



# FORUM NEWS

Nr 13, 3 September 2009

www.forum-ekonomiczne.pl  
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**Zygmunt Berdychowski**

Chairman of  
Economic Forum  
Programme  
Council

On 9th September, the elites from 60 countries will meet for already the nineteenth time at the Economic Forum in Krynica. The East will meet the West. The debates will be attended by 2000 guests. After the sessions they will meet at the Promenade, which for the duration of the Forum, becomes the largest meeting room in this part of Europe.

The Forum in Krynica will be accompanied by special events – the Investment Forum in Tarnów, the Forum of Regions in Muszyna and the Forum of Young Leaders in Nowy Sącz.

We are looking forward to see you there!

*Zygmunt Berdychowski*

## 19th Economic Forum

**Krynica, 9–12 September 2009**

Accompanying events:

**3rd Forum of Regions**

Muszyna, Krynica, 9-11 September 2009

**2nd Investment Forum**

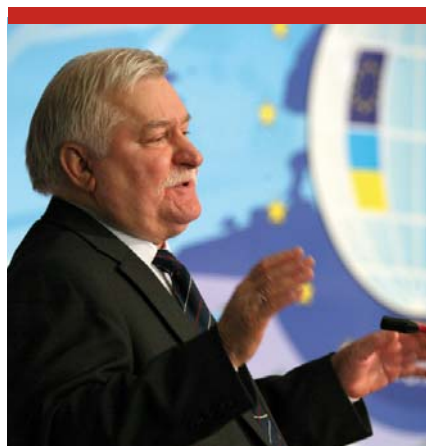
Tarnów, 8-9 September 2009

Registration: [www.forum-ekonomiczne.pl](http://www.forum-ekonomiczne.pl)

Information: [info@isw.org.pl](mailto:info@isw.org.pl)

### Forum's Mission

The Forum's mission is to create a favourable climate for development of political and economic collaboration between EU and its neighbours. While fulfilling its mission, the Forum remains independent and impartial. •



### Lech Wałęsa

Former President of Poland

The guest of the plenary session  
"Europe in search of the values  
– John Paul II's message for the  
21st century". ▲

*Can one imagine a better wish than completion of the second millennium of Christianity in peace and the beginning of the third millennium with the prospects of building the European unity ahead? We have managed to achieve that. Therefore, we are happy! At the same time, we may celebrate the end of those horrible divisions!*



### Professor Edmund Phelps

Nobel Prize Laureate  
Columbia University, USA

The guest of the plenary session  
"The world after the crisis. New  
economic order" ▲

*The development paradigm is simple – it is a systematic continuous growth. I do not believe that the economic growth has any limits.*



## LE SOIR

Elites of Central and Eastern Europe met at the "Davos of the East". The Economic Forum held in Poland makes it possible to sense the pulse of New Europe. The East wants to be visible. •



During the Forum, Krynica Spa Promenade is the largest meeting room in this part Europe.

# More than 120 debates and 3 special events

**The Programme of the Economic Forum in Krynica comprises more than 120 debates divided into the following thematic blocs:**

- Macroeconomics
- Business and Management
- International Affairs and Security
- Forum of Regions
- Society
- Energy Forum
- Science and Culture
- The European Union and its neighbours

- New Economy
- Investments, privatization and economic development
- Forum of Non-Governmental Organizations

Global crisis, energy security, regional cooperation, prospects for expansion of banks and enterprises, future of institutional reforms, relations between company owners and the management boards, freedom of capital flow, European, Euro-Atlantic and Asian policies – these and other fascinating subjects are touched

upon during the Economic Forum in Krynica.

Apart from debates, the Forum's agenda provides a programme of accompanying cultural events and leisure activities.

Each edition is different. 19th Economic Forum will be accompanied by three special events:

- **Investment Forum in Tarnów**
- **Forum of Regions in Muszyna**
- **Forum of Young Leaders in Nowy Sącz**

## Report "Hard Landing. Central & Eastern Europe Facing Global Crisis"

**Debate PricewaterhouseCoopers**

Is the sharp economic downturn in CEE countries only of temporary nature? Will the fast growth tendency resurface after the global crisis?

During the debate, the most recent PricewaterhouseCoopers report on the global financial crisis effects for the Central and Eastern European states will be presented. The report discloses

internal and external risks to development of the CEE economies, which just several months before enjoyed long-term growth forecasts.

The report entitled "Hard landing", based on the current economic indicators, comprises:

- evaluation of the internal and external risks to development of the CEE economies,
- assessment of measures taken by governments and central banks to minimise the effects of the global economic slowdown,
- the economic picture of Central and Eastern Europe as the region grapples with the effect of the global crisis.

