2010 and has become an important and lasting element of the landscape in the discussions on economy, development and innovation. FOZ has also laid the groundwork for health-oriented discussion not only on the clinical effect but also on rationality, how to allocate scarce resources, and how to improve efficiency. The session will be preceded by a Presentation summarizing the main themes, challenges and demands discussed during previous FOZ sessions. The task of panelists will be to address what has been done, what changes are being made and what are needed in the context of the discussions of previous years.

Moderator:
Lukasz Zalicki, Partner, EY, Poland

Speakers:
Anna Czech, Director, St. Lucas Hospital in Tarnów, Poland
Andrzej Fal, Polskie Towarzystwo Zdrowia Publicznego, President, Poland
Andrzej Jacyna, Acting President of the Board, Narodowy Fundusz Zdrowia, Poland
Michal Kepowicz, Government & Public Affairs Manager, Philips Polska Sp. z o.o., Poland
Anna Rulkiewicz, CEO, LUX MED Group, Poland
Jozefa Szczurek-Zelazko, Secretary of State, Ministry of Health, Poland
Jakub Szulc, Director, EY, Poland
SEPTEMBER 5
16:25—17:25 Discussion Panel

Partner: Domański Zakrzewski Palinka

E–health – Central Level Projects, Regional Platforms, Medical Records, Use of Medical Data for the Benefit of the Patient and the System

Discussion will be around systemic changes that need to be made in order to exploit the potential of electronic medical data dissemination. Panelists will discuss the current state and scope of IT projects in the healthcare sector, as well as the opportunities and barriers, and the timetable for changes in Electronic Medical Records, e–prescriptions, e–orders, e–referrals. The panel will also address the issue of outsourcing of health care data processing, including cloud computing. Finally, participants will discuss medical records that can serve as tools for implementing health policies (quality issues in health, monitoring of guaranteed benefits, impact on decisions to fund medical services), as well as making therapeutic decisions for specific patients.

Moderator:
Michał Czarnuch, Advocate, Partner, Domański Zakrzewski Palinka, Poland

Speakers:
Jarosław J. Fedorowski, President of the Board, Polish Federation of Hospitals, Poland
Elżbieta Fryźlewicz–Chrapisińska, Director, Małopolski Oddział Wojewódzki NFZ
Zyta Kazmierczak–Zagorska, Polish Pharmaceutical Chamber, Vicepresident, Poland
Agnieszka Kister, Director, Department of European Funds & e–Health, Ministry of Health, Poland
Zofia Malas, President, Naczelna Rada Pielęgniarek i Położnych, Poland

Marcin Wegrzyniak, Director, Centre for Health Information Systems, Poland
SEPTEMBER 5
18:50—19:50 Discussion Panel

Partners: EY

LUX MED Group

Telemedicine – Medical Care Further or Closer to the Patient?

Healthcare systems are in a rapidly changing world: mobile
technology, learning algorithms, Internet of Things – solutions
that are not yet available yet, and are now ubiquitous in medical
reality. If we add to this constant cost pressure and the need for
the best therapeutic effects with limited resources, the question
arises as to whether we use the potential of new technologies in
the treatment and patient care processes.

Moderator:
Jakub Szulc, Director, EY, Poland

Speakers:
Agnieszka Kister, Director, Department of European Funds &
e–Health, Ministry of Health, Poland
Maciej Milkowski, Vice President, Narodowy Fundusz Zdrowia,
Poland
Anna Rulkiewicz, CEO, LUX MED Group, Poland
Tomasz Wachnicki, Healthcare Business Line Director, Air
Liquide Polska sp. z o.o., Poland
Marcin Wegrzyniak, Director, Centre for Health Information
Systems, Poland
Jozefa Szczurek-Zelazko, Secretary of State, Ministry of
Health, Poland
SEPTEMBER 5

15:15  Introduction

Inauguration of the International Polish Community Forum

Stanislaw Karczewski, Speaker, Senate, Poland
SEPTEMBER 5
15:15—16:15 Discussion Panel

Partner: Senate of the Republic of Poland

New and Traditional Media in Creating the Polish Identity among the Polish Community and the Poles Abroad

Media, both new and traditional, play a fundamental role in maintaining the living ties among the members of the entire Polish Community – both the Poles abroad and the Poles in the country. They are not only a major source of information for the Polish community about Poland and for Poland about the Polish communities, but also promote Poland and the interests of its citizens around the world. In connection with the great force of impact, the media message should be used to promote topics, attitudes and events of importance for the Compatriots abroad. To what extent are various forms of media – traditional and modern – effective in achieving the above-mentioned objectives?

Moderator:
Artur Warzocha, Senator, Vice-President of the Commission of Connection with Polish Community Abroad, Senate, Poland

Speakers:
Marcin Izycki, Director, Caritas Poland, Poland
Adam Kwiatkowski, Secretary of State, Chief of the Cabinet of the President, Chancellery of the President, Poland
Tomasz Machura, Trustee, Federation of Poles in Great Britain, United Kingdom
Anna Schmidt-Rodziewicz, Member, Sejm, Poland
Magdalena Tadeusiak-Mikolajczak, Director, Editor-in-Chief TVP Polonia, Polish Television TVP S.A., Poland
SEPTEMBER 5
16:25—17:25 Discussion Panel

Partner: Senate of the Republic of Poland

Professional and Social Activation of the Repatriates and Poles from the East – Making the Opportunities Equal for All

In connection with the adoption of the amendment to the Act on repatriation, whose fundamental objective is to allow the Poles from the area of the former Soviet Union to return to their homeland and to facilitate their new start, more and more of our Compatriots are repatriated. The Act guarantees that they will receive accommodation at an adaptation centre by 6 months, and for the next 10 years – subsidies to the rental or purchase of a flat as well as access to education, learning of Polish language and participation in vocational courses. The repatriates also have the right to health insurance and co-financing for their job for at least 2 years. After a period of adaptation, will our Compatriots from the East find their place in the socio-economic realities of our country? What else can be done to help them?

Moderator:
Aleksandra Slusarek, President, Union of Repatriates of Poland, Poland

Speakers:
Aleksander Bobko, Secretary of State, Ministry of Science and Higher Education, Poland
Zdzislaw Klafka, Rector, College of Social and Media Culture, Poland
Henryk Kowalczyk, Member of the Council of Ministers, Chairman of the Permanent Committee of the Council of Ministers, The Chancellery of the Prime Minister, Poland
Anna Zalewska, Minister, Ministry of National Education, Poland
What Changes Await Us in Local Government?

The announced changes in the electoral law, the reform of the education system and changes in health care are topics that will be a serious challenge for local governments in Poland. How to deal with them? What are the experiences of representatives of self-governments from other European countries?

Moderator:
Marcin Piasecki, Managing Editor, Rzeczpospolita, Poland

Speakers:
Sebastian Chwalek, Secretary of State, Ministry of the Interior and Administration, Poland
Tadeusz Ferenc, Mayor, City of Rzeszów, Poland
Jacek Krupa, Marshal, Malopolska Region Marshal’s Office, Poland
Thomas Kufen, Lord Mayor, City of Essen, Germany
Ludwik Wegrzyn, President of the Board, Association of Polish Counties, Poland
SEPTEMBER 5

16:25—17:25 Discussion Panel

Partner: Wałbrzych Special Economic Zone “INVEST – PARK”

Investment Attractiveness vs. Strength of A Region

Investment attractiveness is an important factor for the economic development of regions. Activities aimed at increasing investment attractiveness should be treated in a comprehensive way, implemented and monitored sequentially. How to make a strong and attractive region for investors who take into account not only business conditions, access to skilled personnel, labour costs but also high quality of life?

Special guest:
Wieslaw Janczyk, Secretary of State, Ministry of Finance, Poland

Moderator:
Michal Turczyk, Director at Consulting Department, Deloitte, Poland

Speakers:
Maciej Badora, President of the Board, Wałbrzych Special Economic Zone “INVEST, PARK”, Poland
Gustaw Marek Brzezin, Marshal, Warminsko–Mazurskie Region’s Marshal’s Office, Poland
Antal Nikoletti, Deputy State Secretary, Ministry for National Economy, Hungary
Markus Reichel, CEO, DREBERIS, Germany
Participation in discussion:

Pavel Fedorov, Deputy Chairman of the Standing Committee on Economic Policy and Infrastructure Development, member of the Standing Committee on Budget, Finance and Taxes, Parliament of Kaliningrad Region, Russia
SEPTEMBER 5
18:50—19:30  Special Event

Partner:  Center of European Projects

European Funds for the Municipalities, Cities and Regions Development

There is no place in Poland that did not use the European funds. Another thing is to spend, and invest another thing. The package for medium-sized cities constitutes an implementation point of the Responsible Development Plan. Its goal is sustainable development of the country taking advantage of the potentials of individual territories and the activation of the potential of medium-sized cities losing their socio-economic functions. In 2018 new funds will be available for their development through subsequent calls for proposals. Their use depends solely on the activity of local governments, entrepreneurs and residents. The overview of the measures to support the public investment and to create conditions for private investment also includes such initiatives as the Human Smart Cities grant competition.

Host:
Agnieszka Sobaszek–Aumuller, Consultant, Center of European Projects, Poland
Andrzej Slodki, Head of Department of Information on European Fund, Center of European Projects, Poland
SEPTEMBER 5
19:45—20:45  Thematic Block

State and Local Government – Directions of Development

Local government is an integral part of the idea of a democratic state of law, while local government as an organization of residents has a decisive voice in matters of development of a voivodship, county or municipality. Local government in the separation of powers (a legislature, an executive, and a judiciary) is an important link in the management of a state. What direction should the improvement of functioning of a state, in order to maximize the civic potential of local communities, go in?

Special guest:
Anna Zalewska, Minister, Ministry of National Education, Poland

Lecture
Implementation of the reform of education and self-government

Discussion Panel

Moderator:
Marcin Piasecki, Managing Editor, Rzeczpospolita, Poland

Speakers:
Stefan Krajewski, Member of the Board, Podlaskie Region’s Marshal’s Office, Poland
Maricel Popa, President, County Council Iasi, Romania
Oleg Synyutka, Head, Lviv Regional State Administration, Ukraine
Anna Zalewska, Minister, Ministry of National Education, Poland
SEPTEMBER 5

15:15—16:15 Discussion Panel

Partner:  American Chamber of Commerce in Poland

Polish–US Business Relations During the Trump Administration: What is Important? What Changes?

President Donald Trump had an important and successful visit to Poland this summer. The geopolitical symbolism of his visit was clear, but what is the meaning for business? In the era of “America First” with jobs and investment focused on the US, how to grow cooperation and investment with strong allies like Poland? Is US investment in Poland affected by the Trump Administration? What are the opportunities for job creation and investment growth in Poland by US firms? We will talk about job creation, cybersecurity, innovation and defense.

Moderator:
Michal Niewiadomski, Deputy Editor in Chief of National Department, Rzeczpospolita, Poland

Speakers:
Tony Housh, Chairman, American Chamber of Commerce in Poland, Poland
John Law, Deputy Chief of Mission, U.S. Embassy, USA
Slawomir S. Sikora, President of the Board, Citi Handlowy, Poland
John Armstrong, Economic Counselor, US Embassy
Adam Pieńkowski, Managing Director, McDonald’s Polska
Global Expansion of Polish Enterprises. What to Do in Order to Help Them Capture New Markets?

Which export directions are now particularly attractive to Polish companies? What are the key success factors on the foreign markets? How has the government’s approach to supporting the internationalisation of the Polish business changed? What is the extent of support which the Polish companies can count on from the Polish financial institution in regard to their expansion abroad? We will try to answer these and more questions during a panel discussion managed by PKO Bank Polski and the Ministry of Development.

Moderator:
Wojciech Surmacz, Polish Radio, Deputy Head of Program III, Poland

Speakers:
Jadwiga Emilewicz, Undersecretary of State, Ministry of Development, Poland
Maks Kraczkowski, Vice President of the Management Board supervising Area of International and Transaction Banking and Cooperation with Local Governments and Governmental Agencies, PKO Bank Polski, Poland
Marek Moczulski, Chairman of the Board, BAKALLAND S.A., Poland
Tomasz Pisula, President of the Board, Polish Investment and Trade Agency, Poland
Monika Siecinska–Jaworowska, Chairman of the Board, Suempol Sp. z o.o., Poland
Izabella Walkowska, President of Management Board, Plastwil Sp. z o.o., Poland
SEPTEMBER 5

19:45—21:30 Thematic Block

Partner: Krakow Airport

Fast, Safely, Comfortably – Challenges For Transport Infrastructure of the 21st Century

Modern, efficient and secure transport infrastructure is the basis both for economic development and for the quality of life of the population. How to effectively plan, modernize, build and maintain air, road and rail transport? How can the comfort and safety of passengers be ensured? How to finance such projects so that they meet today’s requirements? What kind of innovations does modern transport infrastructure need?

19:45–20:45 Discussion Panel

Fast, Safely, Comfortably. Part I

Moderator:
Radoslaw Włoszek, President, Krakow Airport, Poland

Speakers:
Cezary Grabarczyk, Member, Sejm, Poland
Krzysztof Kondraciuk, General Director for National Roads and Motorways, General Directorate for National Roads and Motorways, Poland
Neil Pakey, Chairman, The Regional & Business Airports Group, United Kingdom
Witold Stepień, Marshal, Marshal’s Office of the Łódzkie Region, Poland

20:45–21:30 Discussion Panel

Fast, Safely, Comfortably. Part II

Moderator:
Radoslaw Włoszek, President, Krakow Airport, Poland
Speakers:
**Wojciech Kostrzewa**, Chairman Division Central and Eastern Europe, Stadler Rail AG, Poland

**Rokas Masiulis**, Minister, Ministry of Transport and Communications, Lithuania

**Baiba Rubesa**, Chairperson of Management Board, CEO, RB Rail, Latvia

**Ralph Gambetta**, General Secretary, Calypso Networks Association, Belgium
In just the last year, tens of billions of dollars were invested in AI solutions worldwide in areas such as machine learning, speech processing, and smart robots. Analysis by McKinsey shows that Poland, which enjoys a highly qualified IT labor force, a promising ecosystem for startups, and positive cooperation with global leaders in AI, has the opportunity to develop this new technology and even become a regional leader. How to achieve this goal?

Presentation

The AI Revolution

Host:
Marcin Purta, Managing Partner in Poland, McKinsey & Company, Poland

Discussion Panel

Artificial Intelligence (AI), Opportunities and Challenges for Polish Companies

Moderator:
Pawel Zielewski, Editor–in–Chief, Forbes Poland, Poland

Speakers:
Daniel Boniecki, Senior Partner, McKinsey & Company, Poland
Tomasz Czechowicz, Managing Partner, MCI Capital S.A., Poland
Magdalena Dziewguc, Head of Google for Work CEE, Google, Poland
Zbigniew Jagiello, The President of PKO Bank Polski
Management Board, PKO Bank Polski, Poland
Marcin Purta, Managing Partner in Poland, McKinsey &
Company, Poland
Marek Tomczuk, Vice President of the Management Board,
Bank Pekao S.A.
Przemyslaw Budkowski, CEO, Grupa Allegro
SEPTEMBER 5

16:25—17:25 Discussion Panel

Partner: Małopolska Region

How to Boost FDI in Industries of the Future and Create a Thriving Startup Ecosystem?

This panel aims at bringing the answer to the question of future investment and on how to achieve competitiveness through new technologies, creating ecosystems that support the growth of innovation and entrepreneurship. We want to discuss effective investment promotion strategies, especially regarding the the sectors of the future like Start-ups, Smart City or E-mobility. We will focus on specific examples of countries, regions and cities that have successfully used investments as a means to strengthen their economies and enhance their competitiveness.

Moderator:
Katharina Arnold–Rokita, Founder and CEO, Kaliber Services, Germany

Speakers:
Peter Baudrexl, CEO, Siemens Sp. z o.o., Poland
Wing–Hin Chung, Head Investment Promotion Berlin, Invest Hong Kong, China
Bob Doyle, Business Head of EMEA and Latin America, London & Partners, United Kingdom
Adrianna Gajdel, Senior Manager European Investment Attraction, Economic Development Partnership of North Carolina, USA
Achim Hartig, Managing Director Investor Consulting, Germany Trade and Invest, Germany
SEPTEMBER 5
15:15—16:15 Discussion Panel
Public Media – Between Mission and Independence

Public media are faced with a number of objectives to be achieved. Their “mission” is a term that frequently comes up in public discussions about the media, but it comes at a cost. What is the relationship between quality, independence and profit? How is the situation of public media shaping abroad? What are the challenges facing the media in the era of new technology?

Moderator:
Oksana Romanyuk, Executive Director, Institute of Mass Information, Ukraine

Speakers:
Krzysztof Czabanski, Chairman, National Media Council, Poland
Elzbieta Kruk, Member, President of Culture and Media Committee, Sejm, Poland
Piotr Liroy Marzec, Member, Sejm, Poland
Serhiy Tomilenko, Chairman, Ukrainian National Association of Journalists, Ukraine
Elzbieta Zielinska, Member, Sejm, Poland

Commentator:
Friederike Sittler, Head of the Department for Society, Religion, Eastern Europe, RBB Rundfunk Berlin-Brandenburg, Germany
Polish REITs on the Final Stretch

Introduction of REIT companies to Polish legal system, according to experts’ opinions – is crucial for further development of the real estate sector in Poland. As the drafting of the REIT Act entered into a final stage, it is worthwhile to present the most important postulates of the industry in this area. A proper dialogue between business and public administration will allow to eliminate potential risks and develop an optimal regulatory model for all stakeholders.

Moderator:
Wlodzimierz Stasiak, Vice President, BGK Nieruchomości S.A., Poland

Speakers:
Maciej Drozd, Vice President of the Management Board, Echo Investment S.A., Poland
Jaroslaw Grzywinski, Management Board Advisor, Warsaw Stock Exchange, Poland
Mariusz Stawiarczyk, Vice President of the Board, Reit Poland Association, Poland
Michal Sapota, President of the Board, Murapol S.A., Poland
Piotr Zapadka, Partner, Prof. Wierzbowski & Partners, Poland
SEPTEMBER 5

15:15—16:15 Discussion Panel

Partner: Industrial Development Agency JSC

From the Central Industrial District (COP) to the Morawiecki Plan

The main idea behind establishing Central Industrial District was to support Poland’s economic potential. CID has been the largest economic plan in Polish history. The ideas set out in that plan are now continued in special economic zones. In the debate, we would like to discuss matters such as state involvement in economic projects, support for local governments, the role of special economic zones and implementation of the Strategy for Responsible Development.

Moderator:
Pawel Czurylo, Deputy Editor–in–Chief, Interia.pl, Poland

Speakers:
Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland
Grzegorz W. Kolodko, Professor, Kozminski University, Poland
Marek Wadowski, Vice President of the Board for Finance, TAURON Polska Energia S.A., Poland
Marcin Chludzinski, President of the Board, Industrial Development Agency JSC, Poland
SEPTEMBER 5
16:25—17:25 Discussion Panel
Partner: KPMG in Poland

Morski Fundusz Inwestycyjny” (Maritime Investment Fund – MFI) as a Tool to Support the Maritime Industry in Poland

Investments in the maritime industry are characterized by high capital intensity. Therefore, public administration and managers are looking for sources for funding the construction and development of the port and shipbuilding infrastructure. To respond to these challenges, a Maritime Investment Fund (MFI) could be established modelled on the Danish maritime fund, which has supported the development of the maritime industry in Denmark for many years now. The organization of funding under the MFI structure is expected to enable Polish ports, shipbuilders and shipowners to limit the risk related to economic cycles that have an impact on the profitability of investments in shipbuilding and construction of the port infrastructure.

Moderator:
Wojciech Drzymala, Partner, KPMG in Poland, Poland

Speakers:
Pawel Brzezicki, General Director, Polish Steamship Company, Poland
Marek Grobarczyk, Minister, Ministry of Maritime Economy and Inland Navigation, Poland
Jakub Lasota, Chief Financial Office, Qvistorp Poland, Poland
Pawel Lulewicz, Vice President, Pomeranian Special Economic Zone Ltd, Poland

Commentator:
Piotr Cichocki, Financial Director, Polish Steamship Company, Poland
Back to Health or Dancing? What Will Poland’s New Physical Therapy System Change?

Despite the continuous progress made in medicine, the rehabilitation system in Poland is still more associated with rest in a sanatorium than with a quick recovery. Innovation in rehabilitation is, unfortunately, mainly the domain of private institutions. So in the era of labor market shortages, should the rehabilitation of workers not be seen as an economic factor? Is not it better to rehabilitate instead of treating recurring illnesses? Are there too little money in the Polish system or are they badly spent? What will change the reform of the rehabilitation system in Poland? Is the time of dancing in Ciechocinek coming to an end?

Moderator:
Peter Nowak, Senior Account Manager, BKK VBU, Germany

Speakers:
Dominik Dziurda, Director Healthcare Services Division, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland
Zbigniew Król, Undersecretary of State, Ministry of Health, Poland
Aleksander Lizak, Krajowa Izba Fizjoterapeutow, Vice–chairman, Poland
SEPTEMBER 5
15:15—16:15 Thematic Block
Partner: Rzeczpospolita

Development Barriers for Small and Medium Businesses. Why do Companies in Poland Rarely Use Development Opportunities?

Presentation
Start-up innovation in Central and Eastern Europe
The Presentation will bring insights and views on the innovation in Central and Eastern Europe including several EU countries, EU candidates and neighbors.

Host:
Armin Konjalic, Regional Representative, International Digital News, Bosnia and Herzegovina

Discussion Panel
Development Barriers for Small and Medium Businesses. Why do Companies in Poland Rarely Use Development Opportunities?

Development Barriers for Small and Medium Businesses. Why do Companies in Poland Rarely Use Development Opportunities? Polish SMEs rarely become big companies. Companies in the SMEs sector do not use the development opportunities, created e.g. by financial institutions. The attitude of the owner and managerial staff and the fear of losing control over the company are paradoxically the barriers limiting the development of companies. The most important factors blocking the growth of companies are legal and bureaucratic issues which, together with the development of the enterprise, are becoming more and more intense and expensive. Support from the state can play an important role in the development of companies.
**Moderator:**
Mateusz Pawlak, Journalist, Rzeczpospolita, Poland

**Speakers:**
Andrea Benassi, Head of Public Affairs, Iccrea Banca, Belgium
Boguslaw Bialowas, Vice President, Bank for Environmental Protection, Poland
Cezary Kazmierczak, Chairman, Union of Entrepreneurs and Employers, Poland
Henrique Schneider, Expert, Geopolitical Intelligence Services AG, Switzerland
Radoslaw Wloszek, President, Krakow Airport, Poland
SEPTEMBER 5

16:25—17:25 Discussion Panel

Partner: IKEA Retail

Transition into a Circular Economy, Where we Are?

The circular economy is the answer to the challenges of the modern world. It is based on a model where the value of products, materials and resources is kept in the economy as long as possible and waste production is turn to a minimum. It is a sustainable, low carbon, resource–efficient and competitive economy.

During the discussion, we ask the panelists if the transition into circular economy is worth the effort. What kind of support does the company need to be more effective in transforming itself into a closed–loop economy? What industry or sectors can do to bring their business closer to a closed–loop economy?

Moderator:
Roman Imielski, Editor–in–Chief of Video Desk, Gazeta Wyborcza Daily, Poland

Speakers:
Krzysztof Baczynski, Regulatory Affairs Manager, Coca–Cola HBC Polska Sp. z o.o., Poland
Anna Pawlak–Kuliga, CEO, Ikea Retail, Poland
Kamil Wyszkowski, General Director, Global Compact Network Poland, Poland
Jan Stanilko, Deputy Director of the Department of Innovations, Ministry of Development, Poland
Konrad Ciesiolkiewicz, PR and Sponsoring Director, Orange Polska
SEPTEMBER 5

15:15—16:15 Discussion Panel

Partner: Polish–Ukrainian Forum for Partnership

Poland – Ukraine. Looking for a New Partnership and Cooperation Model

Poland was the first country in the world to recognise the independence of Ukraine in 1991. The two countries have not only been good neighbors since then, but also close strategic partners. The Polish–Ukrainian bilateral relations, however, have seen new challenges due to the Russian aggression of Crimea and Donbas, the economic crisis and the historical dialogue. Does the Polish–Ukrainian partnership need a new drive?

Moderators:
Jan Malicki, Director, Centre for East European Studies, Warsaw University, Poland
Vitaly Portnikov, Anhorman, Espreso TV, Ukraine

Speakers:
Slawomir Debski, Director, Polish Institute of International Affairs, Poland
Mykola Kniazhytskyi, Member, Supreme Council, Ukraine
Pawel Kowal, PhD, Institute of Political Studies, Polish Academy of Sciences, Poland
Andriy Sadovyy, Mayor, Lviv City Council, Ukraine
Danylo Lubkivskyi, Member of the Board, Arseniy Yatseniuk Foundation “Open Ukraine”, Ukraine
Bogumila Berdychowska, Editor, “Więź” quarterly, Poland
SEPTEMBER 5
16:25—17:25 Discussion Panel

Sport as a Modern Tool of Diplomacy

Today, sport is an important area of modern public diplomacy. Why should we invest in elite sport, especially in the context of promoting Poland at the international level? How important is the synergy of sport and tourism? These are the main topics of the panel discussion. Outstanding athletes are often Poland’s best ambassadors, and sporting success is easily understood by people around the world. Sport is not only about results. Today Poland plays a leading role in developing a global anti–doping policy.

Moderator:
Jacek Leski, Journalist, Polish Television TVP S.A., Poland

Special guest:
Witold Banka, Minister, Ministry of Sport and Tourism, Poland

Speakers:
Himanshu Gulati, State Secretary for Sport, Ministry of Culture, Norway
Czeslaw Lang, General Director, Lang Team, Poland
Jozef Liba, Secretary General, Slovak Olympic Committee, Slovakia
Ryszard Stadniuk, Vice President, Polish Olympic Committee, Poland
Miklos Stocker, Head of Department, Ministry of Human Capacities, Hungary
SEPTEMBER 5
18:50—20:05  Discussion Panel

Partner:  European Institute of Romania

Roma Locuta – Causa Finita? What is the Gravitas of the Small and Medium–Sized States in the International Game Lead by the Big Players?

The events we have been observing in recent years may lead us to the conclusion that we are witnessing the return of the nineteenth–century style of international politics, to the concert of the great powers, where some of the most important players are in the lead, yet the voices of the smaller states are increasingly weaker and their interests are respected insofar as they are compatible with the aspirations of the superpowers. Is this impression justified? How important is the voice of the small and medium sized states in international politics?

Moderator:
Gabriela Dragan, General Director, European Institute of Romania, Romania

Speakers:
Piotr Apel, Member, Sejm, Poland
Lazar Comanescu, former Minister of Foreign Affairs, Advisor, Chamber of Commerce and Industry of Romania, Romania
Zanda Kalnina–Lukasevica, Parliamentary Secretary, Ministry of Foreign Affairs, Latvia
Christoph Zöpel, Special Advisor on Central and Eastern Europe to the Chairman, Party of European Socialists (PES), Germany

Commentators:
Rasha Al Joundy, Senior Researcher, Orient Research Centre, United Arab Emirates
Hans Mouritzen, Senior Researcher, Research Unit on Foreign Policy and EU Studies, Danish Institute for International Studies (DIIS), Denmark

Rostyslav Tomenchuk, Chairman, Ukrainian Institute for International Politics, Ukraine
SEPTEMBER 5

15:15—16:15 Special Event

Launch of “Polish Startups Report 2017”, a Survey by Startup Poland

The “Polish Startups Report 2017” is the 3rd edition of Startup Poland’s survey of the most innovative enterprises in the Polish digital sector. The report discusses the most recent findings on growth, financing, exports and general dynamics of the startup sector in Poland. This year, the report showcases also all the Polish regions with their industry specifics. Main topics of discussion include:

• Startups in need of capital, or capital in need of startups?
• Poland in the world race for startup talents. Do we have what it takes to attract foreign talents.
• Exporters and bootstrappers. How do we conquer foreign markets?

Moderator:
Magdalena Beauchamp, Director of Advocacy & Operations, Startup Poland, Poland

Speakers:
Pawel Borys, President of the Management Board, Polish Development Fund, PFR, Poland
Maciej Cwikiewicz, Deputy CEO, PFR Ventures, Poland
Piotr Czak, CEO, PGE Ventures, Poland
Grzegorz Dabrowski, Managing Director, Citi Handlowy, Poland
Eliza Kruczkowska, Director of Development and Innovations, Polish Development Fund, PFR, Poland
Julia Krysztofiak–Szopa, CEO, Startup Poland, Poland
Rafal Plutecki, Head of Campus, Google, Poland
SEPTEMBER 5
16:25—17:25 Presentation

PFR Ventures Funds – Prospects of the Development of the Venture Capital market in Poland

Poland faces a startup revolution. This is a turning point for the Venture Capital market in Poland. In the coming years, Polish startups and innovative businesses will gain access to the vast assets of the Venture Capital funds selected by PFR Ventures. Taking into account the resources available to other government institutions and private funds, the scale of this funding will be unprecedented. There are some concerns about the quantity and quality of the projects on the Polish market that is still relatively young, but the potential resulting from the academic base and human capital is enormous. We have the opportunity to attract the best know-how from abroad and become a hot spot on the Venture Capital investment map in Europe. Main topics of discussion include:

• A very strong academic base and great potential of human capital. How to unleash the potential?
• Growing base of innovation and entrepreneurship. A fad or a steady trend?
• Increasing attractiveness of Poland draws professional investors and leading investments in R&D centres. Will we be able to establish permanent links between Poland and the best foreign know-how?

Host:
Maciej Cwikiewicz, Deputy CEO, PFR Ventures, Poland
Monika Morali–Majkut, Chairman / Chairwoman of the Investment Committee, PFR Ventures, Poland
SEPTEMBER 5
15:15—16:15 Discussion Panel

Coordination of Social Policy – Challenges, Barriers and Perspectives

The coordination of social policy is important for an effective management of processes of meeting social needs, both at local, national and EU level. It is a practical response to emerging social challenges. These are subject to dynamic changes triggered by new phenomena and social processes as a result of a number of political and economic factors on a global and regional levels. Have hitherto the challenges and barriers in meeting social needs been recognised enough to formulate effective policy and to coordinate it efficiently?

Moderator:
Maciej Wosko, Editor–in–Cheif, Gazeta Bankowa, Poland

Speakers:
Tomas Petricek, Deputy Minister, Ministry of Labour and Social Affairs, Czech Republic
Elzbieta Rafalska, Minister, Ministry of Family, Labour and Social Policy, Poland
Agnieszka Scigaj, Member, Sejm, Poland
Katalin Eva Veresne Novak, Minister of State for Family, Youth and International Affairs, Ministry of Human Capacities, Hungary
SEPTEMBER 5
16:25—17:25 Discussion Panel

Partner: Institute of Priest Antonio Vieira (IPAV)

Migrants and Refugees Integration in Host Societies: Challenges and Opportunities

Migration and the integration of refugees are main contemporary social issues that have increasingly grown in importance. Since they clearly constitute a sophisticated problem, its associated issues are difficult to define with precision. They have multiple, interdependent and cross-sectoral causes, since its causes are the consequences of other problems, they do not allow for permanent solutions and leave themselves open to either adequate or flawed management. They require the drafting of integrated and holistic public policies, resilience and innovation in the design and implementation of responses. How to go beyond the classic and often inadequate answers?

Moderator:
Rui Marques, President, Institute of Priest Antonio Vieira (IPAV), Portugal

Speakers:
Peter Balazs, former Minister of Foreign Affairs, Director, Professor, Central European University Center for European Neighborhood Studies, Hungary
Mariana Barbosa, Executive Commitee Member, PAR, the Refugee Support Platform, Portugal
Mikolaj Ciechanowicz, Program Director, German Foundation for Integration, Germany
Hannes Schreiber, Head of Division Travel, Border, Residence and Migration Issues, Federal Ministry for Europe, Integration and Foreign Affairs, Austria
Oleg Zarubinskyi, Director, Ukrainian Institute of Research of Extremism, Ukraine
Commentator:
Anna Veretevskaya, Doctor of Political Sciences, Chair of Comparative Politics, Moscow State Institute of International Relations (MGIMO), Russia
The Role of Mediation in Speeding Up Court Proceedings, Especially in the Repeated Cases

Legal conflicts are part of the risk of any commercial activity. Efficient resolution of conflicts constitutes an important task for the state and its justice system. Well organized, independent and objective courts are indispensable elements of resolving unsettled conflicts. Not all cases are prone to settlements by mediation, but most of them could be vetted through mediation before trial. Promotion of alternative commercial dispute resolution methods such as mediation may effectively impact the reduction of the number of cases submitted to state courts, as well as streamline the substance of the disputes.

Moderator:
Roman Rewald, President of the Lewiatan Mediation Centre, Confederation Lewiatan, Poland

Speakers:
Maciej Bobrowicz, President, National Council for Legal Advisers, Poland
Barbara Dolniak, Deputy Speaker, Sejm, Poland
Kamila Gasiuk–Pihowicz, Member, Vice–Chair of Nowoczesna Parliamentary Club, Sejm, Poland
Jaroslaw Gwizdak, Judge, District Court Katowice–West, Poland
Emanuela Claudia Del Re, President and Chair, EPOS –International Mediating and Negotiating Operational Agency, Italy
## ACCOMPANYING EVENTS SEPTEMBER 6

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<td>Dom Forum, Hall</td>
<td>Exhibition opening Windows of prof. Grzegorz Kołodko</td>
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<td>Jaworzyna, Karczma Harnaś</td>
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<td>18:40</td>
<td>Dom Forum, Sala Koncertowa</td>
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<td>20:00</td>
<td>Dom Forum, Sala Kiepura</td>
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<td>Stara Kotłownia</td>
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<td>Dom Forum, Sala Koncertowa</td>
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<td>Stary Dom Zdrojowy, Sala Prezydencka</td>
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For more detailed information refer to the Cultural Events brochure
SEPTEMBER 6
09:00—10:30 Plenary Session

Politics. A Matter of Values or Interests?

By its very nature, politics is an expression of the interests of various social groups represented in legislature and government. And there is nothing wrong with that. What is important is that these interests be a product of a civic-minded thinking, a manifestation of universal values, connecting people beyond partisan divisions. How far is politics no more than just a game of interests, meant to maintain an advantage over the rivals and win the next election, and how far is it a far-sighted strategy, emanating values and built upon social responsibility? True, politics presumes rivalry over power, with election propaganda being its immanent part, and nothing will change that. However, one can, and must, strive to balance these two contrasting dimensions of politics: instrumental and axiological, namely by acting in the spirit of the bonum commune. The big issue is how to achieve this golden measure?

Moderator:
Danuta Dunin-Holecka, Editor, Polish Television S.A., Poland

Speakers:
Beata Szydlo, Prime Minister, Poland
Stanislaw Dziwisz, former Krakow Metropolitan Archbishop, Poland
Viktor Yushchenko, former President, Ukraine
Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center for The People & The Press, USA
Yacov Shechter, Writer, Israel
SEPTEMBER 6
17:00—18:30  Plenary Session

Partner:  Malopolska Regional Development Agency

What Future for Democracy and Free Market Economy?

The current global socio–economic circumstances negatively affect the stability of democracy, the best of all existing – and all imperfect at the same time – political systems. Those conditions also put the development of pro–capitalist economy in doubt, which is the characteristic economic order of democracy. How will the current tendencies, visible in the political strategies of key players, shape the future fate of the democratic system? What meaning will this have for free economy, intrinsically linked to the liberal values?

Moderator:
Sergio Cantone, Journalist, Euronews, Poland

Speakers:
Stanislaw Karczewski, Speaker, Senate, Poland
Stjepan Mesic, former President, Croatia
Jan Pamula, President of the Board, Malopolska Regional Development Agency, Poland
Andris Piebalgs, former EU Commissioner for Energy and for Development, Senior Fellow, The Florence School of Regulation (FSR), Latvia
Simone Rodan–Benzaquen, Director, American Jewish Committee – AJC Europe, France
SEPTEMBER 6

10:40—11:55 Thematic Block

Partner: FACEBOOK

Digital Opportunities in Poland and Europe

The digital revolution is reshaping the economy and society. There are huge economic opportunities and challenges – existing businesses are adapting to digital, while technology creates new businesses and markets. Meanwhile, the digital revolution is reshaping how society is organised politically and socially. The shift of public discourse online has coincided with greater concerns about the veracity of news and the limits of acceptable speech. Meanwhile, technology is unlocking new ways to help improve society – from enabling local communities to connect, to reinventing disaster relief. This panel discusses these three themes – economy, society and social good – to best understand how to unlock digital opportunities for Poland and Europe.

Presentation

Host:
Robert Bednarski, Director CEE region, FACEBOOK, Poland

Discussion Panel

Digital Opportunities in Poland and Europe

Moderator:
Wawrzyniec Smoczynski, Managing Director, Polityka Insight, Poland

Speakers:
Richard Allan, VP, EMEA Public Policy, FACEBOOK, United Kingdom
Eliza Kruczkowska, Director of Development and Innovations, Polish Development Fund, PFR, Poland
Paweł Szefernaker, Secretary of State, The Chancellery of the Prime Minister, Poland

Aleksandra Przegalinska–Sierakowska, Assistant Professor, Kozminski University, Poland

Włodzimierz Schmidt, Interactive Advertising Bureau, President, Poland
SEPTEMBER 6

12:05—13:05 Special Event

Freedom and Responsibility – The Statesmen Debate

The recent events call into question many things we used to take for granted. Emerging powers challenge the post–Cold War international system, the European Union is occupied with Brexit and an unprecedented migration crisis, while the new US President is questioning America’s role in the world. This calls for some reflection. In our debate, former heads of several nations will share their perspective and their respective experiences on current and past political issues.

Moderator:
Paweł Szefernaker, Secretary of State, The Chancellery of the Prime Minister, Poland

Speakers:
Traian Băsescu, former President, Senator, Romania
Jan Krzysztof Bielecki, Chairman of the Partners Board, EY, Poland
Viktor Yushchenko, former President, Ukraine
Andrius Kubilius, former Prime Minister, Member, Seimas, Lithuania
Stjepan Mesic, former President, Croatia
SEPTEMBER 6
13:15—14:15 Special Event


Topics:
- The importance of properly functioning courts on the economy,
- Desired direction of modernization of the judiciary in Poland,
- Rules of good lawmaking,
- Strong self-governance basis of the right decisions for the development of regions,
- The importance of state policy for innovation and modern technologies.

Moderator:
Pawel Pudlowski, Chairman of the Digitalisation, Innovation and New Technologies Committee, Member, Sejm, Poland

Speakers:
Barbara Dolniak, Deputy Speaker, Sejm, Poland
Kamila Gasiuk-Pihowicz, Member, Vice-Chair of Nowoczesna Parliamentary Club, Sejm, Poland
Piotr Misilo, Member, Sejm, Poland
Marek Sowa, Member, Sejm, Poland
SEPTEMBER 6

14:25—15:25  Discussion Panel

Freedom of Business as a Constitutional Right

The freedom of business is a constitutional right. It is possible to restrict it if the public interest so requires. But, normally, the state should facilitate entrepreneurship. Is there room for entrepreneurship regulations in the Constitution? To what extent do other states intervene in economic activity of their citizens? Should the Polish model of capitalism – a social market economy – be taken into account when setting the limits of business freedom?

Moderator:
Pawel Mucha, Deputy Head of the Chancellery of the President, Chancellery of the Polish President, Poland

Speakers:
Dariusz Dudek, Professor, The John Paul II Catholic University of Lublin, Poland
Mariusz Haladyj, Undersecretary of State, Ministry of Development, Poland
Krzysztof Jedlak, Editor-in-Chief, Gazeta Prawna Daily, Poland
Cezary Kochalski, Advisor to the President of the Republic of Poland, Chancellery of the President, Poland
Roman Rewald, Member of Board of Directors, American Chamber of Commerce in Poland, Poland
SEPTEMBER 6

15:30—17:00   round table

Partner:   Institute for Eastern Studies

Health Future of Visegrad Group Countries – from the Perspective of Haematology Diseases

Second expert and systemic roundtable meeting initiated by the Institute for Eastern Studies as part of the “EUROPE – HEALTH – FUTURE” project. The idea of the meetings is to build partnership dialogue around current healthcare system challenges in Central and Eastern European countries.

The purpose of the upcoming meeting is to discuss optimal solutions to facilitate the improvement of the situation of haematology and oncology patients. The meeting takes place as part of the “Health Future of Visegrad Group countries”, initiated by the Institute for Eastern Studies Foundation, supported by Janssen.

Moderator:
Krzysztof Jakubiak, Editor-in-Chief, Puls Medycyny, Poland

Speakers:
Marcin Czech, Undersecretary of State, Ministry of Health, Poland
Krzysztof Giannopoulos, Head of Experimental Hematology Department, Medical University in Lublin, Poland
Jakub Gierczynski, Expert, The National Institute of Public Health, National Institute of Hygiene (NIPH, NIH), Poland
Andrzej Jacyna, Acting President of the Board, Narodowy Fundusz Zdrowia, Poland
Wieslaw Jedrzejczak, Head of the Chair and Clinic of Haematology, Oncology and Internal Medicine CSK WUM, Medical University of Warsaw, Consultant for Hematology, Poland
Roberto Musneci, Senior Partner, Serban & Musneci Associates, Romania
Krzysztof Ostrowski, Member, Sejm, Poland
Boleslaw Piecha, Member of Parliament, European Parliament, Poland
Bartosz Polinski, CEO, Fundacja Onkologiczna Alivia, Poland
Marcin Wegrzyniak, Director, Centre for Health Information Systems, Poland
Special Events

SEPTEMBER 6

15:35—16:50  Special Event

Partners:  OLPP Sp. z o.o.
PERN S.A.

Challenges for the Polish Fuel Sector

- Current challenges for the fuel market.
- Fuel, energy and transport packages and other legislative initiatives.
- Impact of changes on limiting the irregularities in fuel trading and their implications for fuel market operators.
- Cooperation for the development of fuel market.

Moderator:
Wojciech Jakobik, Editor–in–Chief, biznesalert.pl, Poland

Speakers:
Marian Banas, Undersecretary of State, Ministry of Finance, Poland
Zbigniew Leszczynski, Chief Sales Officer, Board Member, PKN ORLEN S.A., Poland
Maciej Malecki, Secretary of State, Chancellery of the Prime Minister of the Republic of Poland, Poland
Piotr Naimski, Government’s Plenipotentiary for Strategic Energy Infrastructure, The Chancellery of the Prime Minister, Poland
Pawel Stanczyk, President of the Management Board, OLPP Sp. z o.o., Poland
Mateusz Aleksander Bonca, Vice–President of the Management Board for Strategy and Development, Grupa LOTOS S.A., Poland
SEPTEMBER 6
18:40—19:55  Special Event

Polish Economy After Law and Justice. How to Back Out of the Road to East?

In 1990–2015 Polish economy was growing as fast as German one in 1955–1980. However, the Law and Justice (PiS) government put this success story at risk. The populists have weakened both Poland’s potential growth and its resilience to shocks. Moreover, PiS disregard of Western standards has undermined Poland’s position as a leader within the European Union. This panel will discuss economic risks created by PiS bad policies. The panellists will also propose how to address those risks.

Moderator:
Andrzej Rzonca, Civic Platform, Chief Economist, Poland

Speakers:
Maria Malgorzata Janyska, Member, Sejm, Poland
Izabela Leszczyna, Member, Sejm, Poland
Arkadiusz Makrchewka, Parliamentary Club “Civic Platform”, Poland
Slawomir Neumann, Chairman, Parliamentary Club “Civic Platform”, Poland
Michał Szczerba, Member, Sejm, Deputy Chairman of the Polish–Georgian Parliamentary Group, Poland
SEPTEMBER 6
10:40—11:50   Thematic Block
Partner:   McKinsey & Company

Women in Top Management at Poland’s Biggest Companies – How Can We Increase Their Numbers?

Women currently make up just 13% of the board members and 6 percent of the CEOs of Poland’s biggest companies – such are the findings of the report “The Power of Parity” by McKinsey. That is less than in Western Europe, where the proportion of women is on average 17%. Why is that and why it should change? What initiatives can companies undertake to increase the number of women on their boards?

Presentation
The Power of Parity

Host:
Dorota Machaj, Associate Partner, McKinsey & Company, Poland

Discussion Panel
Women in Top Management at Poland’s Biggest Companies, How Can We Increase Their Numbers?

Moderator:
Dorota Machaj, Associate Partner, McKinsey & Company, Poland

Speakers:
Mariola Belina–Prazmowska, Vice President of the Management Board, Pelion S.A., Poland
Dorota Hryniewiecka–Firlej, President of the Management Board, Director of the Innovative Products Business, Pfizer Poland, Poland

Edyta Sadowska, CEO, Ringier Axel Springer Polska Sp. z o.o., Poland

Eszter Szabo, Member of the Economic Forum Program Council, Director Enterprise Strategy, V–Valeur kft, Hungary

Iwona Szczeka, Management Board Member; Business Navigation, Operation and Finance Manager (BNOF/CFO), Ikea Retail, Poland
SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: The Boston Consulting Group

TURN: Introducing the Organization to New Tracks

Transformation is an everyday business reality and one of the most demanding tasks, which managers are facing. Impulse for transformation can be various: technological breakthroughs, the desire to adapt to new customer expectations or to seek new sources of revenue. While joining the transformation process, managers must focus on following areas: funding the journey, wining in the medium term, providing for sustained performance.

Moderator:

Jacek Libucha, Partner, The Boston Consulting Group, Poland

Speakers:

Miroslaw Bendzera, CEO, FAMUR S.A., Poland
Piotr Czarnecki, CEO, Raiffeisen Polbank, Poland
Antoni Jozwowicz, President of the Board, Polimex–Mostostal S.A., Poland
Krzysztof Krawczyk, Managing Partner, CVC Capital Partners, Poland
Cezary Stypulkowski, President of the Management Board, mBank S.A., Poland
Andrzej Zbrog, Executive Director, Strategic Management, KGHM Polska Miedź S.A., Poland

Participation in discussion:

Oktawian Zajac, Partner, The Boston Consulting Group, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Partner: Global Compact Network Poland

Ethical Standards in Poland: Business – Human – State

The panel will start with a presentation of a report on “Combatting corruption and abuse – a system to protect whistleblowers in Poland”, prepared by Global Compact Network Poland, DZP and Partners of the Programme “Standard of Ethics in Poland”. During the section on the impact of business ethics standards, we will discuss the role of industry codes, does the self regulation is a must, and how does the legislator respond to industry self regulation? We will also present the “Standard Minimum Program Ethics” as a manifestation of business self-regulation within the framework of the 2nd pillar of the UN Guidelines on Business and Human Rights. In the second part, we will focus on cooperation in the field of business – ethics as a competitive advantage and a requirement for a responsible business. Finally, we will look at the statutory protection of. Do we need systemic solutions and what should be the basic assumptions of regulation to protect whistleblowers? We will try to answer the question of whether a comprehensive law regulating this matter is needed.

Moderator:
Anna Partyka–Opiela, Attorney–at–Law, Senior Associate, Domański Zakrzewski Palinka, Poland

Speakers:
Marcin Gomola, Compliance Officer, T–Mobile Polska, Poland
Mariusz Haladyj, Undersecretary of State, Ministry of Development, Poland
Piotr Janiszewski, CEO, Skanska S.A., Poland
Wieslaw Jasinski, Vice–President, Energa–Operator S.A., Poland
Robert Lizak, Officer, Central Anticorruption Bureau, Poland
Kamil Wyszkowski, General Director, Global Compact Network
Poland, Poland

Małgorzata Zurowska, Head of Legal and Compliance Officer
Central Europe, BASF Poland, Poland

Commentator:
Pavel Prokhorov, Correspondent, “RosBusinessConsulting”
Agency, Russia
SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Sage

New Challenges for Businesses in the Face of Legal Changes

The impact of the improvement of the Polish tax system on entrepreneurs, the more advanced digitalisation of taxes and the new age in the control over taxpayers are the core topics that will be addressed at the panel discussion.

There is no doubt that businesses are significantly affected by the changes in the VAT system. The ongoing changes are certainly an important element of the fight against fraud thus increasing tax revenue, but may also affect fair businesses. The purpose of the discussion is to draw attention to the consequences of major conceptual and technological changes in handling VAT related matters.

Moderator:
Lukasz Korycki, Deputy Editor-in-Chief, Puls Biznesu, Poland

Speakers:
Piotr Ciski, Country Manager, Sage, Poland
Marcin Sidelnik, Partner, PricewaterhouseCoopers Ltd., Poland
Maciej Stradomski, Head of Program Committee, Institute of Family Business, Poland
Russell Towlson, Trade Director, British Polish Chamber of Commerce, United Kingdom
SEPTEMBER 6
15:35—16:50 Discussion Panel

Partner: HSBC Bank Polska S.A.

How Hidden Champions Are Born?

Drawing on the experience of Polish hidden champions and institutions supporting them, panelists will answer the following questions: What is the best way to be a leader in foreign markets and who and how can support Polish companies on this path? How can Polish companies integrate into global supply chains? Is the brand Made in Poland a support or an obstacle for Polish companies on their quest to conquering the global market? What dangers await entrepreneurs who want to become hidden champions?

Moderator:
Adam Czerniak, Polityka Insight, Chief Economist, Poland

Speakers:
Krzysztof Jablonski, President of the Management Board, KORONA Candles S.A., Poland
Marek Jurkiewicz, President of the Board, Rzeszowskie Zakłady Drobiarskie RES–DROB Sp. z o.o., Poland
Michal Mrozek, CEO, HSBC Bank Polska S.A., Poland
Lukasz Zalicki, Partner, EY, Poland
SEPTEMBER 6

18:40—19:55 Special Event

Partner: EPOS – International Mediating and Negotiating Operational Agency

The World of New Leaders – What Would It Be?

Recent months have brought or are yet to bring a change of leaders in many countries, both across Europe and in America. Back in 2016, Donald J. Trump won the White House after a tight runoff, and 2017 will see elections in France, Germany, the Netherlands, Norway and the Czech Republic. The pre-election polls show that these elections will result in a significant shifts in power in these states. How will the change of political landscape in individual countries affect international relations? What does this mean for the European Union and what for transatlantic relations? What will be the world of new leaders?

Moderator:
Emanuela Claudia Del Re, President and Chair, EPOS
– International Mediating and Negotiating Operational Agency, Italy

Speakers:
Martins Kazaks, Council Member, The Fiscal Discipline Council, Latvia
Matthias Krupa, European Editor, Die Zeit weekly, Germany
Mirek Topolanek, former Prime Minister, Member of the Board of Directors, Eustream, Czech Republic
Luigi Troiani, Head of International Relations, Pietro Nenni’s Foundation, Italy
Oleg Vostrykh, President, Foundation “High School of Professional Politics”, Ukraine
Katarzyna Lubnauer, Member, Sejm, Poland
Commentator:
Nicolamaria Coppola, Secretary General, EPOS –International Mediating and Negotiating Operational Agency, Italy
Different Perspectives, Common Visions?  
The European Union Today and Tomorrow

The challenges, which the European Union is facing today, are as diverse as the answers proposed. This thematic bloc deals with different perspectives and the need for common visions. At first, the Italian economist Mario Baldassarri presents his reflections on the past and the future of the Euro–zone. Afterwards, a distinguished panel under the auspices of the German Embassy in Warsaw will envision the future of the EU after Brexit from a Weimar Triangle point of view.

Presentation

The European Roots of the Eurozone Crisis: Errors of the Past, Needs for the Future

Host:
Mario Baldassarri, President, former Deputy Minister of Economic Development, Centro Studi Economia Reale, Italy

Discussion Panel

The Future of the EU Post Brexit, A Weimar Triangle Perspective

Partner: Embassy of Germany in Warsaw

Moderator:
Manuela Kasper–Claridge, Head of the Economic Department, Deutsche Welle, Germany

Speakers:
Jan Krzysztof Bielecki, Chairman of the Partners Board, EY, Poland
Leszek Miller, former Prime Minister, Democratic Left Alliance, Poland
Rolf Nikel, Ambassador, Embassy of Germany in Warsaw, Germany
Frederic Petit, Member of Parliament, National Assembly, France
Ole Schröder, Parliamentary State Secretary, Federal Ministry of the Interior, Germany
Peter Tils, Chairman of the Supervisory Board, Deutsche Bank Polska, Germany
The Union Divided: Quo Vadis, Europe?

European Union still faces an East–West divide over migration, as well as a rising threat of illiberalism in Poland and Hungary. But there are also illiberal threats emerging in western countries. Countries like France, Italy and even Holland and Germany are also facing populists and nationalists. Is there a chance that Brexit will inspire more countries to leave the EU? How dangerous is separatism, nationalism and populism? What is the future of constitutional democracy in Europe?

Moderator:
Jan Machacek, Chairman of the Board of Trustee, Institute for Politics and Society, Czech Republic

Speakers:
Zanda Kalnina–Lukasevica, Parliamentary Secretary, Ministry of Foreign Affairs, Latvia
Domagoj Ivan Milosevic, Chairman of the European Affairs Committee, Sabor, Croatia
Simone Rodan–Benzaquen, Director, American Jewish Committee, AJC Europe, France
Konrad Szymanski, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland
Szabolcs Takacs, Secretary of State for European Union Affairs, The Prime Minister’s Office, Hungary

Commentator:
Mark Littler, Expert, University of Hull, United Kingdom
Labour migrants from Ukraine are increasingly employed in the European Union. This is the result of the impoverishment of Ukrainian society and a consequence of Russian aggression on this country. The expansion of economic and social ties between Ukraine and the EU as well as the liberalization of the visa regime results growing of labour migration as well. The legal situation of Ukrainians scattered throughout almost Europe is very diverse. In some countries, e.g. Poland and Slovakia, they are the main group among foreign workers. Their numbers are also growing in other countries. What impact will this have on the EU labor market?

**Presentation**

*Economic Migration from Ukraine in the Statistics of the Polish Balance of Payments*

*Host:*

**Jozef Sobota**, Director of the Statistics Department, National Bank of Poland, Poland

**Discussion Panel**

*Economic Migrants from Ukraine on the European Labour Market*

*Moderator:*

**Myroslava Keryk**, Head, Nasz Wybor, Ukraine
Speakers:

Oleg Dubish, First Vice–President, Polish–Ukrainian Chamber of Commerce, Ukraine

Wolfgang Müller, Managing Director for European Affairs, Federal Employment Agency, Germany

Tomas Petricek, Deputy Minister, Ministry of Labour and Social Affairs, Czech Republic

Jozef Sobota, Director of the Statistics Department, National Bank of Poland, Poland

Stanislaw Szwed, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

Krzysztof Inglot, Chairman of the Board, Personnel Services Sp. z o.o., Poland
Capital Does Have a Nationality. Are We Headed for a De–globalisation?

For years, we were told that capital knows no borders and that it has no significance who owns large manufacturing plants, energy companies, telecom operators, banks, or consultancies. In terms of economic potential, Poland is the sixth largest country of the European Union, but the structure of the economy makes it dependent on foreign capital – more than half of Polish exports are generated by companies with foreign capital. But it is not only Poland’s problem. Western Europe has seen an unprecedented rise in national forces, calling for economic protectionism. In the United States, Donald Trump won the presidential election on the promise of re–industrialising America and bringing back manufacturing jobs that had been massively relocated to Asia over the last 20 years to slash costs. Are we headed for de–globalisation?

Moderator:
Andris Strazds, Adviser, Bank of Latvia, Latvia

Speakers:
Miguel Athayde Marques, Vice–Rector, Catholic University of Portugal, Portugal
Paolo Guerrieri Paleotti, Senator, Senate, Italy
Kamil Kaminski, Vice–President of the Management Board Customer and Corporate Affairs, TAURON Polska Energia S.A., Poland
Piotr Mietkowski, Corporate Finance Managing Director CEE, CIS & Turkey, BNP Paribas, France
Laurent Zylberberg, Director for Public Affairs and International Co–Operation, Caisse des Dépôts et Consignations (CDC), France
Commentator:
Teimuraz Khomeriki, Chairman of the Board, Regional Development Resource Center, Georgia
SEPTEMBER 6
14:25—15:25 Discussion Panel

The West Takes a Sharp Right Turn. The End of Liberal Democracy We Know?

The paradigm of liberal democracy is in crisis throughout the Western world: from the US and the UK, through France, the Netherlands, Italy, Greece, to Austria, Poland and Hungary. What happened over the last years that made societies, with a long tradition of liberalism, choose anti-establishment parties overtly criticising liberal economic policies and the liberal worldview? How far the blame goes on globalisation, especially the widespread practice of shifting production to Asia, devastating for national economies, and on secularisation that led to the unprecedented crisis of values? Are we dealing with a response to these phenomena and a comeback to roots?

Moderator:
Gerhard Gnauck, Correspondent, Die Welt, Germany

Speakers:
Cyrille Bret, Professor, Sciences–Po de Paris, France
Franz Fischler, President, European Forum Alpbach, Austria
Leonid Gozman, President, Foundation “Perspective”, Russia
Dirk Hazell, Leader, UK EPP, United Kingdom
Jacek Protasiewicz, Member, Sejm, Poland
EU Reform Scenarios: Is a “Europe of Variable Geometry” a Real Option or a Mere Rhetoric?

It is generally acknowledged that the EU needs an in–depth reform today. Following the big–bang enlargement of 2004 and 2007 the EU has become highly heterogeneous. The question is how a differentiated Europe will address challenges such as working towards an ever closer union of nations, solidarity and reconciling the “acquis communautaire” with deepening differences. While the very need for reform is undisputable, the “multi–speed” concept, reappearing time and again, is opposed by the so–called new Member States that feel marginalised. Is a “Europe of variable geometry” a viable alternative to a “multi–speed Europe” or just a rhetorical maneuver?

Moderator:
François Lafond, Professor, Sciences–Po de Paris, France

Speakers:
Ales Chmelar, Secretary of State for European Affairs, Office of the Prime Minister, Czech Republic
Alberto D’Alessandro, Member of the Governing Board, Italian Council of the European Movement (CIME), Italy
Marije Laffeber, Deputy Secretary General, Dutch Labour Party PvdA, The Netherlands
Fabian Willermain, Research Fellow, European Affairs Programme, EGMONT, The Royal Institute for International Relations, Belgium
Zoltan Csefalvay, Ambassador, Permanent Delegation of Hungary to the OECD and UNESCO, Hungary
How to Fix the EU?

The following issues are to be mentioned during the session:

- “Free among the free, equal among equals”. On the Summit of Speakers of Central and Eastern European Parliaments in Warsaw, 17–18.05.2017,
- Solidarity in the EU and Europe’s security,
- Europe of solidary states and the so-called two-speed Europe,
- The borders of European integration (geographical, structural, social and economic),
- Cooperation beyond EU borders,
- How to protect the interests of nation-states in the European Union.

**Moderator:**
Zdzislaw Krasnodebski, Member, European Parliament, Poland

**Speakers:**
Jan Hamacek, Speaker, Chamber of Deputies, Czech Republic
Richard Horcsik, Chairman of the Committee on European Affairs, Hungarian National Assembly, Hungary
Marek Kuchcinski, Speaker, Sejm, Poland
Vladimir Marinković, Vice President, National Assembly, Serbia
Andriy Parubiy, Chairman, Supreme Council, Ukraine
Development Policy for European Regions

The following issues are to be discussed during this session:
• The Carpathian, Danube, Baltic and Adriatic Strategies in the European development policy,
• Advantages and barriers in the development of the Carpathian subregion.

Moderator:
Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland

Speakers:
Ales Chmelar, Secretary of State for European Affairs, Office of the Prime Minister, Czech Republic
Jens Gabbe, Chairman of the Advisory Committee, Association of European Border Regions (AEBR), Germany
Mateusz Gniazdowski, Deputy Director, Centre for Eastern Studies, Poland
Viacheslav Nehoda, First Deputy Minister, Ministry of Regional Development, Construction and Municipal Economy, Ukraine
Wladyslaw Ortyl, Marshal, Podkarpackie Region’s Marshal’s Office, Poland
Balazs Rakossy, State Secretary, Ministry for National Economy, Hungary
SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: Sejm

The Euro – Assets and liabilities

The following issues are to be discussed:

- Balance of benefits and costs for states and citizens of the euro area,
- Currency or expense: on the margin of the reports of the European Court of Auditors,
- Euro: between a stable currency and an economic experiment,
- Causes of the euro area crisis,
- Euro: an instrument of dominance of the centre over the peripheries or a measure for European integration?

Moderator:
Rafal Sura, Member, Monetary Policy Council, Poland

Speakers:
Grzegorz W. Kolodko, Professor, Kozminski University, Poland
Leon Podkaminer, Senior Researcher Emeritus, Vienna Institute for International Economic Studies (WIIW), Austria
Miroslav Singer, Director for Institutional Affairs and Chief Economist, Generali CEE Holding B.V., Czech Republic
Andrej Sircelj, Chairman of the Commission for Public Finance Control, National Assembly, Slovenia
Marian Suplata, Associate Professor, Matej Bel University, Slovakia
Janusz Wojciechowski, Member, European Court of Auditors, Poland
Marton Nagy, Deputy Governor of the Hungarian National Bank, Hungary
SEPTEMBER 6
14:25—15:25 Discussion Panel

Partner: Sejm

Solidarity Beyond Borders: European Neighbourhood Policy and the Immigration Crisis

During the panel following issues will be mentioned:
- Humanitarian and development aid,
- Implementation of southern and eastern dimension of the ENP,
- Involvement of states in solving the immigration crisis,
- Protection of the European Union’s external borders.

Moderator: Izabela Kloc, Member, Chairperson of the Sejm’s European Union Affairs Committee, Sejm, Poland

Speakers:
Gordana Comic, Deputy Speaker, National Assembly, Serbia
Beris Gwynne, President, Relational Peacebuilding Initiatives (RPI), Australia
Jan Hudacky, Chairman, RPIC Presov, Slovakia
Agoston Samuel Mraz, CEO, Nezopont Intezet, Hungary
SEPTEMBER 6
15:35—16:35 Discussion Panel

Partner: Sejm

Security in Europe in the Eastern European Border Areas of the EU and NATO

The following issues are to be discussed during this session:
• Defence: strategic challenges, opportunities and threats,
• The consequences of breaching the principle of inviolability of borders in Europe,
• NATO’s eastern flank,
• Defence potential of Central and Eastern Europe.

Moderator:
Adam Eberhardt, Director, Centre for Eastern Studies, Poland

Speakers:
Bogdan Borusewicz, Deputy Speaker, Senate, Poland
Attila Demko, Head of the Defence Policy Department, Ministry of Defence, Hungary
Martin Fedor, Member of Parliament, National Council of the Slovak Republic, Slovakia
Tomasz Szatkowski, Undersecretary of State, Ministry of National Defence, Poland
SEPTEMBER 6

16:40—17:40 Discussion Panel

Partner: Sejm

Behind the Carpathians

Discussion about the various aspects of geology, the future of renewable energy – geothermal power.