The report will be presented by professor Witold Orłowski, the senior economic advisor at PricewaterhouseCoopers. It will be commented by representatives of public sector and special guests. •

## Guest of 19th Economic Forum



**José María Aznar**  
Former Prime Minister of Spain, President of the Foundation for Social Studies and Analysis (FAES)



**Gert Weisskirchen**  
Chairman of the German-Russian Parliament Group, Bundestag



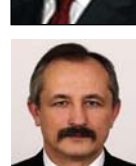
**Waldemar Pawlak**  
Deputy Prime Minister, Minister of Economy of the Republic of Poland



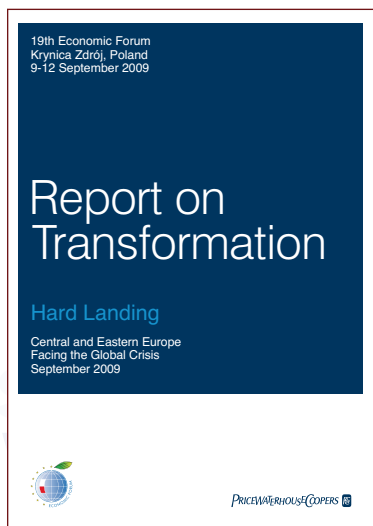
**Alexandr Vondra**  
Former Deputy Prime Minister of the Czech Republic



**Vitalino Canas**  
Chairman of the Committee on European Affairs, Portuguese Parliament



**Wasyl Kujbida**  
Minister of the Regional Development and Construction, Ukraine



# Le Monde: Indisputably, Krynica is the meeting place of economic elites

Business eagerly comes to Krynica. This does not escape the notice of the major press titles. "A man with money is a man who seeks convenience. He will not travel to the mountains in September. So there must be something unique at Krynica's Economic Forum that this spa resort in Beskid Sądecki attracts at this time of year more than 1,000 fairly busy lads" one may read in *Forbes*, while *Le Monde* adds that "Indisputably, the Forum in Krynica has become the most important

meeting place for the economic and political elites of Central and Eastern Europe".

The heads and representatives of the leading companies have been appearing in Krynica for nineteenth years. It is a perfect opportunity to talk about the economy and meet in a less formal atmosphere. For a number of entrepreneurs, participation in the event is a proven form of promotion.

This year, the Economic Forum in Krynica will be visited by:

## Guest of 19th Economic Forum



**Husein Chechenov**  
Chairman of the Committee for Education and Science, Council of Federation, Russia



**Yasar Yakis**  
Chairman of the EU Harmonization Committee, Turkish National Assembly



**Edward Lucas**  
Journalist, *The Economist*



**Marko Mihkelson**  
Chairman of the Committee on EU, Estonian Parliament



**Manfred Schepers**  
Vice-President of the European Bank for Reconstruction and Development, the Netherlands



**Janusz Lewandowski**  
Chairman of the European Parliament Committee on Budgets



**Servaas Deroose**  
Director of the Macroeconomics of the Euro Area and the Union, European Commission



**Kira Łukjanowa**  
Member of the Committee on Economic Policy and Entrepreneurship, State Duma, Russia



**Jan Krzysztof Bielecki**  
President of Bank Pekao SA, former Prime Minister of Poland



**Jacek Krawiec**  
President of Polski Koncern Naftowy ORLEN, Poland



**Zsolt Hernadi**  
President of the Board and the General Director, MOL Group, Hungary



# Crisis as an Opportunity for Deep Restructuring

Partner:



**Moderator: Danuta Walewska**, „Rzeczpospolita” daily – Commentator

**The panel will be participated by**

**Michał Boni**, Minister and Member of the Council of Ministers

**Anatolij Maksjuta**, Deputy Minister of Economy of Ukraine

**Wojciech Dąbrowski**, President of the Industrial Development Agency

**Heinrich Höfer**, Vice-President and Executive Director of the Federation of German Industries (BDI)

**Sebastian Mikosz**, President of LOT Polish Airlines

Crisis as an impulse to change – going on a “slimming diet” is easy. Bankruptcy – the devil is not so black as he is painted. The Compensation Act as a benchmark for bankruptcy. State aid as an instrument supporting the restructuring processes. Business process re-engineering.

# UEFA EURO 2012™ – What Impact a Great Sports Event Can Have on The Economy?

Partner:



**Moderator: Roman Młodkowski**, Editor-in-Chief of TVN CNBC Business

**The panel will be participated by**

**Mirosław Drzewiecki**, Minister of Sport and Tourism

**Marcin Herra**, President of PL.2012

**João Morais**, President’s Advisor for Special Projects at Portuguese Football Federation

**Iwan Wasiunyk**, Chairman of the Institute for Reforms, Ukraine

**Jakub Borowski**, Warsaw School of Economics

UEFA EURO 2012™ European Football Championships, the third sports event globally, verifies many factors determining the international status of the country, the performance of cooperation with partners, society condition, and the standing of infrastructure with a great precision. The panel entitled “UEFA EURO 2012™ – what impact a great sports event can have on the economy?” is to begin building up an informed discussion on the impact of UEFA EURO 2012™ on the economy of the country.