Moderator:
Bogdan Rzonca, Member, Sejm, Poland

Speakers:
Rudolf Bauer, Director, CESCI–Carpathia, Slovakia
Marit Brommer, International Geothermal Association,
   Executive Director, Germany
Mariusz Orion Jedrysek, Secretary of State, Chief National Geologist, Government Plenipotentiary for National Raw Materials Policy, Ministry of Environment, Poland
Norbert Kurilla, State Secretary, Ministry of Environment of the Slovak Republic, Slovakia
Dawid Lasek, Vice–President of the Board, Association of the Carpathian Euroregion Poland, Poland
Beata Kepinska, President, Polish Geothermal Society
Annamaria Nador, Senior Researcher, Hungarian Service for Mining and Geology
SEPTEMBER 6

17:40—18:00 Presentation

Partner: Sejm

Presentation of Lithuania’s Plan on Ukraine for 2017–2020

Moderator: Slawomir Debski, Director, Polish Institute of International Affairs, Poland

Host: Andrius Kubilius, former Prime Minister, Member, Seimas, Lithuania
Energy in the 21st Century – European Trends, Regional Solutions

Global energy trends encourage efficiency, increasing production and diversifying supplier countries and routes, completing the internal energy market and building missing infrastructure links. Equally important is creating coalitions and strengthening solidarity mechanisms. How should regional energy policy look like in order to ensure security? What strategies should Central and Eastern European countries implement? How to adjust global energy trends in various parts of Europe?

Discussion Panel

Energy in the 21st Century – European Trends, Regional Solutions

Moderator:

Andris Piebalgs, former EU Commissioner for Energy and for Development, Senior Fellow, The Florence School of Regulation (FSR), Latvia

Speakers:

Lenka Kovacovska, Deputy Minister, Ministry of Industry and Trade, Czech Republic

Ando Leppiman, Undersecretary, Ministry of Economic Affairs and Communication, Estonia

Krzysztof Tchorzewski, Minister, Ministry of Energy, Poland

Zygimantas Vaiciunas, Minister, Ministry of Energy, Lithuania
Discussion Panel

Energy in the 21st Century – How to Put It Into Practice?

Moderator:
Andris Piebalgs, former EU Commissioner for Energy and for Development, Senior Fellow, The Florence School of Regulation (FSR), Latvia

Speakers:
Arcadio Gutierrez Zapico, Director General, Spanish Energy Club, Spain
Danas Janulionis, Head of Strategic Planning and External Relations Division, AB Amber Grid, Lithuania
Jaromir Kohlicek, Member, European Parliament, Czech Republic
Hando Sutter, Chairman of the Management Board, Eesti Energia AS, Estonia
Daivis Virbickas, Member of the Management Board, LITGRID AB, Lithuania
Olha Bielkova, Deputy, Supreme Council, Ukraine
SEPTEMBER 6
13:15—14:15 Discussion Panel
Partner: Danfoss Poland

How to Effectively Reduce SMOG?

Air quality in Poland is one of the worst in European Union. Pollution level repeatedly exceeds WHO standards negatively affecting the health and quality of life of Poles. This year air pollution has become one of the more prominent subjects of public debate. In the winter months so called smog alerts become a daily routine. Official figures speak of over 48,000 premature deaths caused by bad air quality in Poland. The situation is serious and requires urgent but deliberate and coordinated action.

Moderator:
Dariusz Szwed, Mayor’s Adviser for Foreign Affairs, City of Slupsk, Poland

Speakers:
Grzegorz Benedykcinski, Mayor, City Hall of Grodzisk Mazowiecki, Poland
Andrzej Gula, Chairman of the Board, Krakow Smog Alert, Poland
Adam Jedrzejczak, East Europe Region President, Danfoss Poland, Poland
Wojciech Saluga, Marshal, Silesian Voivodeship Marshal’s Office, Poland
Jadwiga Emilewicz, Undersecretary of State, Ministry of Development, Poland

Participation in discussion:
Wouter Koopman, Affairs Manager for Gas Europe, Shell, The Netherlands
SEPTEMBER 6
14:25—15:25 Discussion Panel

Partner: Enea

Innovation – Key Element of the Competitiveness of Energy Companies

The energy sector has undergone a profound transformation in recent years, not only in terms of technology but also in the role of the customer, who is both a recipient of services and goods offered by power companies and a partner in the transformation of the sector. New solutions are needed throughout the value chain – from manufacturing to customer service. Meeting the challenges requires from all players in the energy market to be open to innovations both in terms of boosting internal R&D and opening up to external partners within the Open Innovation model.

Moderator:
Robert Stelmaszczyk, President of the Board, innogy Stoen Operator Sp. z o.o., Poland

Speakers:
Jaroslaw Broda, Vice–President of the Management Board for Asset Management and Development, TAURON Polska Energia S.A., Poland
Miroslaw Kowalik, CEO, Enea, Poland
Pawel Sliwa, Vice–President for Innovations, PGE Polska Grupa Energetyczna, Poland
Artur Zwartko, Vice–President of the Management Board, GAZ–SYSTEM, Poland
How to Create a Modern Gas Hub for the CEE in Poland

Poland is facing rapid developments in the market for natural gas, with increasing demand. After new infrastructure developments are being finalised, Poland will be well connected with neighbouring countries. Currently, there is no liquid hub available for trading gas in the CEE countries Baltic States and Ukraine. Poland is uniquely positioned to develop a CEE gas hub with diverse supply routes ranging from LNG imports and new projects such as the Baltic Pipe. The recommendations will be presented by experts from Ramboll (a Danish energy consultancy) and Shell (largest LNG player in the world).

*Moderator:*  
**Marcin Piasecki**, Rzeczpospolita, Poland

*Speakers:*  
**Piotr Dziwok**, President of the Board, Shell Polska, Poland  
**Pawel Jakubowski**, Director of Development Division, GAZ–SYSTEM, Poland  
**Pawel Ostrowski**, President of the Management Board, TGE Polish Power Exchange, Poland  
**Marcin Roszkowski**, President of the Board, The Jagiellonian Institute, Poland  
**Frederik Roose Ovlisen**, Senior Economist, Ramboll, Denmark
Do Corporations Need Start-ups?

International corporations are investing in start-ups. Banks buy fintechs. They invest billions of dollars. These enterprises are often unsuccessful, but the risk is compensated by a potentially high return. Why, instead of spending on start-ups, corporations do not spend that money on their own R & D departments? What is the advantage of “garages” over company laboratories? Is investing in a start-up profitable? Can anyone make money on this?

Presentation

Why do Corporations Invest in Start-ups?

Host:
Rafal Krzyzaniak, Principal, The Boston Consulting Group, Poland

Presentation

Speech of a Business Leader: mAccelerator, Looking for Solutions for the Banking & Financial Sector

Host:
Jaroslaw Mastalerz, Managing Partner, mAccelerator, Poland

Discussion Panel

Do Corporations need Start-ups?

Moderator:
Przemyslaw Gdanski, Vice-President of the Management Board, Head of Corporate & Investment Banking, mBank S.A., Poland
Speakers:
Tomasz Czechowicz, Managing Partner, MCI Capital S.A., Poland
Tomasz Domogala, Chairman of the Supervisory Board, TDJ S.A., Poland
Piotr Dytko, President, KGHM Cuprum Research & Development Centre, Poland
Franciszek Hutten–Czapski, Senior Partner, The Boston Consulting Group, Poland
Jaroslaw Mastalerz, Managing Partner, mAccelerator, Poland
Jacek Pogonowski, President of the Management Board, Konsalnet Holding S.A., Poland
Highway to e–Mobility. The Future of Electric Mobility in Poland.

In the United States, electric cars were applied already one hundred years ago. Those first electric vehicles were used to transport dignitaries via an underground tunnel between the Capitol and the Senate in Washington, DC.

Today, the world turns to electric vehicles again. Developed and developing countries are facing issues such as air pollution, running out of oil and natural gas resources, as well as growing costs of transport. Electric mobility is the answer to all these problems.

Where is Poland, when it comes to the development of electric mobility technology? What needs to be done so that we can use electric vehicles to a full extent? How can we convince Poles to choose electric cars?

Moderator:
Lukasz Grass, Business Insider Director, Onet–RAS Poland Group, Poland

Speakers:
Roman Debecki, Auto World Team Editor, Ringier Axel Springer Polska Sp. z o.o., Poland
Jacek Libucha, Partner & Managing Director, The Boston Consulting Group, Poland
Aleksander Nawrat, Vicepresident, National Center for Research and Development, Poland
Filip Thon, Member of the Executive Committee Retail; innogy SE; President of the Board, innogy Polska S.A., Poland
A Strategy for Responsible Development Through the Eyes of Private Companies. How to Effectively Use the Tools?

Strategic sectors: how do they work? Do they comply with Strategy’s assumptions? SOR tools: which of those are most effective in the selected sectors? How to use them
• regulatory measures
• support for the internationalisation of Polish enterprises
• fiscal facilitations
• access to information and promotions
The needs of companies: barriers in the development of Polish enterprises (due to e.g. regulations and other factors on national, EU and international levels) and constructive ideas for a change.

Special guest:
Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance, Poland

Moderator:
Roman Mlodkowski, Programme Director of Forbes Polska, Ringier Axel Springer Polska Sp. z o.o., Poland

Speakers:
Tomasz Domogala, Chairman of the Supervisory Board, TDJ S.A., Poland
Bartosz Kedziora, ASTRONIKA, President of the Management Board, Poland
Markus Sieger, Chief Executive Officer Polpharma Group, Poland
Karol Zarajczyk, President of the Management Board, URSUS S.A., Poland
EU Regulations or Innovation – What Will Impact the Competitiveness of Agriculture in the Visegrad Group?

European agriculture faces tough challenges. Our population grows, but the crop areas are decreasing. We expect from farmers greater productivity, at the same time we see more restrictions in legislation coming from Brussels that could limit innovations in agriculture. The question is whether farmers in Central and Eastern Europe have access to the products they need to stay competitive? Panelists will consider how to bring together the needs of the environment, the ambitions of regulators, the habits of farmers and the capacity to innovate of the producers of fertilizers and plant protection substances. Poland will summarize the work of the Presidency of the Visegrad Group.

Moderator:
Dariusz Szymczycha, Senior Consultant, PRESSDOR Dariusz Szymczycha, Poland

Speakers:
Czesław Siekierski, Member, European Parliament, Poland
Cezary Urban, Country Manager Crop Protection, BASF Poland, Poland
Maria Andrzejewska, UNEP/GRID–Warszawa Centrum Director, Poland
Jacek Janiszewski, Chairman of the Programme Council, Association Integration and Cooperation, Poland
SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Canon Poland

Explore, Inspiration, Progress – How to Overcome the Gap of Digitization

Modern digital technologies determine the innovative value and competitiveness of the economy. What are the chances and barriers to faster development and use of innovation in Poland? Recently adopted governmental programmes supporting business provide a positive outlook for improving the current situation. The adoption of the Responsible Development Plan, creation of the Innovation Council or the new R&D tax relief are undoubtedly a significant step forward towards achieving the position of Innovation Leaders.

Moderator:
Pawel Soltys, Journalist, Puls Biznesu, Poland

Speakers:
Grzegorz Bojar, CIO, Polskie Sieci Elektroenergetyczne S.A., Poland
Krzysztof Krystowski, Vicepresident of the Board, PZL–Świdnik / Leonardo Helicopters, Poland
Iain Maxwell, Managing Director, Canon Polska, Poland
Markus Sieger, Chief Executive Officer Polpharma Group, Poland
SEPTEMBER 6
15:35—16:50 Discussion Panel

Partner: GOOGLE

Startups without Borders. New Models of Technological Entrepreneurship in Central and Eastern Europe

Traditional start–ups are just a part of a modern technological entrepreneurship. The development of mobile technology has created an opportunity for talented developers who, while pursuing their dreams of business independence, design applications used by consumers around the world. What is Poland’s and CEE position in the global app economy? Can this new model of entrepreneurship become an important pillar of the digital economy? We will try to answer these questions during our discussion with experts, developers and entrepreneurs.

Moderator:
Julia Krysztofiak–Szopa, CEO, Startup Poland, Poland

Speakers:
Adrian Kajda, Fuelio, CEO, Poland
Edyta Kocyk, CEO, SiDLY Sp. z o.o., Poland
Eliza Kruczkowska, Director of Development and Innovations, Polish Development Fund, PFR, Poland
Jason Titus, VP Engineering, Google, USA
Chris Waclawek, Estimote Polska Sp. z o.o., Head of Special Projects, Poland
Emerging Economies – a Dangerous Rival or an Important Economic Partner?

Brazil, Russia, India, China, South Africa, ie. BRICS is a group of countries which are increasingly visible in international economic relations. These countries have many economic interests in common and strengthen mutual cooperation in different areas. Existing global market leaders often see a threat to their position in this competition, but at the same time they are aware that these are powers that cannot be ignored. Is the economic cooperation between the Western markets’ actors and companies from the emerging economies possible? Can it be beneficial for both parties? In particular, what opportunities do these new powers bring? And how to catch them?

**Moderator:**  
**Marco Ricceri**, General Secretary, Eurispes, Institute of Political, Economic and Social Studies, Italy

**Speakers:**  
**Kamil Blazek**, Chairman, Association for Foreign Investment (AFI), Czech Republic  
**Jacek Chwedoruk**, Managing Director, President of the Board, Rothschild Global Advisory, Poland  
**Darwis Khudori**, Professor, University of Le Havre, France  
**Salvatore Mancuso**, Chair, Comparative Law in Africa, University of Cape Town, Republic of South Africa  
**Karl Schmidt**, Economic Counsellor, ADVANTAGE AUSTRIA, Austria  
**Vitaliy Skotsyk**, Head, The Agrarian Party of Ukraine, Ukraine  
**Tomasz Telma**, Director, Europe and Central Asia, International Finance Corporation (IFC), USA
Elena Veduta, Head of the Department of Strategic Planning and Economic Policy, Lomonosov Moscow State University, Russia

Commentator:
Paolo Motta, Head for Latin America, Eurispes, Institute of Political, Economic and Social Studies, Italy
Efficiency in Healthcare – Where is Legislation Going?

Changes in the health care system need to focus on increasing its efficiency with increasing outlays. Only such action can realize publicly the declared political goal of shortening patient queues. Currently the proposed laws completely ignore the element of efficiency, and some of them, like the proposal to liquidate outsourcing in medical entities, may increase the cost of running public hospitals and contribute to the increase in the scale of wasted money by the health sector. Other examples of passing on efficiency in the health care system are the reduction of the role of hospitals offering one day services – the most effective ones. Can a public hospital system become as effective as a private health care provider?

Moderator:
Anna Rulkiewicz, CEO, LUX MED Group, Poland

Speakers:
Anna Czech, Director, St. Lucas Hospital in Tarnów, Poland
Dorota Galczynska–Zych, Director, Szpital Bielański Warszawa, Poland
Roman Kolek, Deputy Marshall, Opolskie Region’s Marshal’s Office, Poland
Andrzej Sokolowski, President of the Board, Polish Private Hospital Association, Poland
Jakub Swadzba, Employers of Private Medicine Association, Member of the Board, Poland
Marek Tombarkiewicz, Undersecretary State, Ministry of Health, Poland
One of the strategic goals of drug policy should be to ensure stable conditions for the further development of the Polish pharmaceutical industry. An appropriate, long-term drug policy is needed that will encourage the domestic pharmaceutical industry to invest so that it can compete with foreign entities. The challenge for the pharmaceutical industry in Poland is the production of oncological and biotechnological drugs. For these reasons, the topic will concern the government’s development strategy for this industry as a significant part of state drug policy.

**Moderator:**
Renata Furman, Journalist/Editor–in–Chief, Służba Zdrowia 3.0, Poland

**Speakers:**
Stefan Boguslawski, Managing Partner, President of Board, PEX PharmaSequence sp. z o.o, Poland
Marcin Czech, Undersecretary of State, Ministry of Health, Poland
Sebastian Giebel, Centrum Onkologii–Instytut im. Marii Skłodowskiej–Curie w Gliwicach, Professor, Poland
Boleslaw Piecha, Member of Parliament, European Parliament, Poland
Bartosz Polinski, CEO, Fundacja Onkologiczna Alivia, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Partner: The Institute of Management in Health Care, Lazarski University

How to Systematically Improve the Model of Care for Oncology Patient on the Example of Colon Cancer?

The key questions are if the Polish healthcare system provides broad access to the best treatment standards for oncological patients and what could be done to improve the cancer care with respect to limited budget? All areas requiring changes in the healthcare organization could be observed in the lens of detailed analysis of the colorectal cancer management in Poland. On that basis we will be able to identify the answers for crucial questions: How to organise healthcare system to obtain an optimal way to fight against cancer? Which systemic solutions should be implemented to provide coordinating care for cancer patients in Poland? Which of these solutions will be profitable for society with respect to current huge social costs of cancer?

Moderator:
Iwona Schymalla, Journalist, Służba Zdrowia 3.0, Poland

Speakers:
Malgorzata Galazka–Sobotka, Head of the Center of Post–graduate Studies, Lazarski University, Poland
Andrzej Jacyna, Acting President of the Board, Narodowy Fundusz Zdrowia, Poland
Andrzej Piwowarski, President, Polskie Towarzystwo Stomijne POL–ILKO, Poland
Marek Tombarkiewicz, Undersecretary State, Ministry of Health, Poland
Marek Wojtukiewicz, Medical University of Bialystok, Poland
Commentator:
Rafal Zysk, Health economics expert, Lazarski University, Poland
SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Employers’ Union of Innovative Pharmaceutical Companies INFARMA

Strategy for the Development of the Pharmaceutical Industry

The pharmaceutical industry is recognized as one of the most innovative sectors in the world economy and plays a key role in the development of individual countries. The Strategy for Responsible Development indicates the need to strengthen the role of the pharmaceutical sector in Poland. However, this requires the creation of appropriate conditions for stability and transparency of the law and incentives for long-term investment. The discussion will include identifying factors relevant for the development of the pharmaceutical industry.

**Moderator:**
Maciej Bogucki, Director, European Centre for Healthcare Strategies and Policies, Poland

**Speakers:**
Bogna Cichowska–Duma, CEO, Employers’ Union of Innovative Pharmaceutical Companies INFARMA, Poland
Marcin Czech, Undersecretary of State, Ministry of Health, Poland
Tomasz Korkosz, Communication and External Relations Director, Polish Investment and Trade Agency, Poland
Krzysztof Opolski, Head of Department, Faculty of Economic Sciences, Warsaw University, Poland
Zdzislaw Sabillo, Polish Union of the Employers of Pharmaceutical Industry, Poland
Jan Stanilko, Deputy Director of the Department of Innovations, Ministry of Development, Poland
Network of Hospitals – a Vision of the System in the Perspective of the Coming Years

The healthcare system was rebuilt through the introduction of a network of hospitals. Preceded by several months of consultations and work of the action were finalized by adoption of the act. The new model will be operational from 1 October, but the changes are evolutionary and the structure of Polish hospital will crystallize in the coming years. Qualification to one of the system levels and funding is based on transparent parameters that take into account many variables (including the key development of health needs maps). June 27 published the list of hospitals that are on the network – it is a good time to summarize hitherto intensive work and enter the network of hospitals in wide system changes at every level of the Polish health service.

Moderator:
Aleksandra Kurowska, Editor-in-Chief, Polityka Zdrowotna Sp. z o.o., Poland

Speakers:
Jaroslaw J. Fedorowski, President of the Board, Polish Federation of Hospitals, Poland
Piotr Gryza, Undersecretary of State, Ministry of Health, Poland
Piotr Kagankiewicz, Szpital Powiatowy w Radomsku, Poland
Andrzej Mielcarek, Director, Samodzielny Publiczny Szpital Wojewodzki Im. Jana Pawla II w Zamosciu, Poland
Henryk Niewadziol, Nu-Med Grupa S.A, President of the Board, Poland
Piotr Pobrotyn, University Hospital, General Director, Poland
Jaroslaw Roslon, Międzyleski Specialist Hospital, Director, Poland
Jan Talaga, Director, Szpital Kliniczny Przemienienia Pańskiego Uniwersytetu Medycznego im. K. Marcinkowskiego w Poznaniu, Poland
Is the System Ready for Ground-Breaking Therapies in the Treatment of Rare Genetic Diseases?

Rare diseases are a challenge which heralds a new era in medicine. Each year the social awareness of such diseases increases, and the EU has declared the need to broaden the knowledge of such diseases as one of its priorities. Association and cooperation among all relevant stakeholder groups, accumulation of knowledge and stimulation of R&D efforts in the field all contribute to further advances in the treatment of rare diseases. The Discussion Panel will be an opportunity for the invited experts to discuss what consequences and challenges for health care systems result from access to innovative therapies of rare diseases.

Moderator:
Bartosz Kwiatek, Journalist, Television Polsat, Poland

Speakers:
Marcin Czech, Undersecretary of State, Ministry of Health, Poland
Anna Kostera–Pruszczyk, Head of Department and Clinic of Neurology, Medical University of Warsaw, Poland
Boleslaw Piecha, Member of Parliament, European Parliament, Poland
Kacper Rucinski, President of the Board, Fundacja SMA, Poland
Magdalena Wladysiuk, President, Central and Eastern European Society of Technology Assessment in Health Care (CEESTAHC), Poland
Gabriela Ofierska–Sujkowska, Director of Tariff System Department, The Agency for Health Technology Assessment and Tariff System (AOTMiT)

Anna Latos–Bielenska, Head of Department of Medical Genetics, Poznan University of Medical Sciences
SEPTEMBER 6
10:40—11:55, 12:05—13:05 Discussion Panel

Partner: Senate of the Republic of Poland

Experiences and Challenges of Economic Diplomacy

Economic issues are becoming a more and more important factor affecting the international relations, both multilateral and bilateral. The role of the Polish community is invaluable in conducting economic diplomacy in the world. The Polish community is a kind of the Ambassador of Polish companies abroad but also the first customer and reviewer of Polish goods and services outside Poland. Supporting economic diplomacy by the Polish community brings effective results in the development of Polish enterprise, creation of international economic relationships as well as is an important part of the Polish foreign policy.

Moderator:
Piotr Checinski, The Head of Web Portal Polskieradio.pl, Polish Radio, Poland

Speakers:
Pawel Borys, President of the Management Board, Polish Development Fund, PFR, Poland
Radoslaw Domagalski–Labedzki, President & CEO, KGHM Polska Miedź S.A., Poland
Michal Fijol, LOT Polish Airlines, Member of the Board, Poland
Stanislaw Karczewski, Speaker, Senate, Poland
Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland
Marek Magierowski, Undersecretary of State, Ministry of Foreign Affairs of the Republic of Poland, Poland
Tomasz Pisula, President of the Board, Polish Investment and Trade Agency, Poland
SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: Senate of the Republic of Poland

The Poland Brand – Unestimated Potential of the Polish Community in Foreign Investment Projects of Polish Companies

Participation in Polish business in taking care of the image of Poland may be considered in many aspects, for example, economic, informative, cultural, ethical, eco–friendly. There is a mutual influence of the image of the Polish community in the countries of residence and of the image of Poland. The Polish community may be a consumer of goods and services provided by Polish business, employees of foreign branches of Polish companies, independent businessmen in the country of residence cooperating with Polish companies and a lobbying group to Polish and foreign companies and authorities, and first of all – the carrier of know–how developed by foreign business.

Moderator:
Jacek Karnowski, Editor–in–Chief of Sieci Weekly, Fratria, Poland

Speakers:
Radoslaw Domagalski–Labedzki, President & CEO, KGHM Polska Miedz S.A., Poland
Michal Jezioro, Vice President of the Management Board (Foreign Assets), KGHM Polska Miedz S.A., Poland
Stanislaw Karczewski, Speaker, Senate, Poland
Pawel Surowka, President of the Board, PZU Group, Poland
Konrad Szymanski, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland
Maciej Wozniak, Vice–President of the Management Board, PGNiG Polish Oil and Gas Company, Poland
Miroslaw Kochalski, Vice–President of the Management Board, PKN ORLEN S.A., Poland
**Role of the Positive Image of Poland Around the World in Individual Success of the Poles Living Abroad**

The image of the country on the international stage is not determined only by its military, economic and scientific and technical potential. A huge role in perceiving the state is played by a group of assessments regarding its activity and formulated by the public opinion abroad. Shaping the image of the state, which is built above the geographical, cultural and language divisions, applies to many entities and forms of activity. Of significant importance in this process are cultural activities and individual success. Most often, the image creation process must assume opposition to stereotypes. They usually have a historical context and are mostly a deformed image of the country. Even if they do not reflect the real world, they affect the efficiency of the political and economic activities. Their impact is huge and cannot be ignored.

**Moderator:**
**Michal Karnowski,** Member of the Board, Fratria, Poland

**Speakers:**
**Jan Dziedziczak,** Secretary of State, Ministry of Foreign Affairs of the Republic of Poland, Poland

**Stanislaw Karczewski,** Speaker, Senate, Poland

**Andrzej Pawlak,** President, Institute of Innovation and Creativity, USA

**Adam Sandauer,** Doctor of Physics, Publicist, Poland

**Zbigniew Wszolek,** Professor, Mayo Clinic, USA
KRAKÓW REGION
MAŁOPOLSKA
MAIN PARTNER
OF THE REGIONS FORUM
A New Approach To Revitalisation – the Socio–Economic Renewal of the Region

The new approach to the revitalisation process seeks to ensure that the revitalisation activities are comprehensive, integrated and focused on the individual. The directions of intervention are intended to transform the degraded terrain in terms of social, economic, spatial–functional, technical and environmental utility. On what tasks should local governments focus to stimulate the potential of revitalised areas and the population living there?

**Moderator:**
Grzegorz Lipiec, Member of the Board, Malopolska Region Marshal’s Office, Poland

**Speakers:**
Tomasz Andrukiewicz, Mayor, Elk City Council, Poland
Guido Beltrani, Director, Swiss Contribution Office Poland, Switzerland
Przemyslaw Cieszynski, Member of the Management Board, Bank Gospodarstwa Krajowego, Poland
Adam Hamryszczak, Undersecretary of State, Ministry of Development, Poland
Reiner Kneifel–Haverkamp, Head of Division EU Economic and Financial Policies, Brandenburg Ministry of European Affairs, Germany
Radoslaw Kubas, Partner, Deloitte, Poland
Hanna Zdanowska, Mayor, Lodz City Council, Poland

**Participation in discussion:**
Iryna Sushchenko, Secretary of the City Council, Pokrovsk City Council, Ukraine
SEPTEMBER 6
12:05—13:05 Discussion Panel

Can Hydrogen Be the Fuel of the Future?

Under what circumstances can hydrogen become the fuel of the future, opposing the dominance of non-renewable conventional fuels? What are the advantages and disadvantages of using hydrogen as fuel? When will a cheap, efficient and fast method of hydrogen fuel production, paving way for a commercial success, be developed?

Moderator:
Wojciech Szelag, Journalist, Polsat News, Poland

Speakers:
Marek Brzezanski, Cracow University of Technology, Professor, Poland
Filip Grzegorczyk, President of the Board, CEO, TAURON Polska Energia S.A., Poland
Boguslaw Kosmider, Chairman, Krakow City Council, Poland
Witold Nowicki, Toyota Motor Poland, Director, Poland
**SEPTEMBER 6**

**13:15—14:15 Discussion Panel**

*Partner: Central Securities Depository of Poland*

**Sustainable Development – from Idea to Strategy**

The concept of sustainable development keeps gaining popularity. How to turn ideas into a consistently implemented strategy? How to use natural resources in times of consumerism and strong need to have? Applying a sustainable development strategy is not only a challenge, but also a source of opportunities and opportunities that can be used successfully as a new basis for success for many businesses and institutions.

*Moderator:*

**Pawel Rabiej**, Member of the Board, Nowoczesna Political Party, Poland

*Speakers:*

**Sterica Fudulea**, Secretary of State, Ministry of Business Environment, Commerce and Entrepreneurship, Romania

**Elzbieta Koterba**, Deputy Mayor for the City Development, Krakow City Council, Poland

**Ewa Malyszko**, Chairman of the Board, TFI BGK S.A., Poland

**Jacek Siwinski**, General Manager, VELUX, Poland

**Iwona Sroka**, President & CEO, Central Securities Depository of Poland, Poland

*Participation in discussion:*

**Marianna Kudina**, Head of Department of Economics of Innovation Development, Lomonosov Moscow State University, Russia
SEPTEMBER 6

14:25—15:25 Discussion Panel

Partners: Ministry of Foreign Affairs of the Republic of Poland

Business Services Sector – a Driving Force of Urban Development

The Business Services sector is the most rapidly growing part of the economy in Central and Eastern Europe. In Poland employment in business service centres has reached nearly 200,000 people. Initially, large urban agglomerations were the most interesting for investors, but now smaller cities are also becoming more attractive. How to attract businesses, investors and educated people to the city?

Moderator:

Alina Popa, Executive Director, EURONEST Intercommunity Development Association, Romania

Speakers:

Marieta Afilipoaie, Executive Director, County Council Iasi, Romania
Arkadiusz Checinski, Mayor, City Hall in Sosnowiec, Poland
Oleg Matukevich, President, Foundation for Knowledge and Technologies for Small and Medium Business “Viktoria”, Russia
Marek Michalik, President of the Board, Lodz Special Economic Zone S.A., Poland
Inmaculada Valencia, Director of the Regional Office in Brussels, Regional Government of Cantabria, Spain
What do Local Governments Need – Visionaries or Officials?

Efficient satisfaction of the present and future needs of local communities, with balanced development of whole region, is based on the precise management of a wide variety of legal, financial, administrative, organizational and forecasting–planning instruments. What impact on local development has the creation of vision and far–reaching concepts? How to combine effective management of a city or region with the ability of forward–thinking about the local homeland?

Special guest:
Elzbieta Rafalska, Minister, Ministry of Family, Labour and Social Policy, Poland

Lecture
Self–government Family Policy incl. Senior Policy at self–government level

Discussion Panel
What do Local Governments Need, Visionaries or Officials?

Moderator:
Kazimierz Barczyk, Deputy Chairman, Regional Assembly of Lesser Poland Voivodeship, Poland

Speakers:
Olgierd Geblewicz, Marshal, The Marshal’s Office of the Westpomeranian Region, Poland
Wojciech Lubawski, Mayor, City of Kielce, Poland
Malgorzata Manka–Szulik, Mayor, City of Zabrze, Poland
Pawel Mucha, Deputy Head of the Chancellery of the President, Chancellery of the Polish President, Poland

Marek Sowa, Member, Sejm, Poland

Participation in discussion:

Mikhail Chesalin, Deputy Chairman of the Standing Committee on Legislation, State Construction, Local Self-Government, Administration of the Kaliningrad Region, Russia
SEPTEMBER 6
15:35—16:50 Special Event

Partner: Małopolska Region

Made in Małopolska – Does the Origin Matter?

A Special event “Does the origin matter?” will initiate a project of the Małopolska Region under the name of “Made in Małopolska”. Its aim is to develop the region’s brand through strong companies from Małopolska. It is a marketing cooperation platform for increasing the citizens and tourists’ awareness of brands associated with the places of their origin by the joint label “Made in Małopolska”. The participants of the event will discuss the role and significance of the brands’ origin and creating demand for the local products of high quality.

Moderator:
Jacek Krupa, Marshal, Małopolska Region Marshal’s Office, Poland

Speakers:
Christophe Francois Antoine Mankowski, Expert, Thermaleo & Uzdrowisko Szczawnica, Poland
Dariusz Resko, Mayor, Municipality of Krynica-Zdroj, Poland
Rafal Sonik, President of the Board, Gemini Holding Sp. z o.o., Poland
Zbigniew Warmuz, CEO, Synthos S.A., Poland
Wieslaw Wojas, President of the Board, Wojas S.A., Poland
SEPTEMBER 6

18:40—19:55  Discussion Panel

Partner:  Institute of Behavioural Economics Research

Lobbying – A Fair Play Game?

Lobbying is still far from enjoying an impeccable reputation and is sometimes even suspected of corrupt methods. This panel is to present lobbying in a realistic way and to discuss different instruments of successful interest representation.

Moderator:
Peter Wolfmeyer, Deputy President, Institute of Behavioural Economics Research, Germany

Speakers:
Vladimir Avdiiskii, Deputy Chairman, Dean of the Faculty of Risk Analysis and Economic Security, Financial University under the Government of the Russian Federation, Russia
Alina Bargaoanu, Vice–Rector for Academic Affairs, School of Administrative & Political Studies, Romania
Denys Bazilevych, Head of Board, Professional Lobbying and Advocacy Institute, Ukraine
Markus Kamrad, Head of Corporate Communications, BKK VBU, Germany
Guido Peruzzo, Managing Director, EUTOP Brussels SPRL, Germany

Commentator:
Bart Tkaczyk, Expert in Strategy and HR, University of California, United Kingdom
SEPTEMBER 6
20:05—21:05 Special Event
Partner: Dentons

Predictability, a Key to the Development of Investments and Innovation in the Area of Health Care

Steady and predictable conduct of market participants, including lawmakers, the Ministry of Health and other regulators, is a key factor driving innovation and competition in the pharmaceutical sector and health care. The panelists will try to determine, among other issues, the degree of predictability required for increased investment and innovation and how it should be measured.

Moderator:
Zofia Ulz, Managing Consultant, Dentons, Poland

Speakers:
Krzysztof Adamczewicz, Corporate Director, Roche Polska
Marcin Czech, Undersecretary of State, Ministry of Health, Poland
Agnieszka Deeg–Tyburska, Legal Director Polpharma Group, POLPHARMA, Poland
Peter Homberg, international expert, Partner – Dentons, Germany
Joanna Lis, Market Access Director, Sanofi Aventis sp. z o.o., Poland
Jan Stanilko, Deputy Director of the Department of Innovations, Ministry of Development, Poland
Beata Stepniewska, Deputy Director General & Head of Regulatory Affairs, Medicines for Europe, Belgium
Wojciech Tomkiewicz, Head of Legal Department, Adamed, Poland
Innovation In the Local Government. Brakes and Growth Factors

Innovation, as a key factor in increasing the competitiveness and acceleration of economic development processes, is much less visible in the area of services for which the local government is responsible. What factors determine this? Is it the influence of the public–administrative factor, the monopolisation of the communal economy, or the slower pace of technical and organisational progress in this area?

Moderator:
Jacek Protas, Member, Sejm, Poland

Speakers:
Christoph Meineke, Mayor, Municipality of Wenningsen (Deister), Germany
Urszula Nowogorska, President, Regional Assembly of Lesser Poland Voivodeship, Poland
Carlos Pinerua, Country Manager for Poland and the Baltic States, The World Bank,
Rafal Solecki, Managing Director, Malopolskie Centre of Entrepreneurship, Poland
Malgorzata Zakrzewska, Public Affairs Director, PLAY, Poland

Participation in discussion:
Yuliia Vusenko, Secretary, Acting Mayor, Lutsk City Council, Ukraine
SEPTEMBER 6
12:05—13:05  Discussion Panel

Partner:  American Chamber of Commerce in Poland

When David meets Goliath: How Corporates are Working with Startups in Poland

The startup scene has released a wealth of excitement and opportunities for Poland and for U.S. corporations invested in Poland. We will discuss how the big players see the potential of Polish startups and how this fits in with their global strategies. How are corporates helping startups in Poland, and vice versa?

Moderator:
Joanna Bekker, Business Development Director, Polityka Insight, Poland

Speakers:
Pawel Bochniarz, President, Foundation for Technology Entrepreneurship, Poland
Bartosz Ciołkowski, Country Manager Poland, Mastercard, Poland
Piotr Dardzinski, Undersecretary of State, Ministry of Science and Higher Education, Poland
Wiktor Janicki, General Manager, Roche Polska Sp. z o.o., Poland
Pawel Pudlowski, Member, Parliament, Chairman of the Digitalisation, Innovation and New Technologies Committee, Poland, Sejm, Poland
Frank Wagner, Lufthansa, Country Manager Poland, Poland
Artur Waliszewski, Regional Business Director CEE, Google, Poland
The Future of the Oil and Gas Sector: Its Role and Importance in Poland’s Energy Security Policy

One of the largest problems faced by the global economy, one that nearly all of the world’s countries have to face, is the perspective of a gradual depletion of the global energy resources. In this regard, the future role of companies from the oil and gas sector seems to be particularly important. These companies need to, on the one hand, deal with the increasing demand for hydrocarbon fuels, and, on the other, try to forecast and anticipate the potential scenarios related to their shortage.

Moderator:
Jacek Pochlopien, Editor–in–Chief, Wprost Magazine, Poland

Speakers:
Marcin Jastrzebski, President of Board, Grupa LOTOS S.A., Poland
Agnieszka Kula–Borsuk, General Manager Central East Europe, Air Liquide Polska sp. z o.o., Poland
Krzysztof Tchorzewski, Minister, Ministry of Energy, Poland
Igor Wasilewski, President of the Board, PERN S.A., Poland
Piotr Wozniak, President of the Management Board, PGNiG Polish Oil and Gas Company, Poland
SEPTEMBER 6
14:25—15:25 Discussion Panel

Partners: Linklaters
The Standard Bank of South Africa

South African Capital – the New Investors in CEE

A unique combination of strict foreign exchange controls and declining opportunities at home has led to a surge of investments by South African companies in Central and Eastern Europe. European stocks have started to join in, tapping inexpensive South African capital through secondary or dual listings on the Johannesburg Stock Exchange. The Panel will discuss the reasons for this trend and the accessibility of South African equity capital for European companies.

Moderator:
Daniel Cousens, Partner, Linklaters, Poland

Speakers:
Kevin Hillis, Partner, Webber Wentzel, Republic of South Africa
Patrycja Kula–Verster, Primary Markets Equities, Johannesburg Stock Exchange, Republic of South Africa
SEPTEMBER 6
15:35—16:50 Discussion Panel

Partner: Domański Zakrzewski Palinka

Polish Private Entrepreneurs vs. Global Concerns – When Competition Starts and How to Win?

Participants of the panel will be Polish entrepreneurs – owners of recognizable companies that they themselves built. Panellists will share their experiences of competing with global corporations. They will also answer the question from which the entrepreneur’s private moment is noticed by the concerns and thus viewed as their competitor. Participants of the Forum will also learn how Polish companies win the competition and what methods of gaining the market proved to be ineffective.

Moderator:
Marek Swiatkowski, Attorney–at–law, Partner, Domański Zakrzewski Palinka, Poland

Speakers:
Karol Bach, Managing Director, President of the Board of Corporate Finance, mBank S.A., Poland
Daniel Mzyk, President of the Board, Paged S.A., Poland
Maciej Panek, President, Panek, Poland
Jan Zajac, CEO, Ziko Apteka Sp. z o.o., Poland
Tomasz Hanczarek, Founder of the Work Service Capital Group, Work Service S.A., Poland
Africa, just behind Asia, is one of the most dynamically developing continents. Access to the African market is sought, among others, by the USA, China, Russia. How can Europe, and in particular Poland, tap into goods and services outlets in African countries such as Tanzania, Uganda or Zambia?

**Moderator:**
**Anna Maslon–Oracz**, Expert on African Affairs, Warsaw School of Economics, Poland

**Speakers:**
**Julius Zellah**, President, Foundation Light for Africa, Tanzania
**Beata Daszynska–Muzyczka**, President of the Management Board, Bank Gospodarstwa Krajowego, Poland
**Gian Guido Folloni**, Chairman, Isiamed Digitale, Italian Institute for Asia and the Mediterranean, Italy
**Zdzislaw Gawlik**, Member, Sejm, Poland
**James Furmos Peter Gomez**, Minister, Ministry of Fisheries, Water Resources & National Assembly Matters, Gambia
**Janusz Musialsksi**, Market Director Africa Region, Feerum S.A., Poland
**John Musinguzi**, Senior Presidential Advisor on Trade and Investment, Administration of the President, Uganda
**Günter Nooke**, Personal Representative of the German Chancellor for Africa, Federal Ministry for Economic Cooperation and Development (BMZ), Germany
**Piotr Pyzik**, Member, Sejm, Poland
Boris Zala, Member of the European Parliament, European Parliament, Slovakia

Commentator: 
Dibi Thomas Amari, Government Advisor for European Affairs, Ivory Coast
SEPTEMBER 6
10:40—11:55 Discussion Panel

Partners: KGHM Polska Miedź S.A.  
Institute for World Economy and International Relations, RAS

East Meets West: Economic Consequences of the New Silk Road

The New Silk Road project is widely perceived as a promising framework for making economic exchange across the continent more intensive and fruitful. The EU, the Eurasian Economic Union, and China are becoming closer to each other, but major uncertainties remain. What are geopolitical risks to the project? Can economic cooperation contribute to mitigate contradictions in such fields as energy security or transit of goods? Are there any “hidden opportunities” still unexplored? Panel discussion will focus on these and related issues that are crucial for the strategic success of the project.

Moderator:  
Sergey Afontsev, Director, Economic Theory Department, Member of the Academy of Sciences, Institute for World Economy and International Relations, RAS, Russia

Speakers:  
Theresa Fallon, Director, CREAS, Centre for Russia, Europe, Asia Studies, Belgium  
Michal Jezioro, Vice President of the Management Board (Foreign Assets), KGHM Polska Miedź S.A., Poland  
Maciej Libiszewski, President of the Management Board, PKP CARGO Spółka Akcyjna, Poland  
Paolo Raimondi, Economic Analyst, Isiamed Digitale, Italian Institute for Asia and the Mediterranean, Italy  
Witold Stepień, Marshal, Marshal’s Office of the Łódzkie Region, Poland
Commentator:

Agnes Szunomar, Head of the Research Group on Development Economics, Hungarian Academy of Sciences, Hungary
SEPTEMBER 6
12:05—13:05  Discussion Panel

Partner:  Polskie Koleje Państwowe Spółka Akcyjna

The Future of High Speed Rail – CPK

Participants in the discussion will examine examples of high-speed rail operations abroad and will try to answer the question of which models can best be tested in Poland. One of the leading topics will be implemented and planned investments in railway infrastructure, and panelists will consider whether in addition to the modernization of existing ones is profitable in Poland construction of new lines. Up until now, it has not been possible to build high-speed rail in Poland – is it just a long-distance dream or a real plan? This will be another question that will come up during this debate. Participants will also discuss the economic aspects of such investment and its potential impact on the development of individual regions.

Moderator:
Marcin Piasecki, Managing Editor, Rzeczpospolita, Poland

Speakers:
Andrzej Bittel, Undersecretary of State, Ministry of Infrastructure and Construction, Poland
Pawel Borys, President of the Management Board, Polish Development Fund, PFR, Poland
Jakub Majewski, CEO, ProKolej Foundation, Poland
Krzysztof Maminski, President of the Management Board, Polish State Railways Joint-stock Company, Poland
Ireneusz Merchel, President of the Management Board, PKP Polskie Linie Kolejowe Spółka Akcyjna, Poland
Robert Swiechowicz, President of the Board, PESA Bydgoszcz S.A., Poland
SEPTEMBER 6
13:15—14:15  Discussion Panel

PSL: A New Green Order

The whole world sees the future in clean, renewable sources of power. In case of Poland it’s the chance to increase our innovation, improve both energy and health security, and create new workplaces in green energy sector. According to the estimates made by European Environment Agency the pollution of air contributes to premature death of 48 thousand of Polish people every year. 33 out of 50 most polluted cities in Europe are located in Poland. We would like to present the assumptions of our project – the National Antismog Programme. The Anti–windmill act excluded 99 percent of Polish area from building new windmills. The subsidy system for green energy has also collapsed. Therefore, changing this law is essential for development of RES in Poland.

Moderator:
Władysław Kosiniak–Kamysz, President, Polish People’s Party, Poland

Speakers:
Mieczysław Kasprzak, Member, Sejm, Poland
Dariusz Klimczak, Vice Marshal, Marshal’s Office of the Lodzkie Region, Poland
Adrian Malachowski, Director, Agrawit EkoEnergetyka Sp. z o.o., Poland
Ryszard Micko, Executive Board Member, The Marshal’s Office of the Westpomeranian Region, Poland
Urszula Nowogorska, President, Regional Assembly of Lesser Poland Voivodeship, Poland
Tomasz Latocha, Vice–President of the Board, Malopolska Regional Development Agency, Poland
Private Investments in the Polish Mining Sector – Opportunities and Chances

Polish mining companies experience serious problems with profitability and with the investment capacity. Is it reasonable, to support the formation of private mines with foreign capital? Would it be better to build private mines, or maybe to take the risk and rely on the imported coal from Russia? Who should extract Polish coal? Is the carbon’s “nationality” crucial for the Polish industry? These are the most important questions for the Polish mining industry, it’s functioning, organization and financing.

Presentation
Prairie Mining Investements in Poland

Host:
Benjamin Stoikovich, Chief Executive Officer, Prairie Mining Ltd., United Kingdom

Discussion Panel
Private Investments in the Polish Mining Sector, Opportunities and Chances

Moderator:
Janusz Steinhoff, Chairman of the Programme Council, Polish Chamber of Commerce, Poland

Speakers:
Zdzislaw Filip, Deputy Chairman, Regional Assembly of Lesser Poland Voivodeship, Poland
Mariusz Orion Jedrysek, Secretaty of State, Chief National Geologist, Government Plenipotentiary for National Raw Materials Policy, Ministry of Environment, Poland

Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland

Attila Nyikos, Vice–President for International Affairs, Hungarian Energy and Public Utility Regulatory Authority, Hungary

Benjamin Stoikovich, Chief Executive Officer, Prairie Mining Ltd., United Kingdom
The Employer – a Key Partner in Professional Skills Development

- Professional skills development has a fundamental impact on domestic economic growth.
- Employers need good professional skills development – professional skills development needs employers.
- Accurate forecasting of training requirements, reflecting future trades – a key role for employers.
- Employers present in professional skills development (programming, training, testing).

Moderator:
Tomasz Wroblewski, Journalist, Polish Radio, Poland

Speakers:
Henryk Baranowski, President of the Management Board, PGE Polska Grupa Energetyczna, Poland
Radoslaw Domagalski–Labedzki, President & CEO, KGHM Polska Miedź S.A., Poland
Filip Grzegorczyk, President of the Board, CEO, TAURON Polska Energia S.A., Poland
Mirosław Kowalik, CEO, Enea, Poland
Marzena Machalek, Secretary of State, Ministry of National Education, Poland
Anna Zalewska, Minister, Ministry of National Education, Poland
Immigration and Labour Market – Profits and Challenges

The phenomenon of migration and the unstable situation on the labour market are two major problems that Europe must face. In this context, the phenomenon of immigration can be seen in countries with a high rate of unemployment as the influx of competition but also as a remedy for aging European societies. How will the migration affect the situation on the European labor markets? How the situation on the labour market influences the perception of migration?

Presentation

Integrating Immigrants in Canada: Why Mothers Matter

Host:
Maureen Boyd, Director of the Parliamentary and Diplomatic Initiative, Carelton University, Canada

Discussion Panel

Immigration and Labour Market, Profits and Challenges

Moderator:
Sven Astheimer, Senior Editor, Frankfurter Allgemeine Zeitung, Germany

Speakers:
Antoni Duda, Member, Sejm, Poland
Alessandro Ingaria, Mayor, Commune of Priero, Italy
Thorsten Klute, Former Secretary of State (2010–2017), Ministry of Employment, Integration and Social Affairs of the State of North Rhine-Westphalia, Germany

Larysa Lisohor, Director for Labour Market of the Institute for Demography and Social Studies, National Academy of Science, Ukraine

Katarzyna Piekarska, City Councillor, Mazowieckie Region’s Marshal’s Office, Poland

Franz Wolf, Director, Austrian Integration Fund, Austria

Commentator:
Ludmila Vasilyeva, President, Kaliningrad Regional Organization “Family Well–Being”, Russia

Film Screening
Return, or Never Have Left?

Host:
Alessandro Ingaria, Author of the Film, Mayor, Commune of Priero, Italy
SEPTEMBER 6

10:40—11:55  Discussion Panel

*Partner:* Rzeczpospolita

**National HCV Elimination Program – Poland in Comparison to The Rest of Europe? Who Should be Informed, How to Inform? Who Should be Tested and How?**

The epidemiological situation of HCV infections in Poland in comparison to the rest of Europe. What is the cascade of health care in Poland and how should it evolve to eliminate the virus? How to effectively implement the HCV screening tests system? What are the HCV eradication programmes in European countries? During the discussion we will also discuss the plans for the elimination of HCV in Europe from the perspective of European Commission’s policy. What should be the basis for the National HCV Elimination Program in Poland – basic pillars and assumptions? Experts will also discuss how we can monitor the effectiveness of the National HCV Elimination Program as well as who should be tested for HCV and what is the role of pharmaceutical companies in implementation of the National HCV Elimination Program.

*Moderator:*
**Piotr Gorski**, Journalist, Rzeczpospolita, Poland

*Speakers:*
**Ricardo Baptista-Leite**, Member of Parliament, Assembly of the Republic, Portugal  
**Stefan Boguslawski**, Managing Partner, President of Board, PEX PharmaSequence sp. z o.o, Poland  
**Paulo Goncalves**, Partner & Managing Director, The Boston Consulting Group, Spain  
**Andrzej Horban**, National Advisir for Mininistry of Health in the field of Infectious Diseases, Wojewódzki Szpital Zakaźny, Poland
Michal Kazmierski, General Director, Gilead Sciences Poland Sp. z o.o., Poland

Miroslaw Wysocki, Director, The National Institute of Public Health, National Institute of Hygiene (NIPH, NIH), Poland
SEPTEMBER 6
12:05—13:05 Discussion Panel

Cybersecurity for Business – How to Protect Your Data?

Over the past twenty years, the Internet has become one of the most important forms of communication, information acquisition and a significant element of business development. Electronic data exchange is now on the agenda. On the other hand, as the popularity and accessibility of the Internet increase, the number of crimes committed on the web rises too. Cybersecurity became an issue that needs innovative and fast solutions. Can we talk about safe databases in the age of digitisation and computerisation? How can companies improve data security and information protection?

Moderator:
Piret Pernik, Research Fellow, International Centre for Defence and Security (ICDS), Estonia

Speakers:
Krzysztof Gawkowski, Vice–Chairman, Democratic Left Alliance, Poland
Rastislav Janota, Chairman of the Cybersecurity Committee, National Security Authority, Slovakia
Axel Petri, Senior Vice President Group Security Governance, Deutsche Telekom AG, Germany
Günther Tschabuschnig, Chief Information Officer, Austrian Central Institution for Meteorology and Geodynamics, Austria
Oleksiy Yankovskiy, President, ISACA Kyiv Chapter, Ukraine
Jakub Syta, Director of Cybersecurity Department, Exatel, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Partner: Centre for Eastern European Studies

Putin, Trump, Europe and the New “Cold War”

The new dynamics of international relations, where “the law of stronger” is brought to the foreground, is creating a number of local and global dangers: terrorism, barbarity, fear, perspective of a new Cold War, or even a nuclear world war. The last Cold War was caused by ideological confrontation between the USA and the Soviet Union, capitalism and communism. The new one is determined by whether the clash of civilisations, or the clash of civilisation and barbarity. What can we expect of Trump who radically broke off with Obama’s conciliatory policy? What can we expect of Putin who is trying to “get Russia off its knees” and reform it into world superpower? Who is currently playing the roles of new “barbarians”, new “global policeman”, new “evil empire”?

Moderator:
Andrey Okara, Director, Centre for Eastern European Studies, Russia

Speakers:
Mieczyslaw Bieniek, General, PhD, The Andrzej Frycz Modrzewski Krakow University College, Poland
Andrei Illarionov, Senior Fellow, CATO Institute, Russia
Lucio Martino, Advisor to the Guarini Institute for Public Affairs, John Cabot University, Italy
Andrei Paratnikau, The Creator and Coordinator of the Analytical Project, Belarus Security Blog, Belarus
Vitaly Portnikov, Anhorman, Espreso TV, Ukraine

Commentator:
Paolo Calzini, Professor of European Studies, Johns Hopkins University, SAIS Bologna Center, Italy
SEPTEMBER 6
14:25—15:25 Discussion Panel

Partner: Baker & McKenzie

GDPR – Impact on Polish Fintech and Banking Sector

The RODO regulation, which comes into force in 2018, will significantly change the mechanisms for protecting sensitive consumer and customer data. How will the RODO change the way financial institutions function? What institutional and organizational changes companies can expect in this regard?

Moderator:
Beata Tomaszkiewicz, Project Manager, Journalist, Puls Biznesu, Poland

Speakers:
Jacek Figula, Chief Commercial Officer, Billon, Poland
Arkadiusz Jurkiewicz, Director of System Security Bureau at Security Department, PKO Bank Polski, Poland
Katarzyna Majewska, Member of the Management Board BH O&T Head, Citi Handlowy, Poland
Tomasz Stepski, President of the Management Board, Polish Data Center Association, Poland
Magdalena Kogut–Czarkowska, Senior Associate, GDPR Implementation Lead, Baker & McKenzie, Poland
Cezary Stypulkowski, President of the Board, mBank, Poland
FakeNews has become the main information policy challenge globally in the last few months. States are striving to reach the most appropriate method of managing their media message. The society, on the other hand, becomes less and less trustful of traditional news sources. In such an atmosphere it is easy to manipulate facts and turn them to one’s favour. How to fight organised disinformation, which becomes a new tool in the rivalry between states and institutions? Should Europe feel threatened by hostile propaganda?

Moderator:
Karolina Zbytniewska, Editor–in–Chief, EurActiv.pl, Poland

Speakers:
Leszek Buller, Director, Center of European Projects, Poland
Nina Jankowicz, Expert, Woodrow Wilson Center, Ukraine
Paweł Majewski, Undersecretary of State, Ministry of Digitisation, Poland
Armen Minasyan, Director, Information and PR Center of the Administration of the President, Armenia
Johannes Rieckmann, Senior Research Fellow, Brandenburg Institute for Society and Security (BIGS), Germany
SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: Jeronimo Martins Polska S.A.

Stop Food Waste! Unnecessary Waste or a Business Opportunity?

Approximately 88 million tonnes of food are wasted annually in the EU – i.e. approximately 20 per cent of all produced food. The related costs are estimated at 143 billion euros. In Poland this waste is approximately 9 million tonnes, translating into estimate costs of 60 billion zlotys. The aforementioned data place Poland as the fifth biggest European Union Member State in terms of the volume of wasted food. How can this problem be solved? What can particular market participants do to prevent food waste? What can each of us do?

Moderator: Boguslaw Chrabota, Editor–in–Chief, Rzeczpospolita, Poland

Speakers:
Jacek Bogucki, Secretary of State, Ministry of Agriculture and Rural Development, Poland
Wieslaw Ciurus, Executive Director, Jeronimo Martins Polska S.A., Poland
Michel Moran, Restaurateur, Shef of Bistro de Paris, Bistro de Paris
Irena Pichola, Partner, Member of the Board, Deloitte Advisory Sp. z o.o., Poland
Vladimir Rakhmanin, Deputy Director–General and Regional Representative for Europe and Central Asia, Food and Agriculture Organization of the United Nations, Hungary
Artur Rytel, President of the Board, Green Factory Sp. z o.o., Poland
ks. Janusz Stec, Director of Gdansk Archdiocese Caritas, Caritas Poland, Poland
SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: Warsaw Stock Exchange

Corporate Governance as an Ally of the Innovative Economy

How do the principles of corporate governance support the development of firms and their innovativeness? Does the professional and transparent management increase the security of the companies? How do the high standards of corporate governance influence the company’s attractiveness and access to the different sources of financing? The level of professionalisation of the enterprise management in Poland – based on the analysis of the application of “Best Practice of GPW Listed Companies 2016” by listed companies.

Moderator:
Wojciech Nagel, President of the Exchange Supervisory Board, Warsaw Stock Exchange, Poland

Speakers:
Marcin Gomola, Compliance Officer, T-Mobile Polska, Poland
Agnieszka Gontarek, President & CEO, BondSpot SA, Poland
Ewa Malyszko, Chairman of the Board, TFI BGK S.A., Poland
Krzysztof Szuldrzynski, Vice–President of the Management Board, PwC, Poland
Andrzej Kensbok, Vice–President of the Management Board, Industrial Development Agency JSC, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Partner: Polskie Koleje Państwowe Spółka Akcyjna

Railway Market in Poland – Future. How to Increase the Competitiveness of Rail Transport?

Panelists will consider the role of the state in the development and promotion of rail transport, with particular emphasis on the importance of railways in sustainable development programs. Topics covered will also include investments, both infrastructure and rolling stock, in the context of improving the operating conditions of rail carriers and the prospects for carriage of goods. The panelists will have the opportunity to familiarize themselves with the long-term development plan of the railway assets, which takes into account the creation of conditions for the development of terminals. One of the important topics of discussion will also be the question of what should be the target model of the Polish rail market: dispersed or more consolidated.

Moderator:
Krzysztof Losz, Publicist, Nasz Dziennik, Poland

Speakers:
Marek Chraniuk, President of the Management Board, PKP Intercity Spółka Akcyjna, Poland
Adrian Furgalski, Vice President of the Board / President of the Board, Transport Consultants Group TOR / Railway Business Forum, Poland
Maciej Libiszewski, President of the Management Board, PKP CARGO Spółka Akcyjna, Poland
Krzysztof Maminski, President of the Management Board, Polish State Railways Joint-stock Company, Poland
Ireneusz Merchel, President of the Management Board, PKP Polskie Linie Kolejowe Spółka Akcyjna, Poland
Tomasz Miszczuk, President of the Management Board, PKP Informatyka Spółka z o.o., Poland
Zbigniew Tracichleb, President of the Management Board, PKP Linia Hutnicza Szerokotorowa Sp. z o.o, Poland
Innovations in the European Economy. From Ideas to Implementation

Establishing an economy based on innovations is one of the key tenets of development strategies for the European Union as well as Poland. However, there is a long road between a ground-breaking idea and its implementation. Many subjects participate in this process and all of them should coordinate their efforts. How can the management of this process be made more efficient? Should the reliable model be developed by the business and academic world or by the public authorities? What can be done to ensure, that interesting ideas won’t remain only in the minds of their creators?

Moderator:
Tim Patterson, CEO, Fuel Economy Solution Limited, United Kingdom

Speakers:
Virginijus Sinkevicius, Chairman of the Committee on Economics, Seimas, Lithuania
Maciej Chorowski, Director, National Center for Research and Development, Poland
Jonathan Knott, Ambassador, British Embassy in Warsaw, United Kingdom
Jiri Zlatuska, Chairman of the Committee on Science, Education, Culture, Youth and Sport, Chamber of Deputies, Czech Republic
Jan Jilek, CEO, Dotmetrics, Croatia

Commentator:
Maria Dolors Nunez, Internationalization Consulting Sector and Coordinator of Chemical Industry, Energy and Resources, ACCIO, Catalonia Trade & Investment Agency, Spain
How to Invest in a FinTech Business so that It Is Beneficial for the Economy?

Discussion aims to analyse the current situation on the fintech market, and the experience of the public and private sectors related to co-operation with innovative technological companies. The rapid growth of the industry has raised questions, among other things, about the tangible results that can be generated by fintech companies for the budget. What is the real value of this industry and how can anyone influence its growth? During last year’s Economic Forum, we agreed that Poland stood a chance of becoming a regional fintech hub. It is time now to think about how to achieve that goal.

**Moderator:**
**Piotr Checinski**, The Head of Web Portal Polskieradio.pl, Polish Radio, Poland

**Speakers:**
**Aleksander Naganowski**, Head of Business Development, Mastercard, Poland

Loukas Notopoulos, CEO, VIVUS Finance, Poland

Sergiusz Sawin, Chairman of the Board, The Heart, Poland

Piotr Mazgaj, President of the Management Board, Fritz Group S.A., Poland

Jaroslaw Chudziak, Vice-President of the Board, Accenture, Poland
Economic Efficiency and Social Justice as the Main Goal in Shaping State Health Policy

The increase of medical costs and adapting them to real patients’ needs and to modern medical standards directly affect on lowering further costs and eliminate losses in economy. Economic effectiveness should be based on social justice and provide the access to effective therapies and medicines, which slow the progress of illness, prolong and improve the quality of patients’ everyday life. When it comes to cancers, especially malignant breast cancers, concrete steps should be taken to improve access to the most innovative oncological treatment.

**Moderator:**
**Iwona Schymalla,** Journalist, Służba Zdrowia 3.0, Poland

**Speakers:**
**Beata Ambroziewicz,** Vice President, Polish Cancer Patient Coalition, Poland
**Maciej Banach,** Director, Polish Mother’s Memorial Hospital Research Institute, Poland
**Ewelina Nojszewska,** Expert, Institute of Innovative Economy, Poland
A business approach to sport is crucial for professional football in Poland. Improving sport performance and a business focus are of equal importance. What are the outlooks for the Polish football clubs and the representation?

The discussion will focus on selected strategic priorities for the development of Polish football, such as increasing the value of Polish football in the international arena, branding and communication strategies, and building and developing relationships with businesses, investors and UEFA, including sponsorship.

**Moderator:**
*Michal Pol*, Program Director of the Sports Segment, Onet–RAS
Poland Group, Poland

**Speakers:**
*Dariusz Mioduski*, Chairman of the Board, Legia Warszawa
S.A., Poland

*Marcin Diakonowicz*, Vice President, Deloitte, Poland

*Maciej Sawicki*, Secretary General, Polish Football Association,
Poland

*Noel Mooney*, Business Developer, UEFA, Ireland

*Witold Banka*, Minister, Ministry of Sport and Tourism, Poland

*Marcin Jastrzebski*, President of Board, Grupa LOTOS S.A.,
Poland
About three thousand people die on Polish roads every year and traffic accidents are the main cause of deaths of young Poles. Costs associated with victims of these accidents are estimated at about PLN 50 billion, i.e. 3% of Poland’s GDP. Despite recent improvements, Poland has worse statistics of road safety than most of the European countries, ranking 25th out of 28 EU Member States. During the Polish Insurance Association panel, we will present previously unpublished analyses on traffic accidents with proposal of initiatives attempting to improve road safety and decrease the number of fatal accidents.

Presentation

Report Presentation of Strategy for the Improvement of Road Safety in Poland

Host:
Michael Wodzicki, Associate Partner, McKinsey & Company, Poland

Discussion Panel

Strategy for the Improvement of Road Safety in Poland

Moderator:
Lukasz Zboralski, Assistant Editor, Do Rzeczy Weekly, Poland

Speakers:
Alvin Gajadhur, General Inspector of Road Transport, General Inspectorate of Road Transport, Poland
Jerzy Polaczek, Member, Sejm, Poland
Konrad Romik, Secretary, The National Road Safety Council, Poland
Pawel Surowka, President of the Board, PZU Group, Poland
Mariusz Wasiak, Spokesman, Polish Police Headquarters–Traffic Department, Poland
Michael Wodzicki, Associate Partner, McKinsey & Company, Poland
SEPTEMBER 6
12:05—13:05 Discussion Panel
Partner: Bank BGŻ BNP Paribas S.A.

Can Poland Become an Important Center of FinTech for Central and Eastern Europe?

The purpose of the debate is to discuss Poland’s chances of becoming an important point on the map of the fintech industry in our region. The discussants will discuss the advantages of Poland from the fintech industry’s point of view: new banking technologies open to new technologies, well-educated developers, availability of finance, large market (the largest in the region). We will also assess the vulnerability of our country and the solutions from other countries worth transplanting into Poland. Panelists will also talk about the role of regulation, including the impact of the PSD directive on the fintech industry and discuss the relationship between traditional banking and fintech.