# Romanticism or Profit ? Football – the Only Business of Its Kind

Partner:



**Moderator: Grzegorz Kalinowski**, Head of the Football Department, nSport  
**Mikołaj Kunica**, Journalist, TVN CNBC Biznes

**The panel will be participated by**

**Mirosław Drzewiecki**, Minister of Sport and Tourism

**Rostysław Karandziejew**, Deputy Minister for Family, Youth and Sport, Ukraine

**Jan Krzysztof Bielecki**, President of Bank Pekao SA

**Ludwik Sobolewski**, President of Warsaw Stock Exchange

**Beata Gessel-Kalinowska vel Kalisz**, Managing Partner, GESSEL Law Firm

**Ryszard Grobelny**, Mayor of the City of Poznań

**Jacek Kowalski**, Mayor of the City of Nowy Dwór Mazowiecki

**Leszek Miklas**, Legia Warsaw

On the, so to speak, sidelines of the most prestigious event of the Polish business community, we would like to huddle with some people who carry hard business knowledge in their heads and a soft spot for football in their hearts to discuss the perspectives and models for developing football in Poland. # The panel is organised by GESSEL Attorneys at Law, with media patronage by TVN CNBC Biznes and nSport.

## Guest of 19th Economic Forum



**Natalia Korolewska**

Chairman of the Committee on Industrial and Regulatory Policy and Entrepreneurship in the Verkhovna Rada, Ukraine



**Arkadiy Salikov**

President of the Belarusian Commodity Exchange



**Rasa Jukneviene**

Minister of Defence, Lithuania



**Marcantonio Trevisani**

Commander, Vice Admiral, Centre for High Defence Studies, Italy



**Stefan Füle**

Minister of European Affairs, Czech Republic



**Mikuláš Dzurinda**

Former Prime Minister of Slovakia, Member of Slovak Parliament



**Aleksej Wołkow**

Chairman of the Anti-Corruption Committee, Russian State Duma



**Wolfgang Clement**

Chairman of the European Union – Russia Forum, Germany



**Adrian Severin**

Vice-Chairman of the Socialist Group, European Parliament



**Asim Mollazade**

Chairman of Democratic Reforms Party, Azerbaijan



**Igor Czernyszenko**

Deputy Chairman of the Committee for Middle East, Russian State Duma

POLSKIE LINIE LOTNICZE



A STAR ALLIANCE MEMBER 

## Official Airline of the XIX Economic Forum in Krynica

### Special travel offer for delegates:

# 20% discount

- On international routes in Business Class and Economy Class
- On domestic routes in Economy Class

booking at travel agent's office , LOT offices, call centre or  
[www.lot.com](http://www.lot.com)

#### HOW TO APPLY FOR DISCOUNTED TICKETS

If you wish to take advantage of this excellent offer of LOT Polish Airlines please contact your nearest LOT Polish Airlines office or travel agent office or visit [www.lot.com](http://www.lot.com) and quote the **Event Code - LOC920**. In case of making the reservation at the travel offices please inform the sales agent that you are the delegate of the XIX th Economic Forum in Krynica.

#### The rules of the tickets :

- Discount is applied only on LOT operating flights;
- Discount is applied to fare used, round-trip or one-way;
- Discount is applied to published fares only, do not cover taxes or other fees; LOT;
- Tickets are valid from 02.09.2009 to 19.09.2009



## Special flights on Warsaw-Cracow-Warsaw route

### Special round-trip offer on Warsaw-Krakow-Warsaw route 494 PLN (GROSS)

- Departures: 08.09.2009 at 11:50 a.m. on LO901 flight from Warsaw to Krakow (bus transfer to Tarnow included), or
- Departure: 09.09.2009 at 10:00 a.m. on LO901 flight from Warsaw to Krakow (bus transfer to Krynica included)
- Return: 08.09.2009 - 12.09.2009 on any LO flight from Krakow to Warsaw ( bus transfer to Krakow not included)

Fare code: GD2FORUM, Booking class: G  
Minimum stay: no, Maximum stay: 5 days  
Reservation change: permitted for a charge of 50PLN  
Refund: 50%, Discounts: no



### Special one way offer from Warsaw to Krakow 269 PLN (GROSS)

- Departure: 08.09.2009 at 11.50 a.m. on LO901 flight from Warsaw to Krakow (bus transfer to Tarnow included), or
- Departure: 09.09.2009 at 10.00 a.m. on LO901 flight from Warsaw to Krakow (bus transfer to Krynica included)

Fare code: GD1FORUM, Booking class: G  
Minimum/maximum stay: no  
Reservation change: permitted for a charge of 50PLN  
Refund: 50%, Discounts: no

### Special one way offer from Krakow to Warsaw 253 PLN (GROSS)

Departure: 12.09.2009 at 01.20 a.m. on LO902 flight from Krakow to Warsaw (bus transfer to Krakow included)

Fare code: GD1FORUM, Booking class: G  
Minimum/maximum stay: no  
Reservation change: permitted for a charge of 50PLN  
Refund: 50% Discounts: no



#### RESERVATION AND TICKETING CONDITIONS

Tickets should be booked and purchased at LOT offices or via LOT Call Center  
In order to make a reservation, please notify LOT ticketing cashier about participation in XIX Economic Forum and specific Event Code (LOC920); For all tickets issued in Poland, promotional 25 PLN transaction fee for ticket issuance would apply. Check [www.lot.com](http://www.lot.com) to find the nearest LOT office.