Moderator:
Pawel Czurylo, Deputy Editor–in–Chief, Interia.pl, Poland

Speakers:
Tomasz Bogus, CEO, Bank BGŻ BNP Paribas, Poland
Topics to expand.
Franciszek Hutten–Czapski, Senior Partner, The Boston Consulting Group, Poland
Julia Krysztofiak–Szopa, CEO, Startup Poland, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel


In Western Europe, the sale of natural cosmetics achieves double-digit annual growth. After the trend of ecological and organic food – came the time for natural care. In the absence of EU regulation, appeared “greenwashing” – which means producing cosmetics that are called natural, but they are not. How to enforce honest marketing statements? We analyze labels for unwanted ingredients. Consumer comfort gives a certificate of naturalness (e.g. NATRUE, ECOCERT, BDIH, COSMOS). However, there are still hardly any Polish certified brands. We will buy more and more natural cosmetics. What are their main distribution channels? Drugstores, eco-stores or e-commerce?

Moderator:
Lidia Lewandowska, Journalist, WirtualneKosmetyki.pl, Poland

Speakers:
Magdalena Hajduk, President/Owner, Naturativ Sp. z o. o., Poland
Sabine Kastner, Press/company spokesperson, Laverana GmbH & Co. KG, Germany
Francesca Morgante, Label & Communication Manager, Natrue, Belgium
Agnieszka Nnolim, Toxicologist Safety Assessor, NOLICHEM Consultancy Ltd, Poland
SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: WysokieNapiecie.pl

New Technologies in Energy Sector

How to find a value in main spheres of technological innovations in Energy sector – can electromobility, smart grid, storage IoT and RES be profitable and when does it happen? What new technologies can bring for energy security? What is the role of conventional energy in the future world of decentralized energy? Smart energy in Poland – is it the cost that we can afford. The role of innovations in heat sector for the clients, producers and distributors.

Moderator:
Rafal Zasun, Editor–in–Chief, WysokieNapiecie.pl, Poland

Speakers:
Grzegorz Wisniewski, President Of The Board, Institute for Renewable Energy, Poland
Wojciech Gorniak, Director, Deloitte, Poland
Michal Kurtyka, Undersecretary of State, Ministry of Energy, Poland
Grzegorz Nalezyty, Board Member and General Director Power and Gas Divisions, Siemens Sp. z o.o., Poland
Grzegorz Nowaczewski, CEO, Virtual Power Plant Sp. z o.o., Poland
Piotr Czak, CEO, PGE Ventures Sp. z o.o., Poland

Commentator:
Jaime Ruiz Huescar, Technical Officer, Local Energy Agency of Murcia (ALEM), Spain
Housing Construction as an Opportunity for the Polish Economy. When will It be Used?

The current situation and specifics of the Polish housing market. The most promising areas of potential development; The basic factors blocking the development of housing construction in Poland. Do they correspond to stereotypical beliefs? Whether and when will the formula of flats for rent be popularised? The role of the state and local governments as stimulants for the development of the housing market. The significance of development of the construction industry for the development of the Polish economy. Is it not exaggerated?

Moderator:
**Mateusz Pawlak**, Journalist, Rzeczpospolita, Poland

Speakers:
**Michal Sapota**, President of the Board, Murapol S.A., Poland
**Michal Cebula**, General Manager, Heritage Real Estate, Poland
**Courtney Fingar**, Editor, FDI Magazine, Financial Times, United Kingdom
**Grzegorz Muszynski**, Vice–President, BGK Nieruchomości S.A., Poland
**Dariusz Stefaniuk**, Mayor, Biala Podlaska City Council, Poland
September 6
10:40—11:55 Discussion Panel

Partners: PZU Group
Bank Pekao S.A.
Alior Bank

How to Transform a Family Business into an International Giant? Institutional and Market Conditions for the Development of Small and Medium Enterprises in Poland

The leading motive underpinning this discussion regards national champions and state institutions providing support for the development of small and medium enterprises (SMEs) in Poland. The key aspects inherent in the three dimensions of entrepreneurship will be examined. We will discuss the significance of businesses to the economy, the competitiveness of the SME sector in an overall sense, the demographic picture of entrepreneurism and the business owner as an individual. Parameters such as succession, professionalization and sources of funding will be of importance.

Moderator:
Michal Karnowski, Member of the Board, Fratria, Poland

Speakers:
Michal Chyczewski, Alior Bank SA, Acting CEO, Poland
Michal Krupinski, Vice President of Bank Pekao S.A., leading the Management Board, Bank Pekao S.A., Poland
Pawel Surowka, President of the Board, PZU Group, Poland
Mieczyslaw Timler, CEO, TIMLER, Poland
Zbigniew Mroz, CEO, Pro Produkcja Sp. z o.o., Poland

Special guest:
Beata Szydlo, Prime Minister, Poland
SEPTEMBER 6

12:05—13:05 Discussion Panel

Partners: PZU Group
Bank Pekao S.A.
Alior Bank

How to Transform a Family Business into an International Giant? Institutional and Market Conditions for the Development of Small and Medium Enterprises in Poland. Part II

Institutional and Market Conditions for the Development of Small and Medium Enterprises in Poland, in Other Words, How to Transform a Family Business into an International giant. The discussion will follow the main panel’s topic “Institutional and market conditions for the development of small and medium enterprises in Poland, in other words, how to transform a family business into an international giant.” Representatives of leading financial institutions in Poland will share their knowledge on how to support the development of SME sector in Poland. Representatives of business units will tell if the offer of financial institutions really fulfils their needs and supports running their daily business.

Moderator:
Krzysztof Olszewski, Content Strategist, Wirtualna Polska S.A., Poland

Speakers:
Michał Krupinski, Vice President of Bank Pekao S.A., leading the Management Board, Bank Pekao S.A., Poland
Maciej Surdyk, Managing Director, Alior Bank, Poland
Michał Chyczewski, Acting CEO, Alior Bank, Poland
Tomasz Styczynski, Vice President of the Management Board, Bank Pekao S.A., Poland
Marek Tomczuk, Vice President of the Management Board, Bank Pekao S.A., Poland
Pawel Surowka, President of the Board, PZU Group, Poland
Roman Palac, President of the Board PZU Życie SA, Poland
Dariusz Warowny, CEO, Piekarnia Warowny, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Partner: Institute of National Strategy of Russia

A Two–speed Europe or Two Europes?

Four leading EU countries gave preference to the strategy of further integration after the Brexit. “Europe of different speeds” can split the EU into two camps. “First League” of the 15 countries, which will have Euroarmy, the Euro area and other privileges of the metropolis and the “second League”. Many European countries can face a choice: become a zone of peripheral capitalism, or to continue their regional projects? How to build geo–economic relations in the de facto split the European Union? What will be the Eurasian security system in the emergence of the Euroarmy? What will be the role of major regional powers in designing new Europe?

Moderator:
Jury Solozobov, Director of International Projects, Institute of National Strategy of Russia, Russia

Speakers:
Elena Gabrielian, Reporter, Radio France International (RFI), France
Leszek Miller, former Prime Minister, Democratic Left Alliance, Poland
Oleg Shabrov, Head of the Department of Political Science and Political Management, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia
Alessandro Vitale, Assistant Professor, Milan University, Italy
Gabor Vona, Member of Parliament/Chairman of the Political Party “Jobbik”, National Assembly, Hungary
Dominik Wagner, Attorney–at–Law, TIGGES Rechtsanwaelte, Germany
Commentator:
Malgorzata Bonikowska, Member of the Board, THINKTANK, Poland
SEPTEMBER 6
14:25—15:25 Discussion Panel

Partner: National Security Bureau

Central Europe Towards the Future of Transatlantic Relations

The purpose of the panel is to discuss among the high representatives of the countries of the region the prospects and possibilities of Central Europe’s influence on the future shape of transatlantic relations. Central Europe, due to the unique location, historical experience and potential of the countries of the region, is a suitable place for debates about the need to build European security identity, in alliance with the United States and Canada. The sensitivity of the states of our region, strengthened by close co-operation and friendship with the United States, can be a constructive element of building integrated security on the European continent.

**Moderator:**
Pawel Soloch, Secretary of State, National Security Bureau, Poland

**Speakers:**
Bogdan Aurescu, Advisor on International Affairs, Presidential Administration, Romania
Jozsef Czukor, Chief Foreign and Security Policy Adviser, The Prime Minister’s Office, Hungary
Janis Kazocins, National Security Adviser, Chancellary of the President, Latvia
SEPTEMBER 6

15:35—16:50  Thematic Block

Partner:  Canadian Global Affairs Institute

America First, Europe Second? The Future of the Alliance

Direct elections that have been held in recent years have revolutionized word political map – we have been observing a gradual swap of ruling elites, and direct democracy has altered international geopolitics. America chose Donald Trump, and its main European ally chose Brexit. Spring has brought a new president in France, Fall will bring a new parliament in Germany. Does the replacement of elite will also mean the replacement of foreign allies? How will the transatlantic alliance look like in the new reality?

Presentation

Transatlantic Relations in the Age of Trump

Host:
Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center for The People & The Press, USA

Discussion Panel

America First, Europe Second? The Future of the Alliance

Moderator:
Brendan Donnelly, Director, Federal Trust for Education and Research, United Kingdom

Speakers:
Antoine Colonna, Editor in Chief, Valeurs Actuelles, France
Dario Fabbri, America Editor, Limes, Italian Review of Geopolitics, Italy
Matthew Karnitschnig, Chief Europe Correspondent, Politico, USA
Colin Robertson, Vice President, Canadian Global Affairs Institute, Canada
SEPTEMBER 6
18:40—19:55 Discussion Panel
Partner: Polish Automotive Industry Association

The Future of Automation in Cities. Public and Individual Transport

During the discussion we want to define a vision of automotive in cities of the future. What means of transport will be chosen in 10, 20, 30 years? Will we choose to buy, rent, or share a vehicle or city transportation? Will cities keep up with the demands of future motorization? How will the transport of goods and services change and what will be the impact of intelligent parking systems? Is the automation of supply really on hand? Finally – who will be the engine of change and who will pay for it. How will the government support the changes that it initiated, among others: E–bus, E–car and Electromobility Development Plan?

Moderator:
Robert Przybylski, Editor, Rzeczpospolita, Poland

Speakers:
Wojciech Arszewski, Director Public Affairs Central and Eastern Europe, UPS Polska, Poland
Jakub Farys, President, Polish Automotive Industry Association, Poland
Adrian Furgalski, Vice President of the Board / President of the Board, Transport Consultants Group TOR / Railway Business Forum, Poland
Maciej Zawadzki, President of the Management Board, APCOA Parking Polska, Poland
S E P T E M B E R  6
10:40—11:55  Special Event

Special event with participation of Mateusz Morawiecki, Deputy Prime Minister and Minister of Economic Development and Finance

Special guest:
Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance, Poland
Better Legislation and Access to Financing Improve the Condition of SMEs

Financing from the PFR Group improves the condition of companies in Poland. Entrepreneurs assess that conditions for running a business are improving. This is the result of regulations introduced by the Ministry of Development in the “Business Constitution” and “100 changes for companies” that support business activity in Poland.

- The development of SMEs is limited by legal nuisances and excess of bureaucracy. How the changes introduced by the Ministry of Economic Development are going to affect the business?
- The economic indicators of SMEs are improving. How does the offer of the PFR Group help to develop Polish companies?

**Moderator:**
**Tomasz Grynkiewicz,** Editor in Chief, WP money.pl, Poland

**Speakers:**
**Dawid Cycon,** Chief Executive, ML System S.A., Poland
**Jadwiga Lesisz,** Deputy President, Polish Agency for Enterprise Development, Poland
**Arkadiusz Paczka,** Deputy General Director, Employers of Poland
Bill of amendments to the Personal Income Tax Act and the Corporate Income Tax Act introduces a one–off investment capital settlement mechanism to the amount of 100 000 PLN per annum. More than 1.3 million entrepreneurs, mainly SMEs, will benefit from the introduction of the new relief. Will this substantial incentive increase investments and raise innovation levels of Polish companies?

Moderator:
Pawel Czurylo, Deputy Editor–in–Chief, Interia.pl, Poland

Speakers:
Jadwiga Emilewicz, Undersecretary of State, Ministry of Development, Poland
Cezary Kazmierczak, Chairman, Union of Entrepreneurs and Employers, Poland
Jadwiga Lesisz, Deputy President, Polish Agency for Enterprise Development, Poland
Automotive Sector is Gaining Speed. The Export Potential of Polish Companies

Export value of Polish enterprises made up over half of Poland’s GDP in 2016, and the automotive sector is one of the leading exporters. In the last decade, Polish automotive products have reported a stable surplus of exports over imports of about EUR 6–7 billion per year. Interestingly, the share of particular product groups in generating the positive trading balance has changed – the role of vehicles has decreased, and the importance of parts and components has increased. For instance, Polish companies have a stable competitive advantage in trade of parts and components for steering systems, cooling systems or chassis.

• What factors determine the export success of the Polish automotive sector? Can they be implemented in other sectors as well?
• Almost all parts and components of vehicles are produced in Poland, so when will we start to produce and export Polish passenger cars?
• What can be the role of the state in the development of the automotive sector and increase in its export potential, especially taking into consideration technology trends in the industry?

Moderator:
Bartosz Radzikowski, Expert, Industrial Development Agency JSC, Poland

Speakers:
Marcin Chludzinski, President of the Board, Industrial Development Agency JSC, Poland
Jakub Farys, President, Polish Automotive Industry Association, Poland
Tomasz Pisula, President of the Board, Polish Investment and Trade Agency, Poland
Adam Sikorski, President of the Management Board, PZL–Sędziszów
Francesco Tufarelli, Secretary General, Automobile Club d’Italia, Italy
SEPTEMBER 6
15:35—16:50 Discussion Panel

Polish Cities of the Future – How to Finance Investments on the Local Government Level?

Today, sustainable development is one of the most popular ideas on all levels of management. However, key to applying this concept is the local government, which acts as host in its territory, being as close to the residents’ needs as possible. Striving for this goal, the local authorities can find support and a partner in state–run institutions, which not only finance, but also implement projects.

- How to meet the investment needs of Polish local governments?
- How to finance investments in order to reverse the negative demographic trend and boost the local economy?
- How can state–run residential and investment programmes contribute to improvement of the chances of Polish communes?
- What conclusions can we draw from the pilot of the state–run residential programme?

Moderator:
Bartlomiej Pawlak, Board Member, BGK Nieruchomości S.A., Poland

Speakers:
Joanna Budzinska–Lobnig, Polish Development Fund, PFR, Director, Department of Local Government Investments, Poland
Katarzyna Gruszecka–Spychala, Deputy Mayor, City of Gdynia, Poland
Adam Hamryszzczak, Undersecretary of State, Ministry of Development, Poland
Roman Szelemej, Mayor, City of Walbrzych, Poland
Artur Sobon, Parliament Member, Poland
Pawel Okrasa, Mayor, Wielun Community, Poland
S E P T E M B E R  6

Partner: IKEA Retail

Inspirational Debate: What trends will have the greatest impact on the quality of life at home?

Suggested issues for debate:
1. How do Poles live? How does the changing world affect home life?
2. Every year Poles become increasingly aware of more environmentally-friendly attitudes. Does sustainable development also play an important role in our homes?
3. What will the home of the future look like?
SEPTEMBER 6
10:40—11:55  Discussion Panel

New Silk Road – Opportunities and Challenges for Poland and Europe

Announcement of the results of the 7th edition of the Ranking of Polish Companies Abroad under the honorary patronage of the Ministry of Development
The project of development of rail and maritime links between China and the countries of Eurasia and Africa raises great hopes in Poland and many other countries for new investments and the acceleration of economic development. In the meantime, voices on the geopolitical and financial risks associated with this venture are often heard in Western Europe. What is the balance of expected costs and benefits for Poland and Europe? How to finance this unprecedented project? What should be done to allow Polish and European companies take advantage of cooperation with China already at the level of investment implementation?

Moderators:
Andrzej Godlewski, Editor, GIS Reports Online, Poland
Artur Osiecki, Journalist, Rzeczpospolita, Poland

Speakers:
Tomasz Buras, Managing Director, DHL Express Poland Sp. z o.o., Poland
Jadwiga Emilewicz, Undersecretary of State, Ministry of Development, Poland
HSH Prince Michael of Liechtenstein, Founder and Chairman, Geopolitical Intelligence Services AG, Liechtenstein
Janusz Wladyczak, Vice–President, KUKE, Poland
SEPTEMBER 6
12:05—13:05 Discussion Panel

The Growth of Poland’s Innovativeness at the Global Level, Built at the local Level

The role of local administration in the development of ecosystems conducive to startups as well as R & D activities. Whether and what support of local governments is important for the construction of regional innovation centres? The importance of start–ups for building an innovative economy in the region. The importance of large corporations for the development of local innovation environment. Examples of national start–up hubs.

Moderator:
Boguslaw Chrabota, Editor–in–Chief, Rzeczpospolita, Poland

Speakers:
Adam Czyzewski, Chief Economist, PKN ORLEN S.A., Poland
Andrzej Glinski, Member of the Management Board, Bank Millennium, Poland
Adam Hamryszczak, Undersecretary of State, Ministry of Development, Poland
Jerzy Kalinowski, Partner, KPMG in Poland, Poland
Rafal Kilinski, Chief Executive Officer, TUW Polski Zakład Ubezpieczeń Wzajemnych, Poland
Stanislaw Kruczek, Member of the Board, Podkarpackie Region’s Marshal’s Office, Poland
Rafal Plutecki, Head of Campus, Google, Poland
Damian Puczynski, President of the Management Board, Dazumi, Poland
SEPTEMBER 6
13:15—14:15 Discussion Panel

Confrontation: Young Companies In The Collision With Experienced Players. What Are Their Chances On The Market?

Presentation of the results of the competition for start–ups as well as the discussion with participation of a Special Guest, Saul Singer, author of the book “Start–Up Nation: The Story of Israel’s Economic Miracle”. The meeting of experts and representatives of startups that will help us to diagnose the basics of business success in this area. The meeting will be held in a form of Presentation of selected start–ups, an assessment of their business model by experts and a discussion devoted to determination of key elements of success in this sector.

Moderator:
Mateusz Pawlak, Journalist, Rzeczpospolita, Poland

Speakers:
Zygmunt Berdychowski, Chairman of the Economic Forum Programme Council, Institute for Eastern Studies, Poland
Tomasz Czechowicz, Managing Partner, MCI Capital S.A., Poland
Rafal Han, CEO, Silvair, Poland
Monika Morali–Majkut, Chairman / Chairwoman of the Investment Committee, PFR Ventures, Poland
Julia Patorska, Senior Manager, Deloitte, Poland
Damian Puczynski, President of the Management Board, Dazumi, Poland
Saul Singer, Singer Strategies Ltd, Writer, Israel
SEPTEMBER 6
14:25—15:25 Discussion Panel

Financial Instruments in the Real Estate Market as an Element of the Economic Development of the State

The current situation and specifics of the Polish housing market. The most promising areas of development. The supply of development flats and financial opportunities of Poles. The financing of the construction of flats. The role of bank loans and the role of financial instruments. Development of financial instruments as an important element of the growth of the construction market. Flats for rent – new investment opportunities, the role of the closed-end investment fund. Is the construction market prepared in the field of the potential and the offer for an increase in the popularity of, for example, investing in flats for rent? Stimulating role of the State in the development of the housing market. The growth of residential real estate market, as a development impulse for the Polish economy.

Moderator:
Mateusz Pawlak, Journalist, Rzeczpospolita, Poland

Speakers:
Michal Sapota, President of the Board, Murapol S.A., Poland
Miroslaw Barszcz, CEO, BGK Nieruchomości S.A., Poland
Boguslaw Bialowas, Vice President, Bank for Environmental Protection, Poland
Michal Cebula, General Manager, Heritage Real Estate, Poland
SEPTEMBER 6
18:40—19:20  Thematic Block

Economy 4.0 = Transport 4.0

Is there a revolution waiting for us and how should we prepare for it? Can we afford electric cars and when will they be publicly available? From what should we start implementation of electric-mobility – from cars or charging infrastructure? How to prepare the infrastructure for electric cars? Market preparation: test tracks and their back-up – platform for development and support of electric-mobility. How does the infrastructure for testing vehicles affect sector development and build cross-sector relationships? Where and at what pace have the tracks developed in Europe? How do they affect the industry? How is electric-mobility developing in Europe and in the world? Business models around electric-mobility and opportunities for the economic growth – Who can earn on electric-mobility?

Presentation
Is E-mobility the Right Way?

Host:
Agata Rzedowska, Editor, biznesapert.pl, Poland

Discussion Panel
Economy 4.0 = Transport 4.0

Moderator:
Mateusz Pawlak, Journalist, Rzeczpospolita, Poland

Speakers:
Robert Gwiazdowski, Professor, Gwiazdowski tax & legal, Poland
Leszek Holda, Member of the Board, PKP Energetyka Sp. z o.o., Poland
Marcin Jastrzebski, President of Board, Grupa LOTOS S.A., Poland
Marcin Roszkowski, President of the Board, The Jagiellonian Institute, Poland
SEPTEMBER 6
19:30—20:30 Special Event

Official Announcement of the Results of “TOP 500 CEE 2017 Ranking of Coface and Rzeczpospolita”

The TOP 500 CEE 2017 ranking is a comparison, prepared by Coface, of the largest Central and Eastern European companies that have reached the highest turnover in the year 2016. This year’s edition has once again been dominated by Polish companies – as many as 1/3 of them come from Poland. Four Polish companies are in the top ten, and the leader of the whole list is among them. Companies from the top of the list will be rewarded during formal gala. We will also distinguish the company that recorded the biggest jump in the ranking.

Moderators:
Boguslaw Chrabota, Editor-in-Chief, Rzeczpospolita, Poland
Jaroslaw Jaworski, President of the Board, Coface Poland, Poland
SEPTEMBER 6
10:40—11:55 Thematic Block

Education without Borders – European Priorities in Education

One of the priorities of European universities is to ensure high-quality education and appropriate degree programmes. Nowadays, it is argued that the education systems in the EU do not meet the requirements of the labour market. Institutions are facing a difficult task of adapting the educational programmes to employers’ demands. What are the strategies of European educational institutions to improve standards and quality of programmes offered? Can the European Higher Education Area be improved?

Presentation
European Priorities in Education. European University Institute

Host:
Sebastien Huber, Special Advisor, European University Institute (EUI), Italy

Discussion Panel
Education without Borders, European Priorities in Education

Special guest:
Anna Zalewska, Minister, Ministry of National Education, Poland

Moderator:
Gabriele Simoncini, President, GENF International Consulting, Italy
Speakers:
Ihor Kotsan, Rector, Lesya Ukrainka Eastern European National University, Ukraine
Fiona O’Loughlin, Chair of the Joint Committee on Education and Skills, Houses of the Oireachtas, Ireland
Oleg Slobotchikov, Rector, Institute of World’s Civilizations, Russia
Daniel Wisniewski, General Secretary, The European Federation of Education Employers, Belgium
Tomas Zdechovsky, Member, European Parliament, Czech Republic

Commentator:
Tomasz Tokarski, President, The Students’ Parliament of the Republic of Poland, Poland
SEPTEMBER 6
12:05—13:05 Discussion Panel

Migration Crisis – Different Solutions

The biggest migration wave in Europe is beyond us. Since 2015 the European countries have adopted a number of mechanisms aiming to increase the control of immigrants coming from outside the EU, i.e. the plan of strengthening the common European border guard. However, many believe that those solutions are not stable in the long term. Especially the agreement with Turkey is fragile, given the authoritarian changes happening in that country. How to efficiently control migration into the EU? How to manage social unrest linked to this phenomenon? Should Europe become a fortress, or remain open in face of the humanitarian crisis?

Moderator:
John O’Brennan, Professor of European Integration, National University of Ireland Maynooth, Ireland

Speakers:
Charles Clarke, Former Home Secretary, United Kingdom
Vladimir Cucic, Commissioner, Commissariat for Refugees and Migration, Serbia
Berndt Koerner, Deputy Executive Director, European Border and Coast Guard Agency (FRONTEX), Poland
Yuri Popkov, Deputy Director, Institute of Philosophy and Law, Siberian Branch of the Russian Academy of Sciences, Russia
Ole Schröder, Parliamentary State Secretary, Federal Ministry of the Interior, Germany
Matteo Villa, Head of the Migration Programme, Institute for International Political Studies (ISPI), Italy
SEPTEMBER 6
13:15—14:15 Discussion Panel

Social Capital as a Cornerstone of Development. Trust, Creativity and Cooperation in the Modern Society

The low level of social capital, coupled with the lack of ability to build relationships and cooperate is the braking factor of the social and economic development of our country. The speakers, drawing on their own experiences, are going to search for an answer to the question about what can and should be done to create open and diverse social networks, to increase social trust, support social activity and shape good practices of joint actions in social life and business.

Moderator:
Juliusz Braun, Expert, BRAUN, Culture and Media, Poland

Speakers:
Aleksander Bobko, Secretary of State, Ministry of Science and Higher Education, Poland
Irina Degtyareva, Vice–Rector for International Work, Institute of World’s Civilizations, Russia
Czeslaw Lang, General Director, Lang Team, Poland
Marta Manowska, Journalist, Polish Television S.A., Poland
Stanislaw Mocek, Rector, Collegium Civitas, Poland
Edyta Sadowska, CEO, Ringier Axel Springer Polska Sp. z o.o., Poland
SEPTEMBER 6
14:25—15:25  Discussion Panel

Partner:  Gazeta Polska

Innovative Public–Private Partnership – Can Business Cooperate with the Administration?

Public–private partnership (PPP) may bring about many positive changes for the economy and citizens. However, such partnerships do not enjoy great popularity in Poland. Roads, hospitals, universities, financing of health care system – those are projects that can significantly accelerate if an effective dialogue is initiated between the business community and administration. Health care system is a particularly new field in this regard; this is where an increasing number of projects emerge as part of partnerships. How can this be achieved? What benefits and threats are entailed by this form of partnership? How can we promote partnerships to improve their popularity?

Moderator:
Tomasz Sakiewicz, Editor–in–Chief, Gazeta Polska, Poland

Speakers:
Marian Banas, Undersecretary of State, Ministry of Finance, Poland
Agnieszka Ferek, Partner, Baker & McKenzie, Poland
Jakub Gierczynski, Expert, The National Institute of Public Health, National Institute of Hygiene (NIPH, NIH), Poland
Ksenia Liapina, Head of Service, National Regulatory Administration of Ukraine, Ukraine
Andrzej Malinowski, President, Employers of Poland, Poland
Wojciech Orzech, Chairman of the Board, PKP Energetyka Sp. z o.o., Poland
Jaroslaw Pinkas, Secretary of State, The Chancellery of the Prime Minister, Poland
Henryk Skarzynski, Director, The Institute of Physiology and Pathology of Hearing, Poland
Marek Tombarkiewicz, Undersecretary State, Ministry of Health, Poland
SEPTEMBER 6
15:35—16:50 Discussion Panel
Partner: Heinrich-Boell-Foundation in Ukraine

How People Change History: the Power of Civil Society

Contemporary European history already knows examples of the impact that civil society can have on the development of entire states. As a result, a question arises: what is the formula for the interaction between civil society and politics: cooperation, neutrality or confrontation? What role does civil society play today and how can we support its development?

Moderator:
Wojciech Kolarski, Under –Secretary of State, Chancellery of the President, Poland

Speakers:
Urmo Kubar, Civil Society Adviser to the President, Estonia
Markus Meckel, Senior Associate Fellow, German Council on Foreign Relations (DGAP), Germany
Kornel Morawiecki, Member, Sejm, Poland
Vladimir Nekliaev, Belarussian Poet, Proseist and Socio-Political Activist, Belarusian National Congress, Belarus
Sergej Sumlenny, Kyiv Office Director, Heinrich-Boell-Foundation in Ukraine, Ukraine

Commentators:
Victor Khroul, Associate Professor, Lomonosov Moscow State University, Russia
Nick Ellison, Professor of Social Policy, University of York, United Kingdom
SEPTEMBER 6
18:40—19:55 Special Event
Partner: Babi Yar Holocaust Memorial Center

Memory of the Holocaust and the Common History. How to Discuss the Tradition and Presence of Jews in Central and Eastern Europe?

The Jewish community lived in Central and Eastern Europe during many centuries. The Holocaust organized and committed by the Nazis, tragically ended this common history. Memory of the Holocaust is a duty of all civilized nations. This is particularly the case for the Central and Eastern European countries. However, those countries also want to restore memory of other times and events related to the presence of Jews in these areas.

Moderator:
Marek Siwiec, Chief Executive Officer, Kyiv Babi Yar Holocaust Memorial Center, Poland

Speakers:
Yaakov Dov Bleich, Chief Rabbi of Ukraine, Union of Jewish Religious Organizations of Ukraine, Ukraine
Jonny Daniels, Founder & Executive Director, From the Depths, United Kingdom
Bohdan Hud, Professor, Director of the Institute of European Integration, The Ivan Franko National University Lviv, Ukraine
Piotr Kadlcik, Board Member, Association of Jewish Community in Poland, Poland
Yacov Shechter, Writer, Israel
Sylke Tempel, Editor–in–Chief “Internationale Politik” / “Berlin Policy Journal”, German Council on Foreign Relations (DGAP), Germany
There were several mass famines in the USSR, the most known one being the Ukrainian Holodolmor, 1932–33. The postwar famine of 1946–47 is less known, even though according to the most balanced estimates it resulted in minimum 1 million excess deaths (Michael Ellman, 2000). Proportionally, the postwar famine was more severe in Soviet Moldavia (5 % of the population died), followed by Ukraine (1 %) and Russia (0.6 %). Among the newly sovietized states in East Central Europe after 1945, Romania was the one to suffer the most from the famine. This panel will try to shed new light on the objective and subjective causes of the postwar famine in Soviet Moldavia, Ukraine and Romania as well as explain how ideology influenced – as in the early 1930’s – the strategy of dealing with the mass famine.

Moderator:
Jan Draus, Professor, University of Rzeszow, Poland

Speakers:
Igor Casu, Professor, State University in Chisinau, Republic of Moldova
Andrei Cusco, Professor, Ion Creanga Pedagogical State University, Republic of Moldova
Dorin Dobrincu, Professor, Researcher at the A.D. Xenopol Institute of History, The Romanian Academy, Romania
Dumitru–Tudor Jijie, Executive Director, Association Euroregion Siret–Prut–Nistru, Romania
Victor Krupyna, PhD, Institute of History of Ukraine of Academy of Sciences of Ukraine, Ukraine
Serhii Tatusiak, Chairman, Euroregion “Dnister”, Ukraine
SEPTEMBER 6

Partners:  Canon Poland
          Foundation for Technology Entrepreneurship

The „Startup Session“ Forum aim is to present the best startup projects that have taken part in 10th Investment Forum in Tarnów and other projects addressed to young entrepreneurs organized by the Institute for Eastern Studies. During the Forum the most promising Polish startups will appear on the stage. Presentations last 10 and will be followed by 5 minutes of evaluation and questions from the Expert Committee.

11:00—11:30  Presentation of the book:
             „Start–up Nation: The Story of Israel’s Economic Miracle”

Saul Singer, Writer, Singer Strategies Ltd

11:45—12:00  Presentation of the project:
              Bridge to MassChallenge Warsaw

Pawel Bochniarz, President, Foundation for Technology Entrepreneurship

12:05—13:05  Startups’ presentations:

Moderator:
Jakub Kajmowicz, Editor, Defence24 Sp. z o.o.

Presentations:
Justyna Gudaszewska, Management Board Member, Sky Tronic Sp. z o.o.
Marcin Stachyra, Managing Director, Nexbio Sp. z o.o.
Przemysław Paczek, CFO, Hyper Poland
Grzegorz Warzecha, CEO, UserEngage Sp. z o.o.

Expert Committee:
Michał Sieczko, Professional Services Senior Manager, Canon Poland
Paweł Bochniarz, President, Foundation for Technology Entrepreneurship
Lukasz Dziekonski, Director, PKO BP | Marguerite Fund, Poland

13:15—14:15 Startups’ presentations:

Moderator:
Jakub Kajmowicz, Editor, Defence24 Sp. z o.o.

Presentations:
Tomasz Mikosz, Co-founder, Business Head, FindAir Sp. z o.o.
Edyta Kocyk, CEO, SiDLY
Gabriel Herman, Vicepresident, PelviFly Sp. z o.o.
Stanislaw Szczygiel, CEO, Feetsafety

Expert Committee:
Michał Sieczko, Professional Services Senior Manager, Canon Poland
Paweł Bochniarz, President, Foundation for Technology Entrepreneurship
Lukasz Dziekonski, Director, PKO BP | Marguerite Fund, Poland

14:25—15:25 Startups’ presentations:

Moderator:
Roman Imielski, Editor-in-Chief of Video Desk, Gazeta Wyborcza Daily

Presentations:
Wiktor Warchalowski, CEO & Co-founder, Airly Sp. z o.o.
Tomasz Wesolowski, CEO, 2040.io
Robert Kaluza, COO, Założyciel, Billon Sp. z o.o.
Sebastian Oledzki, CEO, Bisonte Sp. z o.o.
Expert Committee:

Michal Sieczko, Professional Services Senior Manager, Canon Poland
Pawel Bochniarz, President, Foundation for Technology Entrepreneurship
Lukasz Dziekonski, Director, PKO BP, Marguerite Fund

15:35—16:35 Startups’ presentations:

Moderator:

Roman Imielski, Editor–in–Chief of Video Desk, Gazeta Wyborcza Daily

Presentations:

Stanislaw Radominski, Wiceprezes Zarządu, UnitDoseOne
Mateusz Juszczak, Prezes Zarządu, Laparo
Pawel Sieczkiewicz, Prezes, Telemedi.co
Wojciech Radomski, Prezes Zarządu, StethoMe™ (MyWhizzy.com Sp. z o.o.)

Expert Committee:

Michal Sieczko, Professional Services Senior Manager, Canon Poland
Pawel Bochniarz, President, Foundation for Technology Entrepreneurship
Lukasz Dziekonski, Director, PKO BP, Marguerite Fund
## ACCOMPANYING EVENTS SEPTEMBER 7

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<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>13:15</td>
<td>Pawilon Malopolska, Sala Krakow</td>
<td>A dinner at the Pope’s and other stories. Talks with Jas Gawronski Meeting with the author</td>
</tr>
<tr>
<td>18:45</td>
<td>Stary Dom Zdrojowy, Sala Prezydencka</td>
<td>&quot;Not a Honeymoon&quot; Movie</td>
</tr>
<tr>
<td>19:00</td>
<td>Pawilon Malopolska, Sala Krakow</td>
<td>Csaba Gy. Kiss Visegrad Affinities. Memoirs, Sketches, Essays Evening with the author</td>
</tr>
<tr>
<td>20:00</td>
<td>Pijalnia</td>
<td>Closing reception HRDZA band Concert</td>
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For more detailed information refer to the Cultural Events brochure
SEPTEMBER 7

09:00—10:30 Plenary Session

Health and Economic Development

Investments in health care are very important part of the economy. The health system should look not only from a social and medical point of view but also from the perspective of the needs and economic challenges. Through prophylactic programs that focus on taking care of the physical and mental health of society we can realistically influence the real power of the economy. Health care is the fundamental capital of society in which we must constantly invest. Additionally proper investing in health care is an essential part of every economic success.

Moderator:
Maciej Bogucki, Director, European Centre for Healthcare Strategies and Policies, Poland

Speakers:
Roman Ilyk, Deputy Minister, Ministry of Health, Ukraine
Konstanty Radziwill, Minister, Ministry of Health, Poland
Aurelijus Veryga, Minister, Ministry of Health, Lithuania
SEPTEMBER 7
17:00—18:30 Plenary Session

Project: Europe. A Recipe for the Coming Decades

With the fall of the Berlin Wall, global capitalism going hand in hand with liberal democracy, emerged triumphant, and any alternatives to it – Ronald Reagan prophesied – were supposed to end up at the “ash–heap of history”. 30 years on, Europe is marred by a string of crises, from philosophy to economy, which begs question of the future of Europe as the world’s major unity project. Is there still room and hope to achieve mutual understanding despite divergences and keep coming together as one?

Moderator:
Maurizio Caprara, Senior Foreign Affairs Commentator, Corriere della Sera, Italy

Speakers:
Traian Băsescu, former President, Senator, Romania
Eamon Gilmore, former Tánaiste and Minister for Foreign Affairs, Ireland
Marek Kuchcinski, Speaker, Sejm, Poland
Boris Reitschuster, Journalist, Author, Germany
How is Brexit Going to Affect European Financial Markets?

Brexit is a double-edged sword: the EU is losing its third largest economy, while the UK is facing a loss by the London City of its status as a global finance hub, which comes as a direct consequence of a loss of the passporting rights, allowing banks and insurance companies to sell their services anywhere in the EU single market without having to set up subsidiaries overseas. This means a massive outflow of capital from the UK, and consequently, a great deal of uncertainty that will inevitably feed into profound stock price fluctuations, a general decline in investor confidence and a slowdown in investment.

Special guest:
Steven Maijoor, President, European Securities and Markets Authority (ESMA), France

Moderator:
Cyrille Lachevre, Columnist, L’Opinion, France

Speakers:
Wieslaw Rozlucki, Senior Adviser, ROTHSCCHILD GLOBAL ADVISORY
Milan Simacek, Advisor to the Bank Board, Czech National Bank, Czech Republic
David Thomas, Executive Chairman, Council of British Chambers of Commerce in Europe, United Kingdom
Jan Vincent–Rostowski, Minister of Finance (2007–2013), Poland

Commentators:
Daniel Smarduch, Senior Associate, Wardyński i Wspólnicy, Poland
Fabrizio Zucca, Professor, Bocconi University, Italy
National Competitive Strategies in European Inter–Regional Cooperation

Competition among and between countries in the EU as well as the Eurasian Economic Union has led to tighter intra–union integration and greater cooperation with non–member nations. Frequently, member nations have shown faster integration with Asian and Latin American markets than intra–regional partners – a trend that warrants closer attention. Another interesting trend in both the EU and Eurasian Economic Union member–nations is the growth of trade and investment between border regions of neighboring countries, which are expanding faster than economic ties with internal regions.

Moderator:

Vladimir Kvint, Head of Strategic Studies Center at the Institute of Comlex Systems Mathematical Research, Lomonosov Moscow State University, Russia

Speakers:

Rudolf Bauer, Director, CESCI–Carpathia, Slovakia
Ingrid Brockova, Director General for Economic Cooperation, Ministry of Foreign and European Affairs of the Slovak Republic, Slovakia
Yuriy Kosov, Deputy Director, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia
Grzegorz W. Kolodko, Professor, Kozminski University, Poland
Ali Sindi, Minister of Planning, Kurdistan Regional Government, Kurdistan Region

Commentators:

Olena Snihova, Senior Research Fellow, Associate Professor, National Academy of Science, Ukraine
Joseph Y. Ugras, Associate Professor, La Salle University, USA
SEPTEMBER 7
13:15–14:15

Development of Education in Europe – Successes and Challenges

The social and technological development forces changes in the educational system in order to accommodate the needs to the recipients. It can be a very challenging problem for state’s educational institutions. That is why, the notion of the synergy between the formal and informal education is lately more frequently discussed as a result of the current labour market expectations. This year’s 30th anniversary celebration of the European Erasmus Program shows that the institutions and their recipients success in the field of education on the international level. Is the education without any technological, social or geographical barriers, becoming a reality then?

Moderator:
Marek Zajac, Journalist, Foundation for the Development of the Education System, Poland

Speakers:
Umurhan Bayri, Ex Volunteer EVS, Erasmus Programme Alumni, Turkey
Paweł Poszytek, General Director, Foundation for the Development of the Education System, Poland
Tina Hocevar, Board Member, European Youth Forum, European Youth Forum, Slovenia
Emin Amurlayow, Head of Education Development Programs, Ministry of Education, Azerbaijan
Stagnation or Progress? Over Decade of Polish–Belarusian–Ukrainian Cooperation on the EU Eastern Border

For 14 years, the Poland–Belarus–Ukraine Programme constitutes the main instrument boosting social and economic development and activating relations on the EU eastern border. Cross-border cooperation between these three countries spans the area of 320,000 km² inhabited by 21 million people. What is the importance of this cooperation for the neighbouring EU and non-EU regions? Does that form of borderland development prove to be effective and bring concrete benefits for its inhabitants?

Presentation
CBC Programme Poland–Belarus–Ukraine, facts and figures

Host:
Discussion Panel

Stagnation or Progress? Over Decade of Polish–Belarusian–Ukrainian Cooperation on the EU Eastern Border

Moderator:


Speakers:

Leszek Buller, Director, Center of European Projects, Poland
Adam Hamryszczak, Undersecretary of State, Ministry of Development, Poland
Oleksandr Hanushchyn, Chairman, Lviv Regional Council, Ukraine
Aliaksandr Vlaskin, National Expert, European Union International Technical Assistance Centre in Belarus, Belarus
The Labour Market of the Future – Youth or Experience?

Youth, flexibility, and the desire to acquire new qualifications are more and more valued by employers. With the spread of new technologies the ability to adapt quickly to new conditions and readiness for lifelong learning have become desirable in the labour market. On the other hand from the demographic forecast, it results clearly that the share of elder workers in the EU will increase in the European countries and people will be active in the labor market for a longer time. How will these phenomena affect the shape of the labour market in Europe? What changes will employers face and what will employees do?

Presentation

Youth is the Engine of the Future Labour Market

Host:

Irina Novikova, Associate Professor of the Department of Economic Theory and Public Administration, Amur State University, Russia

Discussion Panel

The Labour Market of the Future, Youth or Experience?

Moderator:

Filippo Taddei, former Chief Economist of the Democratic Party, Director of the Bologna Institute for Policy Research, Johns Hopkins University, SAIS Bologna Center, Italy
Speakers:
Stanislaw Bisztyga, Vice–President of the Board, Malopolska Regional Development Agency, Poland
Neil Burke, Youth Ambassador and Engagement Manager, Youth Employment UK, United Kingdom
Elizabeth Krahulecz, Head of Regulatory Public Policy Brussels Office, Ernst & Young Brussels, Hungary
Catarina Tavares, International Secretary, General Union of Workers, UGT, Portugal

Commentator:
Sagar Haria, Ambassador, Youth Employment UK, United Kingdom
SEPTEMBER 7
10:40—11:55 Discussion Panel

8 Years of the Eastern Partnership: Failures, Successes, Future

The Eastern Partnership has undoubtedly been successful, but not everywhere has it worked as successfully as in Georgia or Moldova. The Partnership also has had its flaws. Nevertheless, the overall balance of the programme is positive. How to develop it further in order to give even greater benefits to the EU partners in Eastern Europe? Is there a need for a new approach?

Moderator:
Dario Citati, Coordinator of the Eurasia Program, IsAG, Institute for Advanced Studies on Geopolitics and Auxiliary Sciences, Italy

Speakers:
Hrant Bagratyan, Professor, Russian, Armenian (Slavonic) State University, Armenia
Mihran Hakobyan, MP, National Assembly, Armenia
Ivan Krulko, Deputy, Supreme Council, Ukraine
Zahid Mamedov, Director of the Department of Science, Azerbaijan State University of Economics, Azerbaijan
Tengiz Pkhaladze, Advisor to the President, Foreign Relations Secretary, The Administration of the President, Georgia

Commentators:
Toghrul Mammadli, Head of Department of International Relations, Expertise and Analysis, The Council on State Support to Non–Governmental Organizations under the President of the Republic of Azerbaijan, Azerbaijan
Dmitry Ofitserov–Belskiy, Dean of Social Sciences Faculty, Associate Professor, Scientific Research University Higher School of Economics, Russia
SEPTEMBER 7

12:05—13:05 Discussion Panel

Partner: The Institute for Development and International Relations (IRMO)

Balkans and Eastern Europe – a Complicated Path Towards European Integration?

A bipolar approach to the integration with the European Union has become a sign of our times in modern Europe. Croatia and Slovenia are the only countries of former Yugoslavia that joined the EU. Other countries, such as Serbia or Montenegro still have a long and complicated way to go. The situation is similar in Eastern Europe – Ukraine weakened by a conflict with a strong neighbour also stands at the crossroads with the choice of direction it should follow. How can the changes that are needed to stabilise the economic and political situation be supported? Are these countries able to carry out the much-needed reforms? Is the integration with the European Community the only possible choice?

Moderator:
Krsevan Antun Dujmovic, Senior Associate, The Institute for Development and International Relations (IRMO), Croatia

Speakers:
Antonia Colibasanu, Senior Political Analyst, Geopolitical Futures, Romania
Tomasz Glogowski, Member, Sejm, Poland
Maxim Samorukov, Deputy Editor Carnegie.ru, Carnegie Moscow Center, Russia
Darren Spinck, Managing Partner, Global Strategic Communications Group, USA
Pavlo Zhovnirenko, Chairman of the Board, Center for Strategic Studies in Kiev, Ukraine
Commentator:
Pavlo Rudyakov, Expert for the Balkans, World History Institute of the Academy of Sciences of Ukraine, Ukraine
SEPTEMBER 7
13:15—14:15 Discussion Panel

Central Europe – United or Divided?

Events taking place across Europe are not without having an impact on the countries of Central Europe. Brexit, the escalating Euroscepticism, the migration crisis and the rise in nationalist and anti-immigrant sentiments associated with it, all affect the attitudes in the Visegrad countries. They repeatedly declare a common position on the issues which are key for them. In fact, they often differ in many areas. What are the main differences between these countries? Is Central Europe united or divided?

Moderator:
Markiyan Malskyy, Dean of the Faculty of International Relations, The Ivan Franko National University Lviv, Ukraine

Speakers:
Dmitry Karnaukhov, Professor, Department of International Relations, Novosibirsk State Technical University, Russia
Kerry Longhurst, Professor, Collegium Civitas, United Kingdom
Petra Pana, Deputy State Secretary for Foreign Economic Affairs, Ministry of Foreign Affairs and Trade, Hungary
Lodovico Sonego, Chairman of the Italian Delegation to the CEI Assembly, Senate, Italy
Cyril Svoboda, former Minister of Foreign Affairs, Director, Diplomatic Academy, Czech Republic
SEPTEMBER 7
14:25—15:25 Discussion Panel

The Future of the European Union in the Face of Rising Euroscepticism

The result of the Brexit referendum and the election of Donald Trump confront Europeans with uncertainty over the stability of the European project. Brexit and the deep internal divide over the refugee crisis seem to paralyse European policymaking. Though neither of the eurosceptic leaders managed to win in the elections in the first half of 2017, we cannot lightly assume the trend to be over. What does the wave of public discontent tell us about the European project? How can Europeans counter the anti-European narrative?

Moderator:
Matthias Krupa, European Editor, Die Zeit weekly, Germany

Speakers:
Piotr Apel, Member, Sejm, Poland
Gordana Comic, Deputy Speaker, National Assembly, Serbia
Mary Murphy, President, Irish Association for Contemporary European Studies, Ireland
Ferdinando Nelli Feroci, President, International Affairs Institute, Italy
Rafal Trzaskowski, Member, Sejm, Poland
Daniel Kawczynski, MP, House of Commons, United Kingdom

Special guest:
Piotr Glinski, Minister, Deputy Prime Minister, Ministry of Culture and National Heritage, Poland
SEPTEMBER 7
15:35—16:50  Thematic Block

The Visegrad Group – Our Place in Europe

Today an alliance of four Central European states – Poland, Czech Republic, Slovakia and Hungary exists for over a quarter of a century. The cooperation between the four countries enabled them economic and social development with more accessible European integration. Is the position of the Visegrad Group strengthening in a view of a crisis in European unification? How can we fully make use of our political potential? How membership in V4 affects citizens from the four countries? What kind of impression do we make on our most powerful neighbors, Germany and Russia?

Presentation

V4 Citizens about V4 Cooperation: Results of a 4-Country-Poll.

Host:
Agoston Samuel Mraz, CEO, Nezopont Intezet, Hungary

Discussion Panel

The Visegrad Group, Our Place in Europe

Moderator:
Laszlo Vasa, Deputy Director General, Institute for Foreign Affairs and Trade, Hungary

Speakers:
Pavel Havlicek, Associate Fellow, Association for International Affairs, AMO, Czech Republic
Kai–Olaf Lang, Senior Fellow, Institute for International Affairs and Security (SWP), Germany
Agoston Samuel Mraz, CEO, Nezopont Intezet, Hungary
Arkadiusz Mularczyk, Member, Sejm, Poland
Ladislav Suhanyi, Vice–Rector for International Relations and Marketing, University of Presov, Slovakia
SEPTEMBER 7

10:40—11:55  Discussion Panel

Partner:  Sejm

Will Central and Eastern Europe Defend the Western Civilisation?

The following issues will be mentioned during this session:
• Freedom, family, state, religion as core values
• Crisis of parliamentarianism, rule of law and “rule of lawyers”, expansion of courts and tribunals into the sphere of politics
• Role of parliaments in the establishment of political governance
• European identity in the face of the new “Dusk of the West”
• Cultural heritage versus the ideology of multiculturalism

Moderator:
Ryszard Terlecki, Vice Speaker, Sejm, Poland

Speakers:
Dusan Caplovic, Member of the Committee on Education, Science, Youth and Sports, National Council of the Slovak Republic, Slovakia
Arta Dade, Deputy, Chairwoman of the Foreign Affairs Committee, Parliament of Albania, Albania
Mykola Kniazhytskyi, Member, Supreme Council, Ukraine
Ryszard Antoni Legutko, Chairman EKR, European Parliament, Poland
Boguslaw Sonik, Member, Sejm, Poland
Jiri Zlatuska, Chairman of the Committee on Science, Education, Culture, Youth and Sport, Chamber of Deputies, Czech Republic
SEPTEMBER 7
12:05—13:05 Discussion Panel

Partner: Sejm

Intellectual Faces of Central and Eastern Europe

The following issues are to be discussed during this session:
• The significance of culture and of the humanities for national and civilisational identity in conditions of globalisation, cyberspace and technologisation,
• Influence of Central European discoverers, authors, visionaries and Nobel Prize winners on European and global culture and civilisation,
• The state mindset.

Moderator: Stanislaw Karczewski, Speaker, Senate, Poland

Speakers:
Jozefa Hrynkiewicz, Member, Sejm, Poland
Csaba Kiss, Associate Professor in Department of Hungarian Studies, Warsaw University, Hungary
Franciszek Longchamps de Berier, Professor, Jagiellonian University, Poland
Pavol Macala, Member of the Board of Directors, Scientific Association “Personalism”, Slovakia
Markiyan Malskyy, Dean of the Faculty of International Relations, The Ivan Franko National University Lviv, Ukraine
Adam Szesztyaj, Director of the Strategic Planning Department, Ministry of Foreign Affairs and Trade, Hungary
Maciej Szymanowski, Advisor to the Speaker of Parliament, Chancellery of the Sejm of the Republic of Poland, Poland
SEPTEMBER 7

13:15—14:15  Discussion Panel

*Partner:*  Sejm

Scientific Cooperation Between the Carpathian States

The following issues will be mentioned during the session:
- Science in the service of regional cooperation,
- Possible and vital scientific cooperation projects between universities of the region,
- Mobile lectures as a tool to accelerate the exchange of research achievements and deepen mutual knowledge of exact sciences, social sciences, culture and ecology of the states and nations belonging to Europe of the Carpathians.

*Moderator:*
Jan Malicki, Director, Centre for East European Studies, Warsaw University, Poland

*Speakers:*
Wlodzimierz Bernacki, Member, Sejm, Poland
Igor Tsependa, Rector, Vasyl Stefanyk Ciscarpathian National University, Ukraine
Sandor Oze, Director of the Institute of History, Pázmány Péter Catholic University, Hungary
Stefan Purici, Prorector for International Relations, University “Stefan Cel Mare” of Suceava, Romania
Ladislav Suhanyi, Vice–Rector for International Relations and Marketing, University of Presov, Slovakia
Pawel Trefler, Rector, East European College in Przemyśl, Poland
Mykhaylo Wynnyckyi, Adviser to the Minister, Ministry of Education and Science, Ukraine
SEPTMBER 7

14:25—15:25 Special Event

Partner: Sejm

Towards a Sustainable Development of the Carpathians

The following issues will be discussed during the session:

- implementation of the Carpathian Convention and its protocols (protection of biodiversity and landscape, tourism, forestry, transport),
- sustainable development, the natural environment, culture and traditions, partnership initiatives and cooperation at the local level,
- methods, means of overcoming the infrastructure collapse of the Carpathians.

Moderator:
Anna Paluch, Sejm, Member, Poland

Hosts:
Patrycja Adamska, Project Manager, Centrum UNEP/GRID–Warszawa, Poland
Kazimierz Kujda, President of the Board, National Fund for Environmental Protection and Water Management, Poland
Andriy Prokopiv, Director of the Botanic Garden, The Ivan Franko National University Lviv, Ukraine
Matej Schwarz, Policy Adviser, National Forest Centre, Poland
SEPTEMBER 7
15:35—16:00  Presentation

Partner:  Sejm

Presentation: Rescue Watchtower. Screening a Film from Pop Ivan

Speakers:
Igor Tsependa, Rector, Vasyl Stefanyk Ciscarpathian National University, Ukraine
Jan Malicki, Director, Centre for East European Studies, Warsaw University, Poland
Edward Siarka, Sejm, Member, Poland
Before EU and NATO Expand Again. How to Ensure Security and Development Opportunities for the Countries of Eastern Europe?

Russia’s annexation of the Crimea and the Russian–Ukrainian conflict in Donbas made it clear that a new security and cooperation framework needs to be worked out towards Russia. But foreign and defence policies of individual European countries are incoherent due conflicting interests and tendencies. This may affect the European integration process and the Euro–Atlantic unity, a danger that Central European countries and their eastern neighbours feel poignantly.

Moderator:
Taras Mykhalniuk, Director, Arseniy Yatseniuk Foundation “Open Ukraine”, Ukraine

Speakers:
Igor Chubays, Professor, Institute of World’s Civilizations, Russia

Giedrimas Jeglinskas, Vice Minister, Ministry of National Defence, Lithuania

Timo S. Koster, Director of the Defense Policy and Capabilities, NATO, Belgium

Andreas Umland, Senior Research Fellow, Institute for Euro–Atlantic Cooperation, Ukraine

Danylo Lubkivskyi, Member of the Board, Arseniy Yatseniuk Foundation “Open Ukraine”, Ukraine
SEPTEMBER 7

12:05—13:05 Discussion Panel

Partner: Amicus Europae Foundation

Europe at a Crossroads: European Perspective for Ukraine, Moldova and Georgia

The European Union faces many challenges. The financial crisis, unemployment, migration problems cause an increase in euroscepticism. But despite this, the European project still remains attractive to the eastern neighbours of the EU. Countries associated with the European Union, such as Georgia, Moldova and Ukraine expressed the desire for further rapprochement with the European Union. What are the perspectives for the relationship between those countries and the EU?

Moderator:
Ireneusz Bil, Director, Amicus Europae Foundation, Poland

Speakers:
Hanna Hopko, Head of the Committee on Foreign Affairs, Supreme Council, Ukraine
Andrius Kubilius, former Prime Minister, Member, Seimas, Lithuania
Balazs Molnar, Deputy State Secretary for European Affairs, The Prime Minister’s Office, Hungary
Tengiz Pkhaladze, Advisor to the President, Foreign Relations Secretary, The Administration of the President, Georgia
Dietmar Stüdemann, Ambassador (2000–2006); Senior Adviser, German Foreign Office; Deutsche Bank, Germany

Commentator:
Viorel Chivriga, Director of Functional Market Economy Department, Institute for Development and Social Initiatives “Viitorul”, Republic of Moldova
SEPTEMBER 7
13:15—14:15 Discussion Panel

Partner: Baltic Institute of Finland

Clouds Over the Baltic Sea – What Are the Chances for the Silver Lining?

The aggressive policy of the Russian Federation causes unease in the capitals of the Baltic Sea region. The insecurity is also fueled by the uncertainty of new American administration’s policy. What is the perception of the situation of the Nordics and what is of Germany and of Poland? What has been the reaction of regional NATO member states and non-members – Finland and Sweden? How important priority for particular states of the Baltic sea region is its stability? What is the geopolitical future of the region?

Moderator:
Esa Kokkonen, Director, Baltic Institute of Finland, Finland

Speakers:
Gints Amoliņš, International News Reporter, Public Broadcasting, Latvia
Ivan Preobrazensky, Political Analyst, Press Agency “Rosbalt”, Russia
Egle Samoskaite, Communications Manager, Lithuanian Social Democratic Party, Lithuania
Greta Monika Tuckute, Advisor to the Minister, Ministry of National Defence, Lithuania
SEPTEMBER 7
14:25—15:25 Discussion Panel

Facing Contemporary Terrorism – How to Defend Europe?

The prolonged state of emergency in France is just one of the examples showing that Europe is afraid of terrorism. The level of complexity represented by this asymmetrical threat is so big, that attacks, even if at a small scale, do happen relatively often. Unfortunately they have a strong impact on the media broadcast and they serve to feed the spiral of fear. How should counter-terrorism agencies act to successfully limit the dangerous terrorist operations? What kind of narrative should they adopt? Which aspects of counter-intelligence should they prioritise?

Moderator:
Richard Stephens, Founder & Editor, Poland Today, United Kingdom

Speakers:
Federico Aznar Fernandez-Montesinos, Commander, Spanish Ministry of Defence, Spain
Antonia Colibasanu, Senior Political Analyst, Geopolitical Futures, Romania
Max Hill, Independent Reviewer of Terrorism Legislation, The British Government, United Kingdom
Simon Petermann, Honorary Professor, University of Liège, Belgium
Mykhailo Samus, Deputy Director for International Relations, Center for Army, Conversion and Disarmament Studies, Ukraine
SEPTEMBER 7

15:35—16:50 Discussion Panel

Partner: The Potomac Foundation

Taking Measure of Military Security in Eastern Europe Today

The NATO Summit decisions from Wales (2014) and Warsaw (2016) led to a reinvigoration of its Members to the defence of Europe in the face of a revanchist Russian government. After years of neglecting it’s military capabilities, it is now imperative that Europe once again pays attention to the problems of its security. This panel will address the following issues: How historical examples should be learned from? How should the military properly address different challenges with different means? What is the role of simulations and how they identify questions? Can a small organised force defeat a large disorganised force?

Moderator:
Gregory Melcher, Senior Fellow, Virginia Polytechnic Institute and State University, USA

Speakers:
Terry Jamison, Senior Manager Vertical Lift Global Sales, Boeing Corporation, USA
Jacek Bartosiak, Director of Wargaming and Simulations, The Casimir Pulaski Foundation, Poland
Edmund Bitinas, Director of Simulations, The Potomac Foundation, USA
Mauro Farinelli, Vice President, European Programs, Parsons Corporation, USA
Phillip Petersen, Vice President for Studies, The Potomac Foundation, USA
S E P T E M B E R  7

10:40—11:55  Thematic Block

Partner:  Ministry of Foreign Affairs of the Republic of Poland

Adriatic–Baltic–Black Sea. Visions of Cooperation

Presentation

Adriatic–Baltic–Black Sea. Visions of Cooperation

We would like to invite you to the Presentation of the publication “Adriatic–Baltic–Black Sea. Visions of Cooperation”. The book has been financed by the Department of Public and Cultural Diplomacy of the Ministry of Foreign Affairs of Poland within the framework of a competition “Cooperation in the field of public diplomacy 2017”. The Three Seas Initiative is a project aimed at promoting and developing economic cooperation among the countries of Central and Eastern Europe. As it is understood today, the very essence of the project is to develop the infrastructural cooperation in the region. However, Trimarium may evolve in a number of different directions. What would they be? What would we like them to be?

The Presentation will be hosted by the authors of the publication.

Host:

Andreana Baeva Motusic, President, European Business Association Zagreb, Croatia

Przemyslaw Zurawski Vel Grajewski, Counsellor of the Minister, Ministry of Foreign Affairs, Poland
Discussion Panel

Towards Security of Energy Supplies in ABB Countries

Despite many efforts made in recent years to integrate CEE energy markets, it is clear that a lot of work still needs to be done. What is the status of the projects aimed at connecting the energy systems of the ABB countries today? What are the most urgent short and long term projects? In the time of rapidly changing technologies and trends in energy, has Central Europe a chance for energy self-sufficiency? What would be the best way to secure energy supplies for the region?

Moderator:
Andras Gyorgy Deak, Head of Research Group, Hungarian Academy of Sciences, Hungary

Speakers:
Yurii Chyzhmar, Deputy, Supreme Council, Ukraine
Jan Fousek, Chairman of Supervisory Board, Solar Association CZ, Czech Republic
Malcolm Grimston, Honorary Senior Research Fellow, Imperial College London, United Kingdom
Liutauras Varanavicius, Director of Strategy Department, LITGRID AB, Lithuania

Commentator:
Aidas Rimkevicius, Second Secretary, Ministry of Foreign Affairs, Lithuania

Introductory presentation:
Mehmet Kinaci, Strategic Analyst, NATO Allied Command Transformation, Turkey
Challenges and Opportunities for Energy Cooperation with Russia in CEE

The CEE countries are concerned with dependence on Russian gas supply. It is unpredictability of the Kremlin’s attitude that threatens the energy security of the EU. Dependence on Russian gas disappears with diversification of suppliers, the construction of interconnectors and a system of gas transmission to countries subjected to critical disruptions. With these problems eliminated, the price and contract terms replace political considerations.

Moderator:
Mikhail Krutikhin, Partner, RusEnergy, Russia

Speakers:
Nemunas Biknius, Director for Strategy and Development, JSC EPSO–G, Lithuania
Michal Hudec, Chairman, Association of Energy Suppliers in Slovakia (ZDE), Slovakia
Marcin Jastrzebski, President of Board, Grupa LOTOS S.A., Poland
Vladimir Likhachev, Deputy Director, Institute of Energy Studies of the RAS, Russia
Krzysztof Sitarski, Member, Sejm, Poland
Igor Wasilewski, President of the Board, PERN S.A., Poland

Commentators:
Christian Cleutinx, Senior Fellow, International Energy Program, Netherlands Institute of International Relations, Clingendael, Belgium
Slawomir Raszewski, Research Associate, King’s College London, United Kingdom

SEPTEMBER 7
12:05—13:05 Discussion Panel

Energy Forum
Stary Dom Zdrojowy, Building E – Balowa
SEPTEMBER 7
13:15—14:15 Discussion Panel

Energy Policy Dilemmas – Innovation or Carbon Market?

The main scenarios for Poland’s energy policy for the coming years include: the use of all energy sources with the weakening of coal dominance and investment in RES according to territorial potential. What are our preferences in the region? What is the future of renewable energy sources in Poland? What are the options for improving efficiency in the mining sector?

Moderator:
Wojciech Jakobik, Editor–in–Chief, biznesalert.pl, Poland

Speakers:
Maciej Bando, President, Energy Regulatory Office, Poland
Wojciech Hann, Member of the Board, Bank Gospodarstwa Krajowego, Poland
Attila Nyikos, Vice–President for International Affairs,
Hungarian Energy and Public Utility Regulatory Authority, Hungary
Vladimir Vlk, Member of the Council, Energy Regulatory Office, Czech Republic
Franz–Josef Wodopia, Managing Director, German Coal Importer Association, Germany

Commentators:
Bulat Nigmatulin, General Director, Institute of Problems of Power Engineering, Russia
Richard Wheeler, Managing Director, Center for Energy Security Dialogue, USA
SEPTEMBER 7
14:25—16:50  Special Event

Euro–Norwegian Cooperation in the Field of Energy Security– Strategy Game

Strategy games have always been frequently and successfully used by leading analytical centers in the world while researching the defense issues. They bring ideas for diagnosis and solutions for the world security challenges. As opposed to the ordinary methods, strategy games solve the qualitative change problem and result in more detailed examination of the internal and international security. The aim of the strategic game “European–Norwegian energy security cooperation” is to verify the energy security models of the countries of Central and Eastern Europe and Norway as well as to capture qualitative changes that may affect decision–making processes ergo energy policies of states and enterprises coming from the internal and international environment.

Moderators:
Krzysztof Ksiezoński, Adjunct Professor, Warsaw School of Economics, Poland
Kamila Proninska, Assistant Professor, Warsaw University, Poland

Speakers:
Miroslaw Bielinski, CEO, Miroslaw Bieliński, Poland
Krsevan Antun Dujmovic, Senior Associate, The Institute for Development and International Relations (IRMO), Croatia
Burim Ejupi, Executive Director, The Institute for Development Policy (INDEP), Kosovo
Mykhailo Gonchar, President, Center for Global Studies “Strategy XXI”, Ukraine
Katarina Hazuchova, Independent Environmental Analyst, GPoT, SIOV, Slovakia
Wojciech Jakobik, Editor-in-Chief, biznesalert.pl, Poland
Oystein Kvarme, TergoPower AS, CEO, Norway
Johannes Rieckmann, Senior Research Fellow, Brandenburg Institute for Society and Security (BIGS), Germany
Christian Schnell, Senior Expert, The Jagiellonian Institute, Poland
Marcin Smiech, Country Manager Poland, TergoPower AS, Norway
Mykola Voytiv, Head, NGO New Generation Management, Ukraine
Wojciech Wroblewski, Owner, Focus Consulting Group
Wojciech Wroblewski, Poland
The 150th anniversary of Maria Skłodowska–Curie’s birthday is a good starting point for a serious discussion about Polish inventions and science, but also about promoting Poland through innovation and creativity. In France, the achievements of Maria Skłodowska–Curie, a two–time Nobel Prize winner, make the case for strengthening scientific cooperation with Poland and in Poland – for promoting Polish science. How to show the world what’s best, how to build Polish–French relations drawing upon good past experience?

Moderator:
Eryk Mistewicz, President, The New Media Institute, Poland

Speakers:
Marie Dutreix, President, French Cancer Society, France
Jan Dziedziczak, Secretary of State, Ministry of Foreign Affairs of the Republic of Poland, Poland
Natacha Henry, Biographer, Author of “Les sœurs savantes”, France
Zdzislaw Krasnodebski, Member, European Parliament, Poland
Jean–Paul Oury, Communication Consultant, France
Michal Kleiber, Editor–in–Chief, Wszystko Co Najważniejsze
SEPTEMBER 7
12:05—13:05 Discussion Panel

The Circular Economy (CE) a New Challenge for the Local Government Units and Businesses Entities

CE is a new economic concept implemented throughout the EU, requiring the implementation of new planning and management processes at national, regional and local level. For local government units and companies it is a challenge to carry on the efficient acquisition and processing of raw materials, waste management, renewable energy sources and the development of innovative, environmentally friendly products and services. At the same time it is a chance to improve competitiveness eg by introducing extended product liability throughout the life cycle. So what should we do to meet the challenges and what actions need to be implemented to take advantage of raw material resources contained in waste?

Moderator:
Joanna Kulczycka, Head of Strategic Research Laboratory, The Mineral and Energy Economy Research, Polish Academy of Sciences, Poland

Speakers:
Wojciech Kozak, Vice Marshal, Malopolska Region Marshal’s Office, Poland
Anna Larsson, Deputy Director, Green Business Norway, Norway
Andrzej Maciejewski, Member, Chairman of the Commission for the Territorial Self Government and Regional Policy, Sejm, Poland
Pawel Okrasa, Mayor, Wielun Community, Poland
Rafal Pawelczak, Vice President of the Management Board (Development), KGHM Polska Miedź S.A., Poland
SEPTEMBER 7

13:15—14:15 Discussion Panel

Partner: Ministry of Foreign Affairs of the Republic of Poland

New Methods of Civic Participation – Trends or Effective Tool of Local Government?

In recent years, there has been an increase in interest in civic participation in the activities of local government, which is a tendency in opposition to the progressive centralization of state management. Is bottom-up development of participation just temporary trends or is it permanently integrated into management processes? What are the benefits of using civic participation mechanisms? How to avoid making mistakes?

Moderator:
Lukasz Stach, Adjunct, Pedagogical University of Cracow, Poland

 Speakers:
Przemyslaw Dziewitek, President, Pracownia Obywatelska Association, Poland
Dominik Jaskowiec, Deputy Chairman of City Council, Krakow City Council, Poland
Vladimir Mashkov, Adviser to the Governor, Government of Kaliningrad Region, Russia
Cristiano Zagari, International and European Affairs, Region of Lazio, Italy
Jan Ziekow, Director, German Research Institute for Public Administration Speyer, Germany
SEPTEMBER 7

14:25—15:25 Discussion Panel

Partner: Economy Consultants Group TOR

Polish Eco–Friendly Transportation – How Electromobility, New Hybrid and Gas Technologies Will Change Our Cities?

Polish and European cities put e–mobility at the heart of the list of their priorities. Poland has a chance of becoming one of the most important players on the market. E–mobility programmes. E–bus and e–car in practice. Coal based power engineering in relation to eco–transportation. Financing bus investments by municipal governments.

Moderator:
Adrian Furgalski, Vice President of the Board / President of the Board, Transport Consultants Group TOR / Railway Business Forum, Poland

Speakers:
Peter Badik, Managing Partner, GreenWay, Slovakia
Pawel Borys, President of the Management Board, Polish Development Fund, PFR, Poland
Malgorzata Eull, Director of B2B Department, innogy Polska S.A., Poland
Jakub Farys, President, Polish Automotive Industry Association, Poland
Witold Nowicki, Toyota Motor Poland, Director, Poland
Pawel Sliwa, Vice–President for Innovations, PGE Polska Grupa Energetyczna, Poland
Clean Cities – Innovative Solutions

What are innovative solutions, which Smart Cities use to fight against environmental pollution? How an intelligent city infrastructure can be created in a cost effective and sustainable way – Presentation of the SOLSUN (Sustainable Outdoor Lighting & Sensory Urban Networks) project, which Budapest is implementing together with the University of Technology and Economy in Budapest. What smart solutions are the best path toward a low–carbon or a carbon–free city?

Presentation

Clean Cities, Experiences on the Polish–German Border

Host:


Discussion Panel

Clean Cities, Innovative Solutions

Moderator:

Remigiusz Pilat, Editor–in–Chief/President, Capital Trader Magazine, Poland

Speakers:

Ludmila Poplavskaja, Deputy Minister, Ministry of Natural Resources and Ecology Kaliningrad Region, Russia
Viacheslav Potapenko, Director, NGO Institute of Green Economics, Ukraine

Mikkel Skott Olsen, Head of Global Corporate Responsibility, VELUX Group, Denmark

Marta Szigeti Bonifert, Board Member Environment and Sustainability WS Leader, Hungarian Business Leaders Forum, Hungary

Roman Ciepiela, Mayor, City of Tarnow, Poland
SEPTEMBER 7

10:40—11:55  Discussion Panel

Partner:  Służba Zdrowia 3.0

First. Public Healthcare

Important events of the last two years like the entry the law of the Public Health Act and the National Health Program for 2016–2020 as well as appreciation of the importance of public health in the Ministry of Development’s “Strategy for Responsible Development” prepared by the Ministry of Development obliges for discussion about proper development of social mechanisms that will lead to ensuring that every citizen has a standard of living appropriate for maintaining health.

Moderator:
Renata Furman, Journalist/ Editor–in–Chief, Służba Zdrowia 3.0, Poland

Speakers:
Zbigniew Król, Undersecretary of State, Ministry of Health, Poland
Beata Malecka–Libera, Member, Sejm, Poland
Krzysztof Michalkiewicz, Secretary of State, Ministry of Family, Labour and Social Policy, Poland
Marek Posobkiewicz, Chief Sanitary Inspector, Chief Sanitary Inspectorate, Poland
Miroslaw Wysocki, Director, The National Institute of Public Health, National Institute of Hygiene (NIPH, NIH), Poland
The First Year of the 75+ Program and What Next?

Free medicines for seniors since the age of 75 were one of the most important election promises of the PiS. After the takeover of the project, the project has been implemented and since September 2016 the drugs are being delivered to patients. Behind us the year of the program. This is the first such program that has actually contributed to reducing the expenditure on drugs of the oldest patients. The 75+ Drug Panel is the first attempt to summarize what has been done so far – 2.2 million patients, 15 million prescriptions and 40 million drug packages are the measurable success of the program. We settled a lot of technical issues, started the project with the most needed drugs, and the list is constantly expanding – it’s time to set priorities for the next operation. These issues should be bent in order to constantly optimize the program’s performance and its social relevance to seniors.

Speakers:

Elżbieta Rutkowska–Piotrowska, President, Polish Pharmaceutical Chamber, Poland

Maciej Malecki, Secretary of State, Chancellery of the Prime Minister of the Republic of Poland, Poland

Konstanty Radziwill, Minister, Ministry of Health, Poland

Małgorzata Zwiercan, Member, Chairman of The Senior People Policy Committee, Sejm, Poland

Joanna Kopcińska, Member, Parliament, Poland

Tomasz Klupa, professor UJ, lekarz, diabetolog, Poland

Kazimierz Klodziński, Przewodniczący Komisji ds. Lekarzy Emerytów i Rencistów, Poland
SEPTEMBER 7
14:25—15:25 Special Event

Partners: Adamed Group

Polish Union of the Employers of Pharmaceutical Industry

Forum of the Key Companies in the Region

The Central and Eastern European region has significant potential for the pharmaceutical and medical devices industries. We have companies with roots still from the time of the RWPG, companies that have been established and developed locally in the last 25 years and the global companies that have invested in our region. How to make best use of existing potential? What is the role of large companies in supporting and collaborating with small businesses and startups? Is there a chance of increasing exports or are there more likely future products from the east or west? Can the industry be the engine of economic development and learning in the region?

Moderator:
Maciej Bogucki, Director, European Centre for Healthcare Strategies and Policies, Poland

Speakers:
Elzbieta Glapiak, Journalist, Centrum Gospodarcze im. Mikołaja Kopernika, Poland
Krzysztof Kepinski, External Relations and Public Market Vaccines Director, GSK Services Sp. z o. o., Poland
Krzysztof Kopec, Vicepresident of the Board, Polish Union of the Employers of Pharmaceutical Industry, Poland
Ireneusz Martyniuk, Vicepresident of the Board, POLPHARMA, Poland
Tomasz Nemeth, President, Gedeon Richter Sp. z o.o., Poland
Paweł Roszczyk, Managing Director, Adamed, Poland
Witold Włodarczyk, Managing Director, The Polish Chamber of Commerce of Medical Devices POLMED, Poland
SEPTEMBER 7
13:15—14:15 Special Event

Healthcare 2030 – Innovation, Development, Economy

Summary of VIII Health Forum. Key findings after this year’s panels.
Overview of the mutual link between health and the economy and place of innovation in development processes. A look at the future of the health system in the perspective of 2030.

Moderator:
Krzysztof Jakubiak, Editor–in–Chief, Puls Medycyny, Poland

Speakers:
Andrzej Madrala, President of the Board, Medical Center Mavit Ltd., Poland
Andrzej Matyja, The Regional Chamber of Physicians and Dentists in Cracow, President, Poland
Sergey Orlov, General Director, Institute of Medical Informatics, Russia
Robert Rusak, Vice–President of the Board, The Polish Chamber of Commerce of Medical Devices POLMED, Poland
Grzegorz Rychwalski, Vice–president of the Board, Polish Union of the Employers of Pharmaceutical Industry, Poland
KRAKÓW REGION
MAŁOPOLSKA
MAIN PARTNER
OF THE REGIONS FORUM
Cross-Border and Transnational Co-operation – Possibilities of Co-financing of Local Government and NGO Projects

Cooperation with a foreign partner can be a perfect complement to the development plans of cities or regions. Non-governmental organizations are also increasingly implementing integrated programs using the potential of a foreign partner. Instruments of territorial and transnational cooperation are still not widely known and used. Are we dealing with access barriers? We present the latest opportunities for support within the European Territorial Cooperation and the European Neighborhood Instrument programs. How to take advantage of transnational cooperation within the framework of the Operational Program Knowledge Education Development?

Presentation

Polish-Russian Cross-Border Area as a Platform of Co-operation

Host:

Katarzyna Maria Bartnik, Head of Joint Technical Secretariat of the Poland–Russia Cross-border Cooperation Programme 2014–2020, Joint Technical Secretariat of the Poland–Russia Cross-border Cooperation Programme 2014–2020, Poland
Special Event

Cross-Border and Transnational Co-operation, Possibilities of Co-financing of Local Government and NGO Projects

Speakers:

**Dominika Butkiewicz**, Project Officer, Joint Secretariat of the Interreg South Baltic Programme 2014 – 2020, Poland


**Andrzej Slodki**, Head of Department of Information on European Fund, Center of European Projects, Poland
SEPTEMBER 7

12:05—13:05 Discussion Panel

Partner: City of Slupsk

Progressive City Politics

In the globalised world, cities are becoming – alongside states, transnational institutions and businesses – the initiators of economic, social, ecological and political innovations. It is in cities where we look for a new paradigm of development – combining economic efficiency, social justice and environmental protection. This progressive agenda is also being pursued by Polish cities. What challenges mayors are facing? Where are local leaders from Polish Progressive Network of Mayors looking for inspiration and how are they gaining societal support for their projects?

Moderator:
Michal Syska, Director, The Ferdinand Lassalle Centre for Social Thought, Poland

Speakers:
Robert Biedron, Mayor, City of Slupsk, Poland
Beata Klimek, Mayor, City Hall in Ostrow Wielkopolski, Poland
Mateusz Klinowski, Mayor, Municipal Office in Wadowice, Poland
Rafal Kukla, Mayor, Gorlice City Council, Poland
Simone Lange, Lord Mayor, City of Flensburg, Germany
Marek Materek, Mayor, Starachowice City Council, Poland
SEPTEMBER 7

13:15—14:15 Discussion Panel

Sport in Local Government – How to Support and Develop?

Sport is a great tool for promoting cities and regions. Sports infrastructure allows young people to develop passions that can be transformed into Olympic medals in the future. Well managed facilities bring local financial benefits to local governments. How should the local government support young athletes, professionals and effectively manage the sports infrastructure?

Moderator:
Tomasz Urynowicz, Director Department of Tourism and Sport, Malopolska Region Marshal’s Office, Poland

Speakers:
Janusz Koziol, Advisor to the Mayor, Mayor’s Plenipotentiary for UEFA European U21 Championship, Krakow City Council, Poland
Beata Moskal–Slaniewska, Mayor, Swidnica City Council, Poland
Ireneusz Ras, Member, Sejm, Poland
Jaroslaw Szlachetka, Member, Sejm, Poland
Francesco Tufarelli, Secretary General, Automobile Club d’Italia, Italy

Commentator:
Oksana Savchuk, Secretary, Ivano–Frankivsk City Council, Ukraine
SEPTEMBER 7
14:25—15:25 Discussion Panel

Local Government Fianances – Reality and Perspectives

The 500+ scheme, VAT centralisation are one of the most important changes that took place in the financial sector of local government. Local governments structural reorganisation and a need to secure adequately skilled staff. How were these changes coped with? What is the current state of local government finances?

Moderator:
Bartosz Mysiorki, PPP Centre, Poland

Speakers:
Maciej Bluj, Deputy Mayor, Wroclaw City Council, Poland
Danuta Kaminska, Treasurer, Katowice City Council, Poland
Janusz Kot, President, Regional Chamber of Audit in Krakow, Poland
Roman Postoev, Economic Advisor of the Department of Investment Policy, Kiemerowski District Administration, Russia
SEPTEMBER 7

15:35—16:50  Thematic Block

Partners:  Euroregion “Dnister
Ministry of Foreign Affairs of the Republic of Poland

Regional Public Diplomacy – How Foreign Cities and Regions Get Partnered

Establishing good neighbour and partnership contacts between cities and regions is an effective method to build good relations between states. Public diplomacy helps to establish or to maintain the partnership even when cooperation at the central level is not effective. In turn, the effectiveness of international contacts affects social and economic development to a large extent.

Presentation

Regional Development Policy on the CBC Programme Poland–Belarus–Ukraine Example

Host:
Tomasz Jedrzejewski, Deputy Head JTS of the CBC Programme Poland–Belarus–Ukraine 2014–2020, Joint Technical Secretariat Cross-border Cooperation Programme Poland–Belarus–Ukraine 2014–2020, Poland

Discussion Panel

Regional Public Diplomacy, How Foreign Cities and Regions Get Partnered

Moderator:
Serhii Tatusiak, Chairman, Euroregion “Dnister”, Ukraine
Speakers:
**Dumitru–Tudor Jijie**, Executive Director, Association Euroregion Siret–Prut–Nistru, Romania
**Irena Krasnicka**, Advisor, International Visegrad Fund, Czech Republic
**Oleksandr Lysenko**, Head, Sumy City Council, Ukraine
**Vasile Romaniuc**, President, Ocnita County Council, Republic of Moldova
Hospital of The Future

The health care system has been significantly rebuilt, without showing the public the purpose of these changes, and determining the parameters for assessing the effectiveness of the reform. The new model starts to operate from October 1. This is the first moment to summarize and show the landscape of service providers after the system revolution. In order to track the effectiveness of reforms, it is also necessary to determine the parameters for assessing changes. Time is also the first summary of how much the network fits into the health needs maps and how the patient’s availability will change. These changes should be analyzed in the context of all planned laws.

Moderator:
Tomasz Judycki, President, Polish Chamber of Healthcare IT, Poland

Speakers:
Zoriana Chernenko, Lead Expert for Healthcare, Reanimation Package of Reforms (RPR), Ukraine
Dariusz Dudek, Professor, Head of 2nd Clinic of Cardiology and Cardiovascular Surgeries, University Hospital in Krakow, Poland
Grzegorz Gielerak, Director, Military Institute of Medicine, Poland
Michal Kepowicz, Government & Public Affairs Manager, Philips Polska Sp. z o.o., Poland
Lukasz Szumowski, Undersecretary of State, Ministry of Science and Higher Education, Poland
Marek Tombarkiewicz, Undersecretary State, Ministry of Health, Poland

Commentator:
Tomasz Kuciel, icepresident, MedApp S.A., Poland
SEPTEMBER 7

12:05—13:05 Discussion Panel

Partner: TAURON Sprzedaż Sp. z o.o.
Sadecki University of the Third Age

Silver Generation as the Potential of a Silver Economy. Safe Senior – Consumer on Products and Services Market.

Ageing population is a challenge for social policy, public finances as well as for economics. Demographic changes have a relevant impact on development of social policy and economics – Recommended changes. What kind of activities are provided by public sector services, private sector services and Non-governamental organizations in order to prepare an extensive offer of services and products for seniors – consumers. How to promote the development of the Silver Economy? How to protect seniors–consumers from unfair practices and how to ensure the safety of seniors?

Special guest:
Renate Heinisch, Member of the Presidium, German National Association of Senior Citizens’ Organisations (BAGSO), Germany

Moderator:
Wiesława Borczyk, President of the Board, Nationwide Polish Federation of Third Age University Associations, Poland

Speakers:
Elżbieta Bojanowska, Undersecretary of State, Ministry of Family, Labour and Social Policy, Poland
Grzegorz Lot, Vice–President of the Management Board for Mass Market Sales, TAURON Sprzedaż Sp. z o.o., Poland
Grazyna Marciniak, Vice–president, Central Statistical Office, Poland
Marek Niechcial, President, Office for Competition and Consumers’ Protection, Poland

Elżbieta Ostrowska, Chairperson, Polish Association Of Pensioners And Disabled Persons, Poland

Participation in discussion:

Igor Kulin, Expert, Programme Coordinator, Foundation for Socio–Economic and Political Studies “Regional Strategy”, Russia
SEPTEMBER 7

13:15—14:15 Discussion Panel

Partner: Sadecki University of the Third Age

A Senior – A Citizen. Activity of the Elderly in Public Life, in the Process of Demographic Changes

How to encourage seniors to be more active and eager to participate in public life constitutes a challenge for the ageing population. What is the most efficient way to enable seniors to participate actively in the civil society? Crucial role of education, knowledge, access to public information, acquiring new qualifications and skills in creating a relationship based on partnership between the community of senior citizens and local authorities, non-goverment organizations and young generation. What measures should be implemented to facilitate the process?

Moderator:
Anna Okonska–Walkowicz, Mayor of Krakow’s Advisor for Old Age Policy, Krakow City Council, Poland

Speakers:
Barbara Imiolycky, The Third Age University in Nowy Sacz, Poland
Wojciech Kaczmarczyk, Director Department of Civil Society, Chancellery of the Prime Minister of the Republic of Poland, Poland
Wojciech Kozak, Vice Marshal, Malopolska Region Marshal’s Office, Poland
Jozef Lassota, Member, Sejm, Poland
Janusz Marszalek, President/Vicepresident, Polish Senior’s Union, European Senior’s Union
Malgorzata Zwiercan, Member, Chairman of The Senior People Policy Committee, Sejm, Poland
Participation in discussion:
**Irina Filyaeva**, President, Kaliningrad Regional Public Organization “Center For Recovery of Personality”, Russia
Innovation As a Response To The Needs of an Aging Society

The time, when the autumn of life is associated with exclusion and loneliness is over. There is a time when e–seniors – people aged 55+ who are active and fully aware of the opportunities offered by new technologies. Manufacturers who wish to maintain their position on the market must take into account the needs of this age group, as its importance may be crucial. Can innovation really become a recipe for the problem of an aging society?

Moderator:
**Marzena Rudnicka**, President, Polish Institute of Silver Economy, Poland

Speakers:
**Władysław Kosiniak-Kamysz**, President, Polish People’s Party, Poland
**Maciej Masłowski**, Member, Sejm, Poland
**Agata Stremecka**, President of the Board, Civil Development Forum, Poland
**Adam Witkowski**, Head of Department of Cardiology and Interventional Angiology, The Cardinal Stefan Wyszyński Institute of Cardiology, Poland
**Barbara Zych**, Manager, Publiczny Zakład Opieki Zdrowotnej, Zakład Pielęgnacyjno–Opiekuńczy, Poland

Participation in discussion:
**Alla Semenova**, Head of the Directorate for Innovative Educational Programs and Teaching Technologies, Institute of World’s Civilizations, Russia
SEPTEMBER 7

10:40—11:55  Discussion Panel

Partner:  American Chamber of Commerce in Poland

The Evolution of U.S. Investment in Poland: Have We Come to Hard Times?

U.S. investors continue to lead and set trends with investments in R&D, the service sector, and factories of the future. FDI has had an overwhelmingly positive impact on the development of the Polish economy and will continue to do so. Today’s investments are truly innovative and value-added, securing Poland’s place in the global economy and supply chain. What are the trends for the future and what is needed for Poland to remain successful?

Moderator:
Tony Housh, Chairman, American Chamber of Commerce in Poland, Poland

Speakers:
Frans–Willem De Kloet, CEO, UPC Poland, Poland
Mateusz Litewski, Public Policy Manager, Central and Eastern Europe, Uber, Poland
Tomasz Pisula, President of the Board, Polish Investment and Trade Agency, Poland
SEPTEMBER 7
12:05–13:05

Building Development Capital – Education, Labour, Future

The discussion panel will address the role of the employers and employees in the process of creation state’s development capital, presentation of the pro–savings mechanisms and creation of the special educational programs which combine the education with the current labour market demands. The panel will help to solve the development issues for Poland and Europe.

Moderator:
Damian Szacawa, Forum of Young Leaders, Poland

Speakers:
Oleksandr Yarema, Deputy Minister of Youth and Sports, Cabinet of Ministers of Ukraine, Ukraine
Piotr Janiszewski, CEO, Skanska S.A., Poland
Marek Rocki, Rector, Warsaw School of Economics, Poland
Grzegorz Chlopek, CEO, Nationale–Nederlanden, Poland
Krzysztof Michalkiewicz, Secretary of State, Ministry of Family, Labour and Social Policy, Poland
Krzysztof Pietraszkiewicz, President, Polish Bank Association, Poland
SEPTEMBER 7
13:15—14:15 Special Event
Partner: International Republican Institute

Rules of the Game: Good Governance and Attracting Investment in Eastern Europe

Businesses desire predictable and stable markets. Besides offering favorable economic incentives, policymakers can also attract and retain foreign investment through good governance. Decreasing investment barriers, increasing transparency and predictability in regulation, and lowering the overall costs of doing business are all well-established policy methods that encourage businesses to enter new markets or increase levels of current investments. However, such practices are easier said than done in many emerging economies in Eastern Europe. Why is this the case? Are there successful examples or case studies that can be replicated in the region? Panelists will share recent experiences.

Moderator:
Stephen Nix, Director for Eurasia, The International Republican Institute, USA

Speakers:
Sterica Fudulea, Secretary of State, Ministry of Business Environment, Commerce and Entrepreneurship, Romania
Tamar Khulordava, Chairperson of the Committee on European Integration, Parliament, Georgia
Zygimantas Pavilionis, Member, Seimas, Lithuania
Maia Sandu, Chairwoman, Action and Solidarity Party, Republic of Moldova
Mykhaylo Titarchuk, Deputy Minister, Ministry of Economic Development and Trade, Ukraine
Fighting Stereotypes – the Influence of the National and Regional Image on Tourism and Economic Development

A country’s and a region’s image is an important element of its economic development. A good perception of the country on the international stage can increase the interest of international companies and the investments growth rate. Moreover, the country’s image is one of the main factors that influence the fastest growing services sector – tourism. How can we fight stereotypes about nationalities? How to use country and regional brands to attract tourists and investors?

Moderator:
Viorel Chivriga, Director of Functional Market Economy Department, Institute for Development and Social Initiatives “Viitorul”, Republic of Moldova

Speakers:
Carlos Abade, Board Member, Turismo de Portugal, Portugal
Stepan Barna, Head, Ternopil Regional State Administration, Ukraine
Sylvia Bretschneider, President, State Parliament of Mecklenburg–Western Pomerania, Germany
Vadim Ceban, First Deputy President, Executive Committee of Gagauzia, Republic of Moldova
Czeslaw Fiedorowicz, Chairman, Lubuskie Voivodeship Council, Poland
Markus Renner, Chairman, International Brand & Reputation Community (INBREC), Switzerland
Commentators:

Veronika Makeeva, General Director, The Baltic Research Centre, Russia

SEPTEMBER 7
15:35—16:50 Discussion Panel

Partner: AULEDA Local Economic Development Agency

The Future of European Economy: Over to the State, or to the Market?

The global economic crisis, ageing society, migration, climate changes and growing energy dependency, as well as the transfer of much of world’s production and savings to the Far Eastern markets require common and decisive action to reverse the negative trend and bring economic recovery. Is creating the common market still possible in times when economic patriotism becomes increasingly important?

Moderator:
Maciej Danielewicz, Editor–in–Chief PAP Biznes, Polish Press Agency (PAP), Poland

Speakers:
Bas B. Bakker, Senior Regional Resident Representative, Central and Eastern Europe, International Monetary Fund (IMF), Poland
Janusz Korwin–Mikke, Member, European Parliament, Poland
Jock Mendoza–Wilson, Director of International and Investor Relations, System Capital Management, Ukraine
Georg Milbradt, Professor, Minister President of Saxony (2002–2008), Dresden University of Technology, Germany
Marek Rocki, Rector, Warsaw School of Economics, Poland
Roberto Sommella, Head of the Directorate for Foreign and Institutional Relations, Guarantor Authority for Competition and Market, Italy
Commentators:
Aleksandra Jovanovic, Senior Adviser, National Assembly, Serbia
Jeton Puka, Vice President of Executive Board, AULEDA Local Economic Development Agency, Albania
SEPTEMBER 7
10:40—11:55 Discussion Panel

Partner: Małopolska Region

The Polish Economy between the East and the West – Plans for Shaping Economic Policy

One of the most important challenges facing the economies of the countries of the Eastern part of Europe is the expansion of domestic companies towards foreign markets. For this to run efficiently and effectively, the adopted strategy must assume the ability to flexibly adapt the range of products and services to the needs of the customers. How do companies prepare for internationalisation? Is the paradigm referred to as “economic patriotism” a serious obstacle when it comes to the forging of new market outlets? How, with whom and in what will we trade – is there a future for free trade agreements? Where to look for new friends in economic opportunity?

Moderator:
Michał Niewiadomski, Deputy Editor in Chief of National Department, Rzeczpospolita, Poland

Speakers:
Cosmin Cristal, Private Investment Expert, North–East Regional Development Agency, Romania
Ryszard Florek, President of the Board, FAKRO, Poland
Jacek Krupa, Marshal, Malopolska Region Marshal’s Office, Poland
Elena Matekina, Head of Unit CEE, NRW.Invest, Germany
How to Speed Up the Development of Coastal Regions?

The coastal regions are particular areas, which take great advantage of the potential of their land and sea territories. What possibilities for innovations in the economy, lifestyle change creation and strengthening of the social relations come from the uniqueness of these terrains? How important is the international cooperation and local tourism growth in developing these regions?

Presentation
Sustainable Development, Experiences in the South Baltic Area

Host:
Dominika Butkiewicz, Project Officer, Joint Secretariat of the Interreg South Baltic Programme 2014–2020, Poland

Discussion Panel
How to Speed Up the Development of Coastal Regions?

Moderator:
Kazimierz Kleina, Senator of the RP, Senate, Poland

Speakers:
Joachim Brudzinski, Deputy Marshal, Sejm, Poland
Solomon Ginzburg, President, Foundation for Socio–Economic and Political Studies “Regional Strategy”, Russia
Anna Moskwa, Undersecretary of State, Ministry of Maritime Economy and Inland Navigation, Poland
Per Schöldberg, Deputy Chairman at the Committee of Employment, Local Municipalities in Vaxsjo, Sweden
Oleksandr Syenkevych, Mayor, Mykolayiv City Council, Ukraine
Krzysztof Zegota, Assistant Professor, The University of Warmia and Mazury in Olsztyn, Poland
SEPTEMBER 7

14:25—16:50 Thematic Block

It’s the Tourism, Stupid!

The panel title is a paraphrase of Bill Clinton’s 1992 election slogan (“The Economy, Stupid!”). Tourism is one of the most dynamically developing sectors of the economy in the world. One of the most important factors contributing to the development of tourism is the accessibility of the tourist region and investments that allow for an increase in the number of employees in this sector as well as an increase in revenue in this sector. Tourism is particularly important for the development of less developed regions. What arguments can persuade businesses to invest in tourism? Do eurozone countries have more chances to acquire foreign investment? Will investors choose countries that use another currency?

Discussion Panel

It’s the Tourism, Stupid!, How to Attract Investors to the States?

Moderator:
Frank Babinger, Professor, Complutense University of Madrid, Spain

Speakers:
Gheorghe Flutur, President, Suceava County Council, Romania
Radoslaw Jecek, Mayor, Karpacz City Council, Poland
Anatoly Kalina, Director, FGBU “National Park” Curonian Spit, Russia
Marta Malska, Head of the Department of Tourism, The Ivan Franko National University Lviv, Ukraine
Jerzy Meysztowicz, Member, Chairman of the Economic and Development Parliamentary Commission, Sejm, Poland
Discussion Panel

It’s the Tourism, Stupid!, Does the currency affect the development of tourism?

Moderator:
Frank Babinger, Professor, Complutense University of Madrid, Spain

Speakers:
Emmanuel Broccard, Professor, Institute of Tourism, University of Applied Sciences HES–SO, Switzerland
Dawid Lasek, Vice–President of the Board, Association of the Carpathian Euroregion Poland, Poland
Monika Perdochova, Project Manager, Tourist Authority South Moravia, Czech Republic
Leszek Zegzda, Member of the Board, Malopolska Region Marshal’s Office, Poland

Participation in discussion:
Tatiana Malakhova, General Director, Group of Companies Regional Development, Russia
Russian Federation’s Hybrid War Against Ukraine, Poland and Baltic States. How to Counteract?

Subordinating another country to our own interest does not always happen through direct military aggression. For years, the Russian Federation has been trying to influence the direction of its neighbours’ development, through energy resources blackmailing, trading restrictions, using history, social media, and even culture. Those Russian activities are often called the hybrid war. In what way can countries of our region effectively face new challenges?

Presentation

Russian Federation’s Hybrid War – Lesson for Europe

Host:
Ievhen Mahda, Associate Professor, The National Technical University of Ukraine “Kyiv Polytechnic Institute”, Ukraine

Discussion Panel

Russian Federation’s Hybrid War Against Ukraine, Poland and Baltic States. How to Counteract?

Moderator:
Sandra Uzule–Fons, Journalist, Polish Radio, Latvia

Speakers:
Malgorzata Gosiewska, Member, Sejm, Poland
Janis Kazocins, National Security Adviser, Chancellary of the President, Latvia
Pavel Luzin, Expert PIR Center, Columnist, The Intersection Project, Russia

Ievhen Mahda, Associate Professor, The National Technical University of Ukraine “Kyiv Polytechnic Institute”, Ukraine

Anastasia Sergeeva, Chief of the Board of WOT Fund, WOT Fund – Association For Free Russia, Russia

Greg Simons, Senior Researcher, Uppsala University, Sweden

Commentator:

Malgozata Kozic, Editor, Radio Znad Wilii, Lithuania
SEPTEMBER 7

12:05—13:05 Discussion Panel

Fake News is an Oxymoron!

Tina Turner is alive and well, a renowned Polish vlogger Lukasz Jakóbiak was never a guest of Ellen DeGeneres Show in the US. People have been lying since ancient times, but why do lies and unconfirmed news keep flooding the media, Internet especially? Why fake news is an oxymoron? What can be done to stop misleading us in the future?

Moderator:
Marek Tejchman, Deputy Editor–in–Chief, Gazeta Prawna Daily, Poland

Speakers:
Robert Felus, Editor–in–Chief, Ringier Axel Springer Polska Sp. z o.o., Poland
Tomasz Ganicz, President of the Board, Wikimedia PL, Poland
Karol Jachymek, Doctor, Assistant Professor, SWPS University of Social Sciences and Humanities, Poland
Nina Jankowicz, Expert, Woodrow Wilson Center, Ukraine
Wiktor Swietlik, Director, Editor–in–Chief, Polskie Radio Program 3, Poland
Bronislaw Wildstein, Publicist, Tygodnik Sieci, Poland
SEPTEMBER 7

13:15—14:15 Discussion Panel

Partner: Wirtualna Polska S.A.

Fake News – Is Business Sector Afraid of False Information?

Fake news – cancer of 21st century. We live in a world, where – reportedly – fake news may influence the presidential election and affect the outcome of public voting. Not only that – fake news recently emerged as a weapon against companies and entrepreneurs. It may tarnish the image of well-known brand, product or even send shares of companies tumbling, resulting in financial losses. Is business afraid of fake news? How can we cope with this new epidemic, react and prevent – case studies.

Moderator:
Tomasz Machala, VP Editor-in-Chief, Wirtualna Polska S.A., Poland

Speakers:
Michal Borny, CEO/Founder, Britenet Ltd., Poland
Marek Bosak, Director of Communications, VIVUS Finance, Poland
Diana Cretu, Editor-in-Chief, Wall-Street.ro, Romania
Tomasz Fill, Director, Ministry of Development, Poland
Jakub Kurasz, Director, PwC Polska Sp. z o.o., Poland
The Information Warfare. International Journalism in European Countries in a Post–Truth Age

Media (including online media) development creates new opportunities for influencing society in the informational sphere. Some political forces and countries openly put informational manipulation and false content creation on, in order to impact the social spirit far beyond their own borders. The problem of Russian propaganda has been spotted (thanks to the efforts of Poland among others) in Europe. In other countries, multiple organisations have risen to fight the information warfare on the side of facts, impartiality and honest journalism. Can the fight against lies be won?

Moderator:
Kostiantyn Kvurt, Head of the Board, Internews Ukraine, Ukraine

Speakers:
Tomas Brolík, Reporter, Deputy Head of Political Desk, Respekt Weekly, Czech Republic
Natalia Humeniuk, Head, NGO Hromadske.TV, Ukraine
Boris Reitschuster, Journalist, Author, Germany
Jurgis Vilcinskas, Head of Press and Communication, EU Delegation to Ukraine, Lithuania

Commentator:
Vladimir Sazonov, Senior Research Fellow, University Tartu, Estonia
SEPTEMBER 7
15:35—16:50 Discussion Panel

Fighting With Advertisements – Tilting With Windmills?

The number of adblock users grows constantly. OnAudience.com reports that 42% of all ads in Poland are being blocked. EMarketer’s statistics estimate that advertisers could have lost up to 27 billion dol. just because of adblocking – which gives Poland leader position in this category. Internet users fight against increasingly annoying ideas of the advertising agencies, media fight with adblocks. How do they do it? What does this fight lead to? And most importantly – who will win?

Moderator:
Jacek Banka, Journalist, Radio Krakow S.A., Poland

Speakers:
Dariusz Bak, President of the Board, Gremi Media S.A., Poland
Alicja Grochowska, Professor, SWPS University of Social Sciences and Humanities, Poland
Jaroslaw Jozwiak, Managing Associate, Prof. Wierzbowski & Partners, Poland
Krzysztof Michalowski, Managing Director, Filmweb, Poland
Roman Mlodkowski, Programme Director of Forbes Polska, Ringier Axel Springer Polska Sp. z o.o., Poland
SEPTEMBER 7

10:40—11:55  Thematic Block

Partner:  Research Center CSS–EBLA

The Potential of Creative and Culture Industry

Music and film festivals, trade fairs are a great promotional element of cities and regions. Well promoted events attract thousands of art enthusiasts, investors and tourists. These events are a hallmark for many places and promote them internationally. What is the potential of the culture industry? Can cultural events drive the economic development of the region / city? What are the best strategies for the promotion and organization of such events?

Presentation

UNESCO Creative Cities Network: Opportunities for Economic Development

Host:
Giangiavino Pazzola, Researcher, Research Center CSS–EBLA, Italy

Discussion Panel

The Potential of Creative and Culture Industry

Moderator:
Mike Fitzpatrick, Head of School, Limerick School of Art and Design, Ireland

Speakers:
Ionel Arsene, President, Neamt County Council, Romania
Jolanta Krysowata–Zielnica, Mayor/Author of Books and Documentaries, Winsko Commune Council, Poland
Paulo Longo dos Santos, Head of the Department of Culture, Municipality of Idanha–a–Nova, Portugal
Viktor Ovcharuk, Head, Ternopil Regional Council, Ukraine
Robert Piaskowski, Deputy Director for Programming, Krakow Festival Office, Poland
Oksana Prishchepova, President, KRPO “World of Woman”, Russia
SEPTEMBER 7
12:05—13:05 Discussion Panel

Audiovisual Production as a Factor in the Development of a Creative Economy

Audiovisual production, which is combining the talents of the authors as well as the effects of creative teams’ work with modern technologies and innovative forms of work organisation, is not only an important element of cultural life, but also an increasingly important part of the creative industries sector. The value of the audiovisual market in Poland is currently estimated at about 5 billion PLN. Strengthening this sector, which in many countries is benefiting from various forms of state support, is important for the development of a creative economy, as announced in the Government’s Strategy for Responsible Development.

Moderator:
Juliusz Braun, Expert, BRAUN, Culture and Media, Poland

Speakers:
Pawel Delag, President, Cinergy Film, Poland
Krystyna Doktorowicz, Dean, University of Silesia in Katowice, Poland
Anna Herold, Member of Cabinet, European Commission, Poland
Valery Pendrakovskiy, Director, Writer, Producer, Mosfilm, Russia
Pawel Pudlowski, Chairman of the Digitalisation, Innovation and New Technologies Committee, Member, Sejm, Poland
Julio Talavera Milla, Film Industry Analyst, Department for Market Information, European Audiovisual Observatory, Belgium
SEPTEMBER 7
13:15—14:15 Discussion Panel

Partner: Bitcoin Association Slovenia

Bitcoin and Blockchain – Redefinition of Financial Services

Technological development is particularly evident in the banking sector. Virtual payments and currencies or new ways of processing data (blockchain) bring in new quality in banking services. The World Economic Forum’s 2015 report states that by 2025, 10% of the world’s GDP will be linked to modern technologies such as blockchain. How will this affect banking services? What are the potential benefits and risks of the wide use of blockchain? Is it the next or the last stage of banking development? Why should we invest in research on blockchain technology?

Moderator:

Jure Pirc, President, Bitcoin Association Slovenia, Slovenia

Speakers:

Mykhailo Chobanian, Founder, Kuna Bitcoin Agency, Ukraine
Ernest Frankowski, Partner, Deloitte, Poland
Jonathan Galea, Founder, Bitcoin Malta, Malta
Luka Klancir, General Manager, Croatian Bitcoin Portal, Croatia
Dominik Stroukal, Director, Liberalni Institut, Czech Republic
Free Trade Zone between the European Union and the Newly Associated Countries – Ukraine, Georgia and Moldova. Who Benefits from It?

The DCFTA between the European Union and the new associated countries has been in place for more than two years. It contains provisions on the establishment of a free trade zone, involving the gradual elimination of tariffs and other trade barriers as well as the harmonization of standards and regulations. The trade agreement also provides for liberalization of public procurement and trade in services as well as protection of intellectual property (e.g. copyrights). It is possible already to make a first assessment of its effects. The panel members will discuss, to what degree the trade agreement can be considered as deep and comprehensive, who will gain the most and what results can be expected in the long term.

Presentation

Polish–Ukrainian Cooperation in the Framework of the CBC Programme Poland–Belarus–Ukraine

Host:
Stanislaw Bielanski, Team Leader of the Programme Unit in the JTS CBC Programme Poland–Belarus–Ukraine 2014–2020, Joint Technical Secretariat Cross-border Cooperation Programme Poland–Belarus–Ukraine 2014–2020, Poland
Discussion Panel

Free Trade Zone between the European Union and the Newly Associated Countries, Ukraine, Georgia and Moldova. Who Benefits from It?

Moderator:
Kristina Avramchenko, Deputy Director, Institute for Social and Economic Research, Ukraine

Speakers:
Liubov Akulenko, Executive Director, Ukrainian Centre for European Policy (UCEP), Ukraine
Teimuraz Khomeriki, Chairman of the Board, Regional Development Resource Center, Georgia
Ute Kochlowski–Kadjaia, Managing Director, Eastern Europe Business Association of Germany, Germany
SEPTEMBER 7

15:35—16:50 Discussion Panel

Asymmetrical Threats against Europe – How to Counteract?

Recently it was discovered that the correspondence of the Danish Ministry of Defence was accessible to Russian hackers for as long as 2 years. Hybrid, or cybernetic attacks are a means to neutralise information networks, communication pathways or steal vulnerable national security information. Is Poland and other European countries properly equipped with defence mechanisms against such actions? How to effectively counteract against those attacks and how to answer to them? Should we invest in technology, or advanced know–how in the first place? What can the European Union do?

Moderator:
Kostiantyn Matviienko, Expert, Strategic Consulting Corporation “Gardarica”, Ukraine

Speakers:
Tyson Barker, Program Director, Aspen Institute Berlin, USA
Eamon Gilmore, former Tánaiste and Minister for Foreign Affairs, Ireland
Francisco Proenca Garcia, Professor, Institute for Political Studies, Catholic University of Portugal, Portugal
Jiri Sedivy, Permanent Representative, Czech Delegation to NATO, Czech Republic
Alexander Sytin, President, North&Eastern Europe Research Political Center, Russia
EU’s Bureaucracy: Simplify Procedures to Make Economy Grow?

It is often said that too complex legal regulations are becoming a brake on economic development. It is particularly important in case of EU member states which, in addition to domestic procedures, are obliged to comply with EU standards. How should be modified the law to prevent the legal systems of the member states from becoming a jungle of regulations that holds back potential investors?

Presentation

Britain’s Divorce with the EU, A Commentary by Open Europe

Host:
Pieter Cleppe, Head of the Brussels Office, Open Europe, Belgium

Discussion Panel

EU’s Bureaucracy: Simplify Procedures to Make Economy Grow?

Moderator:
Andrea Gallo, Publisher, FASI.biz, Italy

Speakers:
Uriel Bertran, Professor, University of Barcelona, Spain
Pieter Cleppe, Head of the Brussels Office, Open Europe, Belgium
Ryszard Kalisz, Lawyer, Law Office, Ryszard Kalisz, Poland
Robert Leslie, Lecturer, Lomonosov Moscow State University, Russia
Andrej Sircelj, Chairman of the Commission for Public Finance Control, National Assembly, Slovenia
SEPTEMBER 7
12:05—13:05  Discussion Panel

Partner: Supreme Audit Office

Why We Should Not Fear Audit?

A competent audit institution independent of the executive, that safeguards the public money, is crucial for any state to function efficiently. The state audit performed by NIK is based on clearly defined principles: transparent intentions, reliable information, apolitical auditors and collegially taken decisions. This way NIK draws upon the international state auditing standards. Why else should we not fear NIK audits? How is the state audit organised in other countries? May the audited entities be interested in being subject to NIK audits?

Moderator:
Boguslaw Chrabota, Editor–in–Chief, Rzeczpospolita, Poland

Speakers:
Jozef Bajdel, District Labour Inspector, Regional Labour Inspectorate in Krakow, Poland
Krzysztof Kwiatkowski, President, Supreme Audit Office (NIK), Poland
Nikolai Stolyarov, Deputy Chief of the Staff of the Accounts Chamber of the Russian Federation, Accounts Chamber of Russian Federation, Russia
Vladimir Toth, Vice–President, Supreme Audit Office of the Slovak Republic, Slovakia
SEPTEMBER 7
13:15—14:15
Partner: Fundacja Instytut Bronisława Komorowskiego


The crisis of the European project, the weakness of the model of liberal democracy in the face of populists successes, and the long–term consequences of the financial crisis are bringing fundamental questions to many nations today. These questions concern the national sovereignty and identity, the efficiency of the state, the effectiveness of politicians and the economic policy that would avoid the trap of peripheral development. The answer to these questions is neither easy nor obvious today.

Moderator:
Jacek Michalowski, Member of the Council, Fundacja Instytut Bronisława Komorowskiego, Poland

Speakers:
Sergiy Datsiuk, Consultant, Strategic Consulting Corporation “Gardarica”, Ukraine
Paul Dziatkowiec, Project Manager, Centre for Humanitarian Dialogue, Australia
Jean–Pierre Froehly, Senior Political Adviser/Head of Director’s Office (ODIHR), Organization for Security and Co–operation in Europe (OSCE), Germany
Alexander Neklessa, Director of the Geoeconomics Centre, Laboratory “North–South” IAS RAS, Institute of African Studies, RAS, Russia
Marcin Swieciecki, Member, Sejm, Poland
The Future of Urban Design

Urban life as we know it is evolving rapidly. Current figures show that more than 70% of European citizens live in an urban area, thus the EU Urban Agenda has in recent years turned into a key focus for policy makers, industry and citizens alike. The panel will discuss the next steps in urban design: how do we see urban development and how can the different actors come together and put forward innovative and sustainable ideas, that will encompass the requirements of our society? How can we develop a smart, sustainable and inclusive urban ecosystem? Integral part of such a design are buildings where we spent 90% of our time and that are both energy efficient and adapted to coming impacts of climate change.

Moderator:
Izabela Zylinska, Editor-in-Chief, CEO, Inteligentne Miasta i Regiony, Poland

Speakers:
Emilio D’Alessio, Spokesperson, Italian Local Agenda 21 Association, Italy
Petr Holub, Director, Chance for Buildings, Czech Republic
Alexander Korkin, Deputy Chairman of the Public Advisory Council, Parliament of Kaliningrad Region, Russia
Enkelejd Musabelliu, General Director of Economic Development, Municipality of Tirana, Albania

Commentator:
Marcin Witko, Mayor, Tomaszow Mazowiecki City Council, Poland
The Economics of Populism

The recent years have seen the rise of a new type of right-wing populism. Strangely enough this populism seems to be very attractive not only for discontent middle-class voters, but also for traditional working class voters on the left. This tendency reflects a change of paradigm in the economic thinking of the right. Since the 80s this often followed fairly liberal recipes – such as Anti-Keynesianism, competition, deregulation, free trade, and globalisation. Today’s right has rather adopted some economic policies that once were associated with the left, but with a different type of ideological “flavour”. Those who care for an open market economy have to find a response to this tendency.

Moderator:
Detmar Doering, Representative for Central Europe and the Baltic States, Friedrich–Naumann–Foundation for Freedom, Germany

Speakers:
Andrew Black, Senior Research Fellow, London Metropolitan University, United Kingdom
Zoltan Kesz, Member of Parliament, National Assembly, Hungary
Jan Rokita, Publicist, Poland
Ivan Sukhov, Head of the Department Society, Kommersant daily, Russia
Michael Wohlgemuth, Director, Open Europe Berlin, Germany
SEPTEMBER 7

10:40—11:55 Discussion Panel

Partner: Euroregion Carpathians–Ukraine

European Carpathian Strategy an Opportunity for a New Quality of Cross-Border Cooperation

The experience of the Carpathian Euroregion, which covers the mountainous territories of eight states, is very positive. As neighboring regions are interested in deepening cooperation, Poland has proposed a new macro-regional strategy for the Carpathians to the Council of the European Union. This strategy would help implement specific projects, and improve the coherence of plans and actions, as well as access to financial resources. The European strategy for the Carpathian Macroregion may contribute to better coordination of EU instruments and funds in the next financial perspective after 2020.

Moderator:
Oleksandr Hanushchyn, Chairman, Lviv Regional Council, Ukraine

Speakers:
Gheorghe Flutur, President, Suceava County Council, Romania
Istvan Grezsa, Government Commissioner, Prime Minister’s Office Hungary
Jerzy Kwiecinski, First Deputy Minister, Ministry of Development, Poland
Viacheslav Nehoda, First Deputy Minister, Ministry of Regional Development and Municipal Economy, Ukraine
Władysław Ortyl, Marshal, Podkarpackie Region’s Marshal’s Office, Poland

Commentator: Tomas Malatinec, Project Manager, Via Carpatia EGTC, Slovakia
SEPTEMBER 7
12:05—13:05 Discussion Panel

Partner: Institute of Europe, Russian Academy of Sciences

Radicalism, Populism, Authoritarianism and the Future of Democracy in Russia, Europe and the World

The rise of radicalism, populism and authoritarianism requires comprehension in light of long-term negative globalization trends. The uneven economic development in the world, the differentiation of income have caused the advent of social groups that had lost from globalization. Still are economic factors the sole reason of the protest feelings that manifest themselves in the formation of anti-system parties and movements, fundamentalism of various sorts? Isn’t populism inherent to liberalism as well? Is it possible to eliminate the contradiction between objective demands of international integration and the subjective perceptions of economic, political and social internationalization?

Moderator:
Elena Ananyeva, Director of the Centre for British Studies, Institute of Europe, Russian Academy of Sciences, Russia

Speakers:
Marc Berenson, Senior Lecturer at the King’s Russia Institute, King’s College London, United Kingdom
Arta Dade, Deputy, Chairwoman of the Foreign Affairs Committee, Parliament of Albania, Albania
Zdzislaw Krasnodebski, Member, European Parliament, Poland
Peter Schulze, Professor, Georg-August-University Goettingen, Germany
Arseni Sivitski, Director, Center for Strategic and Foreign Policy Studies, Belarus
Commentator:
Zaur Rasulzade, Political Journalist, Haqqin.az, Azerbaijan
SEPTEMBER 7
13:15—14:15 Thematic Block

EU Migration Policy – What Changes Are Needed?

The EU is still facing the migration challenges. There are certain common immigration rules valid across the EU, while other aspects are determined by each EU country. What does the EU migration policy look like today?
Does Europe need a common immigration policy? Why some EU Member States oppose against the EU migration policy (migrant quotas lawsuits)?
What is the difference between migrants and refugees? Why this distinction is important?

Presentation of the report
Potential for Cross, Border and Transnational Cooperation in Europe on the Example of Poland

Host:
Andrzej Slodki, Head of Department of Information on European Fund, Center of European Projects, Poland

Discussion Panel
EU Migration Policy, What Changes Are Needed?

Moderator:
Stanislaw Sorys, Vice Marshal, Malopolska Region Marshal’s Office, Poland

Speakers:
Maurizio Caprara, Senior Foreign Affairs Commentator, Corriere della Sera, Italy
Marton Gyongyosi, Member, Political Party “Jobbik”, Hungary
Jose Manuel Luz Cordeiro, Executive Committee Member, General Union of Workers, UGT, Portugal

Dirk Niebel, Former Minister (2009–2013), Federal Ministry for Economic Cooperation and Development (BMZ), Germany

Jakub Skiba, Secretary of State, Ministry of the Interior and Administration, Poland

Participation in discussion:

Viacheslav Bobkov, Director, All–Russia Centre of Living Standard Public Limited Company, Russia
SEPTEMBER 7
14:25—15:25 Discussion Panel

From the Mental Borders to the Mental Iron Curtain

Almost thirty years have passed since the fall of Communism in Europe. However, some major differences persist between the countries of East and West. The purpose of the debate will be an attempt to answer the question: has the iron curtain been replaced by a mental one? Why is it still so difficult to erase borders between Western and Central–Eastern Europe? Is it really caused by social differences or is it just a result of prejudices? What is preventing us from true equality? What steps should be taken in order to achieve it? Is a genuine European integration possible at all?

Moderator:
Boguslaw Sonik, Member, Sejm, Poland

Speakers:
Andrei Illarionov, Senior Fellow, CATO Institute, Russia
Orkhan Nabiyev, Co–coordinator, Armenia–Azerbaijan Peace Platform, Azerbaijan
Sandor Oze, Director of the Institute of History, Pázmány Péter Catholic University, Hungary
Frederic Petit, Member of Parliament, National Assembly, France
Volodymyr Lupatsii, Executive Director, Centre for Social Research “Sofia”, Ukraine

After the victory of the “revolution of dignity” in 2014, the new Ukrainian authorities are trying to accelerate reforms in the country. The process of change, however, faces continuous obstacles. The Ukrainian government operate under the constant pressure of their own society and foreign partners. What is the cause of the delay? What could be the role of international support and foreign advisors today and tomorrow?

Presentation

Ukraine 2030

Host:
Nina Chala, Professor, University of “Kiev–Mohyla Academy”, Ukraine

Discussion Panel


Moderator:
Krzysztof Stanowski, former Vice–Minister of Foreign Affairs, Poland

Speakers:
Marcus Brand, Democratic Governance Advisor, Head of Strategic Advisory Unit, UNDP, Ukraine
Iurii Romanenko, Cofounder, Ukrainian Institute for the Future, Ukraine
Alexander Skurla, Advisor, Strategic Advisory Group for Support of Ukrainian Reforms, Slovakia
Marcin Swieciecki, Member, Sejm, Poland
Yaroslav Zhalilo, Chief of Economic Programs, Institute for Social and Economic Research, Ukraine
SEPTEMBER 7

Partner: IKEA Retail

Inspirational Debate: Work at First Sight – How to Build Good Relations with Employees?

Suggested issues for debate:
1. The future of the recruitment model – what type of recruitment method is effective?
2. The recruitment process – what can be done to make it more friendly for the candidates?
3. Value based recruitment – does it work?
SEPTEMBER 7
10:40—11:40 rozmowa

Poland Needs Euro. When will Those in Power Understand It?

Interview with a special guest: prof. Grzegorz W. Kołodko, Professor of economics, lecturer, author of books and articles in the field of economics, expert and consultant of international organisations.

Special guest:
Grzegorz W. Kolodko, Professor, Kozminski University, Poland

Moderator:
Boguslaw Chrabota, Editor-in-Chief, Rzeczpospolita, Poland
SEPTEMBER 7
11:50—12:50  Discussion Panel

Poland – an Investment Tiger. What Shall Be Done to Make the Inflow of Foreign Direct Investment into Our Country Even Bigger?

Poland effectively attracts foreign direct investments – according to data of the FDI. What factors determine the choice of our country? What are the most important obstacles faced by investors in Poland? However, the key issue that will be discussed during the panel is the role of foreign direct investments in the Polish economy. How to attract the most valuable investments to Poland – not only production investments, with the important role of research and development as well as openess to cooperation with Polish science. We will also discuss how to strengthen Polish companies cooperating with investors.

Moderator:
Marcin Piasecki, Managing Editor, Rzeczpospolita, Poland

Speakers:
Francois Colombie, Chairman Auchan Poland, Ukraine, Auchan Poland, Poland
Courtney Fingar, Editor, FDI Magazine, Financial Times, United Kingdom
Katarzyna Gruszecka-Spychala, Deputy Mayor, City of Gdynia, Poland
Krzysztof Krawczyk, Managing Partner, CVC Capital Partners, Poland
Marcin Piasecki, Vice-President Investments, Polish Development Fund, PFR, Poland
SEPTEMBER 7

10:40—11:55 Discussion Panel

Political Islam in Europe: Is Dialogue Possible?

Over the years, Europe has become home to millions of Muslims. Some of them create large diasporas that want to follow their own rules, sometimes conflicting with the foundations of European civilization and democracy. Often, media and politicians confuse the notion of refugees with that of economic migrants, thereby creating a false picture, misleading the public. Panelists will try to answer questions: How to reconcile the contradictory values of Sharia law with Western standards of democracy and human rights? Does Europe have what to be afraid of? Is it possible to have a peaceful coexistence between Islam and other religions in Europe in the coming decades?

Moderator:
Marc de Miramon, Grand Reporter, “L’Humanité” Daily, France

Speakers:
Hrant Melik-Shahnazaryan, Chairman, Center for Strategic Research, Armenia
Marek Orzechowski, Author, Publicist, Belgium
Tadeusz Pieronek, Catholic Bishop, Secretary General of the Polish Episcopal Conference (1993–1998), Poland
Ziyad Raoof, Representative in Poland, Kurdistan Regional Government, Kurdistan Region
Giacomo Stucchi, President of the Parliamentary Committee for the Intelligence and Security Services and for State Secret Control COPASIR, Senate, Italy
Nedim Useinov, Member of Executive Committee, World Congress of Crimean Tatars, Ukraine
SEPTEMBER 7

12:05—13:05 Discussion Panel

Diaspora – Fighting for Tradition on Emigration

Emigration is a complex global issue, which touches almost every country. Nevertheless functioning diasporas shows, that belongingness to the nation does not necessarily mean living within its borders. Panelists will discuss the importance of national minorities in cultivating tradition and expanding patriotic feelings also beyond the borders of the countries. Furthermore, ways of sustaining the bonds with a native culture, even on emigration, will be mentioned. Participants will also look at the historical facts concerning the cooperation between countries and diasporas in the Central Europe.

**Moderator:**

Tomasz Wolff, Editor–in–Chief, Głos Ludu, Czech Republic

**Speakers:**

Vahe Avetian, Founder, Armenia–Azerbaijan Peace Platform, Sweden

Halina Csucs, Deputy, Polish Affairs Spokesman, Hungarian National Assembly, Hungary

Kostyantyn Chavaha, Editor, Kurier Galicyjski, Ukraine

Jan Hero, Adviser to the Secretary of State, Ministry of Education, Science, Research and Sport, Slovakia

Jaroslava Hartyányi, Head, Ukrainian European Congress, Ukraine

**Participation in discussion:**

Galina Manzanova, The Expert on a Permanent Basis, Expert–Analytical Center, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia
SEPTEMBER 7
13:15—14:15 Special Event

Partner: Italian Institute of Culture in Krakow

“A dinner at the Pope’s and other Stories.”
Talks with Jas Gawronski

John Paul II, Wojciech Jaruzelski, Fidel Castro, Margaret Thatcher, Giovanni Agnelli – are just some of the charismatic interlocutors of Jas Gawronski, who himself is a very interesting personality. A journalist, writer and experienced politician, remembering about Poland in the European Parliament long before it became a member of the European Union, will share the story of his interesting life and his views on international relations of recent decades. The inspiration for the discussion, with the participation of Polish and Italian intellectuals, will be his latest book, which recently appeared in Poland: “A dinner at the Pope’s and other stories” published by Wydawnictwo Literackie.

Special guest:
Jas Gawronski, Journalist, Writer, Politician, Italy

Host:
Boguslaw Chrabota, Editor–in–Chief, Rzeczpospolita, Poland

Speakers:
Ferdinando Nelli Feroci, President, International Affairs Institute, Italy
Jan Rokita, Publicist, Poland
SEPTEMBER 7

14:25—15:25 Discussion Panel

Partner: Aspen Institute Prague

Empowerment Instead of Fear: Technology and Society

Does inability to adapt to technological changes contribute to “new nationalism”? How to translate a fear from future into empowering societies and making them more resilient and competitive?

Does technology bring more income inequality as it widens a gap on labor market between high- and low-skill jobs? Are there any specific features how Central European societies react to globalization/technology challenges based on their heritage of 19th century nationalism and 20th century communism?

Moderator:
Michal Koran, Deputy Executive Director, Aspen Institute Prague, Czech Republic

Speakers:
Borbala Czako, President, Hungarian Business Leaders Forum, Hungary
Leszek Jazdzewski, Editor-in-Chief, Liberte!, Poland
Petr Ocko, Chairman, Technology Agency of the Czech Republic (TACR), Czech Republic
Marta Poslad, Head of Public Policy CEE, Google, Poland
Mathias Rauch, Head of the Brussels office, Fraunhofer Society for the Advancement of Applied Research, Germany

Commentator:
Martin Ehl, Chief International Editor, Hospodarske Noviny, Czech Republic
SEPTEMBER 7
15:35—16:50 Discussion Panel

Europe for Citizens, Citizens for Europe. Cooperation between Local Governments in the EU

The 60th anniversary of the signing of the Treaties of Rome prompts reflection on relations that united Europe at the time. The particular type of relationship is that at the local government level, the closest to citizens. How has membership in the European Union influenced the establishment and strengthening of relations between local governments from different countries? What are the experiences of local governments from this cooperation? What joint projects will be implemented in the future? The panel will take the form of an open debate involving an audience composed of representatives of Polish and European governments, including the participants of the programme “Europe for Citizens”.

Moderator:
Lefteris Topaloglou, Director, Association of Local Governments of Western Macedonia, Greece

Speakers:
Soeren Bollmann, Director of International Department, City of Frankfurt (Oder), Germany
Fergal Dennehy, Deputy Lord Mayor, Cork City Council, Ireland
Gżegoż Jurgo, Elder of Salcininkai Eldership, Salcininkai District Municipality, Lithuania
Robert Biedron, Mayor, City of Slupsk, Poland
Elzbieta Radwan, Mayor, Wolomin Municipality, Poland
Maria Siuda, Member, Regional Assembly of Lesser Poland Voivodeship, Poland
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